

第2屆

微電影

創+作



支援計劃(音樂篇)

2nd Microfilm Production Support Scheme (Music)



主辦機構  
Organizer

主要贊助機構  
Leading Sponsor

執行機構  
Implementation Agent



Hong Kong Association  
of Interactive Marketing  
香港互動市場商會



CREATEHK

HKPC<sup>©</sup>

Hong Kong Productivity Council  
香港生產力促進局



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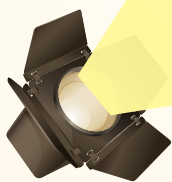
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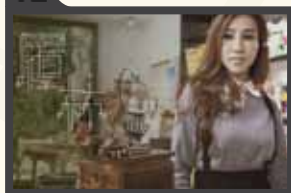
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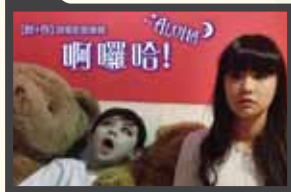
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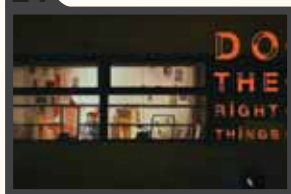
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# 主辦機構獻詞

## Message from Organizer



香港互動市務商會會長

**方保僑先生**

**Mr Francis Fong**

*Chairman*

*Hong Kong Association of Interactive Marketing*

去年微電影「創 + 作」支援計劃（音樂篇）中的 15 套高水平微電影尤如昨日上演，精彩片段仍然歷歷在目。近年來，微電影在市場推廣和廣告市場越來越受歡迎。微電影具有獨一無二的曝光率，不但可在電視播放，還可在社交媒體上廣泛流傳。

香港互動市務商會致力培養深具興趣和熱誠的年青一代加入此行業，並讓他們盡展所長。微電影「創 + 作」支援計劃為本地的新晉廣告製作公司和導演提供培訓、作品推廣和製作資源，以展示其絕佳創意和藝術氣息。在資深電影和廣告製作人的指導和分享下，我很高興能見證參加者逐步成長、邁向目標。

去年的微電影聲譽卓著，有些更在其他地區獲取獎項，實在令人鼓舞！我衷心希望本年度的製作繼續秉承以往佳績，更成為推廣香港才俊的大好機會。

本計劃得以成功推行，有賴各個團體的協助。我們在此特別感謝香港特別行政區政府「創意香港」，以及國際唱片業協會（香港會）的遠見和大力支持。

我在此恭賀所有出色的年青參加者、導演、製作人和歌手，你們的努力、才華和創意造就了質素絕佳的微電影。相信你會跟我一樣，欣賞每一套微電影。在此希望各位盡情觀賞，並將你所喜愛的微電影與他人分享！

It feels like yesterday when the 15 splendid microfilms of the first Microfilm Production Support Scheme were shown on big screen last year. Microfilm has been increasingly popular and prominent in marketing and advertising industry in recent years. Its unique features enable it not only be broadcasted in TV channels but also viral in social media platforms.

Hong Kong Association of Interactive Marketing (HKAIM) is dedicated to assist fresh and young generations who have the passion and interest to join and evolve in the industry. The Microfilm Production Support Scheme was introduced to aid local advertising production start-ups and new directors with training, promotion and production resources, to demonstrate their creativity and artistic perspectives. I am delighted to witness the growth of participants with the guidance and sharing from movie and advertising professionals.

I was thrilled to learn that last year's microfilms have won good reputation and some even became award-winning in other region. I sincerely hope that this year's production will continue the good work and be a channel to promote Hong Kong talents.

This scheme could not have been successful without the help of various parties. Special thanks should be given to Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region and International Federation of the Phonographic Industry (Hong Kong Group) for their vision and generous support in the program.

My heartiest congratulations to the young and talented participants, directors, producers and singers, your hard work, talents and creativity have made the microfilms as wonderful as they are. I believe you will enjoy them as much as I do. Wishing you all an enjoyable evening.



香港特別行政區政府商務及經濟發展局局長  
蘇錦樑先生，GBS，太平紳士獻辭  
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香港特別行政區政府 商務及經濟發展局局長  
蘇錦樑 GBS 太平紳士

**The Honourable Gregory So Kam-leung, GBS, JP**  
*Secretary for Commerce and Economic Development  
The Government of the Hong Kong Special Administrative Region*

謹祝「第二屆微電影『創 + 作』支援計劃 (音樂篇)」首映禮圓滿成功，並恭賀「第二屆最佳微電影製作大獎」的得獎者。

創意產業是香港最具活力的經濟環節之一。政府致力促進不同創意界別的合作和交流，以產生協同效應。創意香港透過資助「微電影『創 + 作』支援計劃 (音樂篇)」(「支援計劃」)，既支援新成立的廣告製作公司，又鼓勵原創微電影製作，並且為新晉歌手提供更多演出的機會，同時支援多個創意界別，可謂一舉數得。

我很高興知道參與第一屆支援計劃的公司獲得新客戶的垂青，參與演出的歌手也獲得拍攝電影和廣告的機會。我十分期待今屆支援計劃同樣獲得各界的支持。

我衷心感謝香港互動市務商會及國際唱片業協會(香港會)舉辦支援計劃。政府期待繼續與業界合作，推行各項有利新成立創意企業發展的計劃，推動香港創意產業的持續發展。

I would like to offer my congratulations on the successful premiere of the 2nd Microfilm Production Support Scheme (Music), and to the winners of the "2nd Best Microfilm Production Awards".

Creative industries are among the most dynamic sectors in Hong Kong's economy. The Government is dedicated to facilitating cross-sectoral collaboration and exchange, with a view to generating synergies. Through providing funding support to the Microfilm Production Support Scheme (Music) ("Support Scheme"), Create Hong Kong (CreateHK) supports advertising production start-ups, encourages production of original microfilms, and provides budding singers with more performance opportunities. In this way, CreateHK supports various creative sectors in one go.

I am pleased to learn that some start-ups which participated in the first edition of the Support Scheme have had new clients and some participating singers have obtained further acting opportunities in movies and commercials. I am eager to see continued support from all sectors for the current edition of the Support Scheme.

I would like to extend my gratitude to the Hong Kong Association of Interactive Marketing and the International Federation of the Phonographic Industry (Hong Kong Group) for organising the 2nd Support Scheme. The Government looks forward to continuous co-operation with the trade to organise various programmes which are conducive to the development of creative start-ups, and to promote sustainable development of Hong Kong's creative industries.

# 背景及目的

## Background and Objective

### 計劃簡介



香港互動市務商會於 2013-14 及 2014-15 年度，先後獲香港特別行政區政府「創意香港」的資助，舉辦第一及二屆《微電影「創+作」支援計劃（音樂篇）》（“支援計劃”），為新成立的本地廣告製作公司及其新晉導演，提供製作資金、專業指導、培訓和宣傳等，讓他們製作原創微電影，以展示創意和才能。另一方面，支援計劃亦邀請了本地的新晉歌手參與上述微電影的演出，並提供其歌曲在有關微電影中使用，藉此為他們提供更多幕前演出及宣傳機會。

### Introduction to the Scheme



Sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region in 2013-14 and 2014-15 respectively, the Hong Kong Association of Interactive Marketing (“the Organizer”) successfully organized the first and second editions of the “Microfilm Production Support Scheme (Music)” (“Support Scheme”) to provide subsidy, training, mentorship and promotional opportunities for local advertising production start-ups and their aspiring directors to produce original creative microfilms that will showcase their creativity and technical capability. The Support Scheme also invited budding singers to perform and offer their songs for use in the microfilms, with a view to providing more performance and exposure opportunities to them.

### 計劃要點



- 為參與公司提供最高港幣八萬元的資助，以製作至少四分鐘具故事性的微電影作品
- 提供微電影製作上的培訓，內容包括編劇、導演、製作及後期製作等
- 安排進度和專家指導會議
- 舉辦「最佳微電影製作大獎」比賽，有關比賽設有「最佳微電影製作大獎」金、銀、銅獎及「最受歡迎微電影獎」。今屆更增設「最佳微電影編劇獎」、「最佳微電影男主角」及「最佳微電影女主角」三個獎項，以表揚支援計劃下的優秀微電影作品
- 有關微電影同時會獲推薦參加與微電影或短片相關的國際比賽
- 提供全面的宣傳活動，包括舉辦頒獎典禮暨首映禮、交流活動、在 2015「香港國際影視展」、電視、互聯網、社交平台及計劃網站播放及推廣支援計劃下的微電影作品

### Highlights of Scheme



- Provides a maximum of HK\$80,000 subsidy for participating advertising production start-ups to produce a microfilm with story line of at least 4 minutes
- Provides training programs on microfilm production, including script writing, directing, shooting & production and post-production
- Provides mentorship by industry professionals
- Organizes the “Best Microfilm Production Awards” competition with Gold, Silver and Bronze Awards and the “Most Popular Microfilm Award”, as well as three awards newly added in this edition, namely the “Best Microfilm Actor Award”, the “Best Microfilm Actress Award” and the “Best Microfilm Screenplay Award”, with an aim to recognize the outstanding microfilm works produced under the Support Scheme
- Recommends the said microfilms to participate in international microfilm or short film-related competitions
- Organizes various promotional events, including an “Awards Presentation Ceremony cum Premiere”, networking event, exhibition at the Hong Kong International Film & TV Market 2015, broadcasting and promotion on TV program, internet platform, social media and project website, to promote the said microfilms

## 微電影製作啟動禮及配對會

Microfilm Production Launching cum Matching Ceremony



## 微電影製作培訓課程

Microfilm Production Training Courses



## 說明會暨微電影創作論壇

Project Briefing Session cum Forum



# 給公司的話

## Message to Company



### 方保僑先生 Mr. Francis Fong

今年整體水準比去年提升不少，演員和導演都非常用心，以大電影水準拍攝微電影，請繼續加油！

This year's overall performance has notably perked up. Well use of professional movie-making techniques in the production of microfilms and the thoughts and efforts both actors and producers have put in is greatly recognized.

### 張家誠先生 Mr. Cheung Ka Shing Alan

新一代導演對視覺創作充滿無限創意和潛力，亦能帶領歌手演員發揮演技。若能投放更多心思和資源於配樂和聲效處理，他們將來必能令香港電影更上一層樓。

The new directors have shown unlimited creativity and potential on visual creation and have successfully led singers into their movie roles. If more thoughts and resources can be put into the music and audio production, they will surely be able to bring Hong Kong movies to another zenith.



很高興能參與這次計劃，並喜見本地令人驚喜的創意力量。此計劃能同時推廣本地音樂及影像製作的新人，絕對十分有意思及值得支持。

I have enjoyed taking part in this wonderful event and have been completely blown away by the ingenuity of our talented local producers. What a meaningful event that promotes and supports local music and audio producers!

### 何緯豐博士 Dr. Vincent Ho

今年水準高而平均，部分歌手表現突出。在影像處理方面，十五部作品的美術和攝影質素都提升不少。

What an outstanding performance this year! Certain singers did an exceptional job. The artistic and photographic skills and techniques used in image enhancement have greatly advanced.



### 何威先生 Mr. Ho Wai

從投入的成本和卓越的成績來看，這是一個很有成效的項目。對剛剛入行的年青人而言，意義更為重大。這不單是製作的機會，更可能是開展事業的踏腳石。

作品無論在創意還是製作水平方面，都令人十分滿意。參與項目的團隊不僅包括初出茅廬年青人，還吸引了不少富創作經驗的業內人士加以支持，是令人鼓舞的現象。

Economically, from just comparing the prime cost and the outstanding results, this is definitely a rewarding project. However, to these aspiring moviemakers, it means more than that. Not only is this a great opportunity for them to create films, but may also be a huge step in their future career.

Regarding the overall performance, both the creativity and production quality is more than satisfying. Looking at these teams, it is not difficult to notice that behind all these new and fresh faces are the experienced and professional experts, assisting them, supporting them. What can be more pleasing than seeing the whole industry moving forward, together!

### 許迅先生 Mr. Eddy Hui

瑰麗的畫面和動人的歌聲是評委的最佳回報，謝謝各位 storyteller!

The iridescent visuals with mellifluous music never fail to surprise me, thanks for the great work storytellers!





## 關照中先生 Mr. Simon Kwan

「一流攝影靠想法，二流攝影靠技術，三流攝影靠器材」。具一定造詣的攝影人士都贊成此說法。同樣，我希望微電影的團隊也以此為座右銘。在這屆作品裡，慶幸能找到一流的作品！

For excellent photography, concept and idea come first, technique comes second and tool comes third – Photographers with aesthetic talent would share the same thought. By the same token, I hope the microfilm production teams will also bear this in their minds. This year's productions were exquisite and I am overjoyed to be able to see some superb productions among the batch.



「最佳微電影製作大獎」比賽製造大好良機，發掘新一代才晉和優質作品，如今業界可更創另一高峰！

The “Best Microfilm Production Awards” competition has given yet another opportunity for the promising ones to be discovered. Now it is up to the relevant industries to bring the magic to a whole new level.

看畢十五套參賽短片，畫面美輪美奐，細緻精美，但最後決定勝負的還是內容，講故事的技巧的確不易掌握呢！

The visual aspects of these 15 short films are great, but what really makes a difference is the content. It is not easy to be a good story teller!



既有資金補助、新晉歌手演出、專業團隊提供意見，也有受歡迎的平台作為展示作品的機會。這對於微電影創作者來說，確是難能可貴。

With funding support, performances by aspiring singers, professional advice given by a team of experts, and not to mention the rare opportunity of broadcasting your work on various well-received platforms, this is definitely a once in a life time opportunity for all microfilm creators!

## 譚麗儀小姐 Ms. Alison Tam

15 份入圍作品製作水準頗高；製作團隊的用心及專業可見一斑。

The production works for all 15 microfilms are really high and good to see the effort from the production teams.

大部份影片的導演與演員相當有默契，讓演員充份發揮其表演能力，全情投入電影音樂主題曲。

Most directors are able to maximize the actor/actress's performance and bring the talents to get involved into the music.

15 份作品能夠展現原創與感動的元素。

Creative and touching stories can be seen on 15 microfilms.



MOOV 作為音樂工業一份子，支持創作，義不容辭！熱切期待第三屆！

As a part of the music industry, MOOV honors and supports creativity! We simply can't wait for the third season to come!



### Hide & Seek

🔊 還記得

作曲：羅孝勇 填詞：黃厚霖 監製：Fergus Chow

還記得最失意的時候嗎？當他藏在心裡多年的秘密被發現時，他的世界彷彿變了。已經封閉了的心，要怎樣才可打開？密室可以困人也可自困，像自己跟自己捉迷藏。即使離開了，外面還有另一個密室。

Everyone has secrets. 'He' has one that has been buried deep inside him for many years. He wakes up one day to find himself locked in an enclosed room. Did he lock himself there? If he didn't, who did? As he tries to escape from the room, he starts to realize his secret may be the reason behind his imprisonment. Can he escape? Does freedom await him outside, or is it something unexpected?

### 第三文化創作有限公司

我們是一間以香港為基地的多媒體製作公司，於2012年成立，專門創作商業視頻和短片。

我們的團隊由各種不同技能和創意背景的人才組成，我們創作的視覺藝術，反映了東西方結合的絕佳元素。

我們的創意、專業知識和行業經驗能把你的想法、訊息和產品轉化為獨特的視覺通訊。

這是一個「第三文化世界」，我們就是第三文化創作。

### 3rd Culture Creative Limited

Established in 2012, we are a Hong Kong based multimedia production company that focuses on creating commercial videos and short films.

We create visual art that blends the best of both the West and the East. Our team consists of a variety of talented individuals with different skills and creative backgrounds.

Our creativity, expertise and experiences enable us to turn your ideas, messages, and products into unique visual means of communication.

This is a 3rd culture world. We are creators of the 3rd Culture.



#### 導演 Director

導演 Director : 黃榮棠 Wong Wing Sun Willson

聯絡人  
Contact Person : Joseph Chow

電話 Tel : 2566 7343

電郵 E-mail : hello@3rdculturecreative.com.hk

網址 Website : www.3rdculturecreative.com.hk



#### 歌手 Singer

羅孝勇 Sheldon Lo

星娛樂（環宇）有限公司

STAR Entertainment (Universe) Limited

網址 Website : www.newwaystar.com





### 一杯咖啡。一個故事

🔊 歲月留聲 作曲：謝偉倫 填詞：謝偉倫 監製：謝偉倫 / 黎允文  
🔊 Leave 作曲：謝偉倫 填詞：謝偉倫 監製：謝偉倫 / 黎允文

接二連三的打擊，令積極樂觀的 Evan 變得消沉。他對一切失去信念，有一種難以形容的無力感。這時候，他想起自己喜愛的咖啡，想到用一杯咖啡去換取別人的一個故事……

及至遇上 Heaven，這個像來自天堂的女孩，告訴他關於靈魂的事……

當看著沙漏的液體流盡，以為一切都完了……有否發現如幻影般的泡泡仍在轉動？將沙漏反轉，又是一個新開始……

當二人再次相遇，一切都變得美好。也許是 Evan 的靈魂被啟發了，所以看得見將來，也許這只是夢境，或是前世來生，又或許……這就是天堂。

A series of disappointments took the usual optimism out of Evan, leaving him lost and frustrated. Feeling indescribably powerless, he thought of his favorite drink – coffee, and an idea emerged. He started offering people coffee in exchange for their stories……

Until he met Heaven, a girl who seemed to have come from heaven, telling him all sorts of stuff about their soul.

Did time really run out when the last drop of sand dripped down the hourglass? Flip it over and now look again.

Everything seemed so perfect when they met again. Was it because Evan's soul was rekindled and is now able to see the future? Or is it merely a dream? Is it the cycle of incarnation? Or maybe……this is heaven?

### ad-lip productions

ad-lip productions 於 2014 年由嚴嘉兒和潘文龍所創立。二人從事影視行業多年，涉獵範圍包括電影、劇集、綜藝及娛樂節目、廣告以及體育節目等。

公司本著創新和緊貼潮流的理念，為客戶提供最時尚和具經濟效益的製作。公司業務包括製作微電影、電視廣告、企業宣傳片、產品推廣短片、內部培訓、活動短片、劇本創作等。

### ad-lip productions

ad-lip productions was established in 2014 by Ches Yim and Hans Poon. Both of them have worked in the film industry for several years, and have dabbled in movies, drama, variety shows, advertising, entertainment and sports programs.

With innovation and chic concepts, we pledge to provide customers with the chicest and most economical productions. Our services include micro-film productions, television commercials, corporate videos, product promotion videos, internal training and event videos, script writing and so on.



### 導演 Director

導演 Director : 嚴嘉兒 Ches Yim / 潘文龍 Hans Poon  
聯絡人 嚴嘉兒 Ches Yim / Contact Person 潘文龍 Hans Poon  
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### 歌手 Singer

謝偉倫 Alan Tse

星娛樂 (環宇) 有限公司  
STAR Entertainment (Universe) Limited  
網址 Website : [www.newwaystar.com](http://www.newwaystar.com)





### 履林

🔊 劫後如新 作曲：Lawrence Chow 填詞：鄧健泓 編曲：Tommy Chan 監製：何鈞源

你沒有嘗試過，怎知道無法修補呢？

在那片天空裡，每件事情都有著限期，到期就是人們拋棄人和事的日子，感情和物件都毫不例外，這就是一個「更換」的年代。女主角阿寶也篤信著這個世界的定理，然而，當到期的是自己所愛時……

「我曾經聽說有這樣的一個年代，人們會把壞掉的東西維修，而不會拋棄的，這稱為『修理』的年代。」

How can you know it can't be repaired when you haven't even tried?

In this world, everything has a deadline. Once the deadline approaches, people will have no choice but to abandon whatever's left behind. This is the age of "Replacement". In ABO's "Forest Memories", the protagonist holds on firmly to this belief.

However, when it comes to the deadline of a beloved one...

"I heard there was time when people would choose to repair rather than abandon whatever's broken. That's the age of "Repairing".

### BuzzPoem Limited

BuzzPoem 是一種態度，從創意媒體到互聯網及手機應用科，我們相信想像力，並嚴謹執行。我們用熱情和信任編成一首 Poem，然後 Buzz 到世界盡頭，就是 BuzzPoem。

### BuzzPoem Limited

BuzzPoem is an attitude. From creative media to mobile and web technology, we believe that it is imagination which shapes the world. What raises imagination to another level is our belief in precise execution. We have faith that passion can bond every single talented-mind together and as a team we can buzz every poem we have ever dreamed of. This is BuzzPoem.



#### 導演 Director

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#### 歌手 Singer

曹敏實 Abo

musicNEXT

網址 Website : www.musicnext.com.hk







### 好時候 Perfect Moment

🔊 有時候

作曲：歌莉雅 填詞：歌莉雅 編曲：何山 監製：何山

生活到底是甚麼？理想又到底是甚麼？這是「老套」到不了的問題，卻可能一直被我們忽略。

十分平凡的 Gloria，離開了工作六年的地方，真的是為了追尋理想嗎？寫本小說、去一趟旅行就能找到生活出口？受到好友 Annie 質疑、其他人的衝擊，面對自己的陰暗面，猶如鋼琴倒影般清澈。只有自己聽到的歌，有誰能夠明白？最壞的時候，其實也是最好的時候。生活是一班行駛中的列車，看著眼前高速閃過的風景，能否一一細看？豁然開朗抑或自欺欺人？趁列車駛入隧道一刻，給你時間好好反思，想到答案了嗎？不用說出來，就放在心中。如果領悟到甚麼，這或許是你的 perfect moment！

#### Continue Works

偉大武術家李小龍曾說過：Be water my friend。我們說，做人要像河流一樣，河流永遠流動，從來不會靜止；看起來柔弱，卻能載起一條船。

「川流不息，淵澄取映」是 Continue Works 的工作哲學，也是我們的生活哲學。2011 年成立以來，Continue Works 從來不停步。廣告、MV 以至其他短片，前期創作到後期製作，我們不斷突破自己，滿足客戶要求。日常生活，我們亦不斷創作，希望像河流般清澈，反映世間天下事，以影像訴說自己對世界的看法，給我們這個時代留一個印記。

After leaving the place she has been working at for nearly six years, Gloria decides to pursue her dream of becoming a novelist. However, life is never that easy. Gloria begins doubting herself when being questioned by her best friend Annie, and completely breaks down when she finds out her best friend had ruined a perfect career opportunity for her. Is this Gloria's worst moment in life? Or is it indeed the perfect moment? When pushed to the edge of life, sometimes all you can do is run, but to which direction? The way we came from or shall we keep going?

#### Continue Works

Established in 2011, Continue Works focuses on video production, photography and design. Using JUST NEVER STOP as our motto, our strive to fulfill our clients' can be seen in every single one of our jobs. Professionally, we produce some non-commercial creations that truly reflect our thoughts on the world. Bruce Lee once said, "Martial art is honestly expressing yourself". To us, we honestly express ourselves through the lenses and editing software. Like we said, we just never stop.



#### 導演 Director

導演 Director : 朱小豐 Chu Siu Fung  
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#### 歌手 Singer

歌莉雅 Gloria Tang

musicNEXT

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### Blank Space



作曲：陳詩牧 填詞：柳妍熙 編曲：Anthony Chue 監製：曾路得

每個人都有開心和難過的回憶，傷心的回憶總令人不堪回首。

Blank Space 是一間提供記憶刪除服務的診所。這間診所的主診醫生方俊銘在偶然機會下遇到了柳妍熙，心生好感。後來妍熙成為了他的客人，並把他們相識的記憶都刪去了。柳妍熙因為不捨和男友的六年情，決心把看到男友和自己好友一起的記憶洗去。她以為只要忘記了，就可以重新開始，最後卻一直在重覆犯錯。方醫生本對妍熙有好感，卻因對方已有男友，而一直藏在心裡。

正當妍熙回到男友身邊，妍熙卻又再看到男友和好友……

Everyone has both happy and sad memories, yet sad memories are always painful.

Blank Space is a clinic which provides memory removal services. Fong Chun Ming who is the doctor of this clinic, once, met Shay Liu and took a shine to her. However, one day, Shay became his client and he had to delete her memory, which included the first time they met.

Shay caught her boyfriend flirting with her best friend but not being able to let go of their 6-year-relationship, she decided to get rid of the memory, hoping that they could start over. However, she just kept making the same mistake. Nothing changed. Even though Doctor Fong had feelings for Shay, he knew her heart had already been occupied and therefore, he chose to keep his mouth shut.

Just when Shay was about to go back to her boyfriend, she saw him with her friend again and eventually, she had to deal with the problem.

### DejaVu Creative

DejaVu Creative 於 2012 年由何海藍先生創立，這裡聚集了一班專業的動畫師、導演、攝影師和美術指導，創作了不少出色的作品，更在世界各地獲取不少獎項。

我們熱愛藝術、熱愛創作，所以我們既是藝術家又是媒體製作人。由我們創意主導的作品都有著獨一無二的美感，目標就是希望在商業和藝術層面取得平衡，令作品除了具商業價值外，更具藝術的意味。

### DejaVu Creative

DejaVu Creative is founded in 2012 by Leecat Ho. We specialize in digital video production, photography, animation and motion GFX.

We are a group of creative collaborators from multidisciplinary fields. Our team is formed by award winning directors, animators, photographers and art directors. We love art and are passionate about creating art, we are artists but at the same time, media producers. Our artworks are all unique and personalized. It has always been our mission to find the balance between artwork and commercial products so not only can our work gain its commercial value, but also be appreciated from an artistic point of view.



#### 導演 Director

導演 Director : 鍾婕雯 Chimi Chung  
聯絡人 Contact Person : 何海藍 Leecat Ho  
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[www.facebook.com/dejavucreative](http://www.facebook.com/dejavucreative)



#### 歌手 Singer

柳妍熙 Shay Liu

星曜國際娛樂有限公司

Chaud International Entertainment

網址 Website : [www.chaudmusic.com.hk](http://www.chaudmusic.com.hk)





### 啊囉哈！ ALOHA

🎧 一個月亮 作曲：黃明志 填詞：黃明志 監製：黃明志

女主角和男友大吵一場後，一氣之下換了電話號碼。可是換了新號碼後，卻是另一場惡夢的開始，每逢凌晨三時寂靜的一刻，總會有人致電給她。她惶恐地接聽了，電話的另一端，竟是一把小男孩的聲音：ALOHA …… 到最後，竟是令人感動落淚的。

Kandy (Kandy Wong) had a big fight with her boyfriend and decided to change her phone number for good. However, that marked the beginning of her nightmare... every night at 3, someone calls the number...she picks up with fear, and there is a little boy's (Matthew Wong) voice coming from the other side of the phone.

So, what is the mysterious story behind this number, the little boy, and Kandy?

### Dot Workshop Limited

Dot Workshop 是一間多媒體製作公司，由一班專業的創作團隊創立。總監 Tony Leung 擅長拍攝廣告、多元化硬照和微電影，曾參與的各大品牌創作包括 MTR、RedBull、Hennessy、uma、Clover、Hklbff、Greenpeace、中農物業集團、森原集團等……

### Dot Workshop Limited

Dot Workshop is a multimedia production company, led by a team of professionals. Director Mr. Tony Leung is experienced in both advertisement filming and photo shooting. Portfolio reference includes MTR, RedBull, Hennessy, Puma, Clover…… and many more.



#### 導演 Director

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#### 歌手 Singer

糖妹 Kandy

維高文化有限公司

Wow Music Limited

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### 鐵人兄弟 Iron Brothers

► 飛翔

作曲：葉肇中 #UNLSH 填詞：葉肇中 #UNLSH 監製：葉肇中 / 葉澍輝 #UNLSH

我們都曾珍重過一段關係，但隨著年紀漸長，我們變得負心，忘記了感情是需要彼此尊重和維繫的。關係逐漸轉淡……但是只要你願意，仍然可喚醒那遺忘已久的情感……

Tyrese 年幼時，父母因工作繁忙，送來機械人 Lincoln 充當大哥哥，代為照顧他。隨著時間流逝，Tyrese 長大成大，Lincoln 仍然陪伴左右，但過時的系統卻常為 Tyrese 造成不便。

一天，父母送來新款的萬能機械人 Gordon，他像名師好友般，為 Tyrese 帶來不少歡樂和幫助。但好景不常，老化的 Lincoln 突然故障倒下，需要回收棄置。突然失去至親的 Tyrese 大受打擊，不知如何是好。

到底 Tyrese 和 Lincoln 的感情會否就此終結？Gordon 又會怎樣幫助命懸一線的 Lincoln 呢？

#### 夢旅製作有限公司

「夢旅製作」集合了一班遊走夢境與現實的廣告創作人。他們擁有多多年影視、廣告及設計經驗，善長在商業推廣中加入天馬行空的創作概念，通過廣告拍攝、平面設計、網頁設計、手機程式設計和商業攝影，結合創意、藝術和科技，幫助不同客戶樹立理想的品牌形象。

創作總監、導演：玎玥琦 — 2001 年開始從事電影幕後工作，其後投身廣告行業，擔任創作總監、監製及導演等不同職務。2014 年，其執導作品《新舊百貨》在香港生產力促進局舉辦之「創作科技應用」微電影比賽中，獲取公開組金獎。

We have all had a relationship we wanted to cherish. But as time goes by, the relationship weakens, yet, if you wish, the long forgotten emotions can still be awakened...

When Tyrese was young, his parents were always working, they bought him a robot called Lincoln hoping it would take care of him like a big brother does. Years went by, Tyrese is now all grown up, but Lincoln has still been with Tyrese all these years. However, its outdated system has been causing some inconvenience.

One day, Tyrese's parents brought him a new present – an advanced robot called Gordon. Like a friend, brought Tyrese lots of fun and offered heaps of help. But, nothing lasts forever, the aging Lincoln suddenly had a system failure and the only solution is to recycle or discard it, leaving Tyrese distraught and helpless, not knowing what's supposed to do. Is this the end of their friendship? Will Gordon be able to come up with any solutions to help them?

#### DreamWalker Production Limited

"DreamWalker Production" gathers a group of advertising producers who wander between reality and dreams. With years of experiences in film and television production, advertising and design, we are more than capable to transform creative ideas into commercial promotion through advertising photography, graphic design, webpage design, mobile programming design and commercial photography in order to help clients establish their brand's dream image.

Creative Director:

Tony Yeung started working as a stagehand in 2001 and has since then, became an advertising creative director, producer, director and other related positions.

In 2014, Tony directed a micro film called "New Vintage Department Store" and was awarded the gold award in the "Innovative Technology" competition held by HKPC.



#### 導演 Director



導演 Director : 玎玥琦 Tony Yeung



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網址 Website : www.dreamwalkerpro.com



#### 歌手 Singer

##### BOP 天堂鳥

創富文化集團有限公司

Pan Asia Cultural Company Limited

網址 Website : www.panasiacc.com







### 一個女助手的故事 The Assistant

🔊 回憶氣味 作曲：迪子 填詞：迪子 編曲：蘇道哲 / 阿 Bert 監製：蘇道哲 / 阿 Bert

這是一個關於攝影女助手的青春愛情故事。

女助手阿迪和攝影師 Mark 是多年的工作好拍檔，二人從小就各有夢想：迪想做歌手，Mark 想做攝影師。

青春總是帶著一份遺憾和執著。

硬朗而感性的迪從學生時代已對 Mark 有一份特別的感情。可是，年少輕狂的 Mark 卻周旋在學校的感情瓜葛之中。

夢想和愛情之間，迪竟然選擇了愛情，甘心做一個卑微的女助手。

時光飛逝，Mark 已經成為著名的婚紗攝影師。當迪以為一直留在 Mark 身邊就是最好的結局時，Mark 忽然接到一張公司訂單，拍攝的新娘竟然是他的中學初戀情人。Mark 的心在動，迪的心也在動……昔日的青春、尚未給蠹蝕的夢想，還有那不顧一切的愛情……

他們隨鏡頭走過一個個美麗的風光，當 Mark 和小清二人的關係越見曖昧，就是快要做出決定的時候……

#### 香港映畫有限公司

香港映畫為一間專業影樓，提供多方媒體製作服務。我們擁有實景拍攝場地作為廠景，如影院、班房、懷舊餐廳、飛機等，更與母公司香港媒體製作公司合作製作影片，如微電影、電視廣告、音樂錄像、企業形象片等。

我們的團隊年輕而且有活力，包辦前期、中期和後期製作，支援本地和海外攝製。我們相信創意是我們最大的優勢，使我們在有限的資源內發揮有趣的概念，協助客戶成功傳播訊息，以達致雙贏的效果。展望將來，我們將繼續用影像說話，邁向電影製作和發行方面發展。

This is a story about a young female photography assistant, Tik.

Tik and the photographer Mark are good working partners and have been buddies for years; Tik dreamt to be a composer and singer while Mark dreamt to be a successful photographer.

Youth is always with regret and disappointment. Tik has had feelings to Mark since schooldays. However, Mark could not return her love as he was involved with another girl, Ching.

Tik gave up her singing dream because of Mark and even became his assistant when she grew up.

Time flies, Mark is now a well-known wedding photographer. One day, Mark received a booking, coincidentally, the bride is his first love, Ching. Emotions were stirred up. While all those memories came flashing back, it's time Tik made an important decision to this this ambiguous relationship……

#### Hong Kong Movie Limited

Hong Kong Movie Limited is a local based professional studio house, with different sets of real site props and setting, including a full range of technical equipments, costumes and art directions. Its partner company is HKMEDIA PRODUCTION, which is a professional media production house specializing in video production and post-production, like micro-films, TV Commercials, MV, corporate and branding videos. Our team is young, energetic and passionate about films and visual communications. We believe that "Creativity makes everything possible!" With limited resources, we use our greatest creativity to produce the best productions for our clients, creating a win-win situation. Looking forward, we aim at expanding our business to film production and distribution.



#### 導演 Director

導演 Director : 吳詠珊 Ng Wing Shan Candy  
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網址 Website : www.hkmedia.com.hk

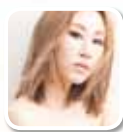


#### 歌手 Singer

##### 迪子 TikChi

Saam-Mook-Meow workshop

網址 Website : [www.facebook.com/tikchiofficial](http://www.facebook.com/tikchiofficial)





### 那些愛過我的他們 To Those Who Loved Me

▶ 航道

作曲：陳慧敏 填詞：陳慧敏

編曲：潘君保 @Chessman / 張家豪

監製：潘君保 @Chessman / 張家豪

每個人的身邊，總有一個默默守護著自己的人，見證著我們的努力、成長和失敗，但從來不會離棄我們，甚至會令我們更強，帶給我們更美好的人生——這就是「經歷」。

咖啡店駐唱歌手陳慧敏熱愛音樂，一直努力向夢想進發，身邊亦有很支持自己的家人。她談過很多次戀愛，雖然每分手收場，但仍很感恩遇過的每一位。2014 年的某一天，慧敏卻遇上了人生最大的挫折，現任男朋友突然交通意外身亡。

另一邊廂，男友醒來後，驚覺朝自己走過來的，竟然是八年前的慧敏……

Vivian Chan strives to become a successful singer-songwriter, and she is in fact surrounded by people who always support her dream, except her own boyfriend Ming. One day, shortly after a big fight with Vivian, Ming gets killed in a car accident……

After Ming's presumably death, he "wakes up" and is shocked to see a teenage-version of Vivian showing up in front of him……

### Moving Pictures

Moving Pictures 是一間多媒體製作公司，由一班專業和熱血的創作團隊創立，擅長為各品牌拍攝創意廣告及微电影。其中創作人張子丰曾製作多套大熱 MV 及短片，團隊更曾與各大品牌的創作，包括為 Sony、LG、Dettol 等。

其執導的 Viral Videos 中包括百萬點擊率的《那夜凌晨，我坐上了大埔開往旺角的 GoGoVan》，被 Google 獲選為香港十大最成功 Youtube 廣告第一名。

### Moving Pictures

Moving Pictures is a top-notch multi-media production company specializing in viral web videos, music videos and microfilms production. We have also worked with different record labels and brands throughout the years, and we strive to collaborate with different individuals to produce more high-quality videos. Led by creative director Frederick Cheung, his team has worked with different clients such as Sony, LG, Dettol, etc. to produce viral videos. Frederick's recent works also include the million hit-rate video "The Morning After", which is a twisted remake of HK's recent popular movie "The Midnight After". It has also been recognized by Google as Hong Kong's Most Successful Youtube Video Advertisement of the year.



#### 導演 Director

導演 Director : 張子丰 Cheung Frederick Kurtis

聯絡人  
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weibo.com/movingpictures  
www.youtube.com/channel/  
UCvG6FnAkPUB9tIDCQUIFBMA



#### 歌手 Singer

陳慧敏 Vivian

太陽娛樂文化有限公司

Sun Entertainment Culture Limited

網址 Website : www.suneg.com





### 女神 · 搖滾 · 珍寶珠

#### 🔊 升降機

作曲：黎曉陽 / Stephen Mok    填詞：林日曦    監製：謝國維

每個人遇上腦閉塞的時候，總希望找到靈丹妙藥來暢通一番。正當 Michael 為腦閉塞苦惱之際，電光火石間他與靈感女神擦身而過，觸發新一輪腦震盪，穿梭大小腦的不同角落。

由咖啡店到沙灘漫步，在想高歌一曲取悅女神之際，竟發現手上沒有結他。幻想著化身搖滾樂手和黑幫份子，嘗試拯救他的靈感女神，因而再次有所啟發。

Like every other writer in the world, Michael dreams to find the miracle cure for his writer's block. While dwelling on his creative problem, he encountered his muse. In a split second, every creative cell of Michael rekindled and he found himself wandering through crazy scenarios of his own imagination. From the cafe to the beach, we follow the nonlinear narrative mind of Michael, and see how he transforms himself from an ordinary guy to a rock star, and then to a gangster to save the day, all in the hopes of finding more inspirations.

### Oh!Deer Production

Oh!Deer Production 於 2013 年成立，由幾位深具豐富製片經驗且滿有熱誠的成員所創立。公司提供專業商業影片、廣告、微电影和攝影等製作服務，著重品質和創意。客戶包括各大商業機構，以及不同宣傳活動和文化品牌。合理的收費和可靠的服務成為了 Oh!Deer 的優勢。

### Oh!Deer Production

Oh!Deer Production was formed in 2013 by a group of enthusiastic and seasoned filmmakers. At Oh! Deer Production, we pride ourselves on providing our clients with outstanding services and compelling video content that accommodate various budget needs. We specialize in high-quality and innovative production services such as professional corporate videos, advertisement, short films and photography, to a wide range of clients in different business sectors, as well as promotion campaigns and brands.



#### 導演 Director

導演 Director : 卓宇恒 Cheuk Yu Hang  
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#### 歌手 Singer

黎曉陽 Michael Lai

音樂份子有限公司

Frenzi Music Limited

網址 Website : www.frenzimusic.com







### 完美人生 Beautiful Timeline

#### 眼淚

作曲：鄭尚開 填詞：林洛民 編曲：Johnny Yim 監製：何鈞源

社交網絡上有一段寫實的奇幻經歷……

網上「潮流公主」Stephanie (何雁詩飾) 最愛在社交網絡 FaceLook 炫耀，後來卻被揭造假，弄至身敗名裂。

一個神奇按鈕「Clean」的出現，為她消除糗事，並幫助她打造一條 FaceLook 上的 Beautiful Timeline，同時於現實中展開完美人生……

#### oneLegKick Production Limited

oneLegKick Production 於 2012 年 9 月成立，是一間涵蓋拍攝和後期製作的影視製作公司。自公司成立以來，一直吸納不同國籍的專業成員加入，務求讓客人享受富有創意、高效率和高質素的製作服務。我們的導演各具專長，能切合不同規模的製作項目。

2014 至 2015 年的最新作品包括：微電影「完美人生 Beautiful Timeline」、[UBS 瑞銀諮詢投資服務] (國際及亞太版)、「福特—我們的蝸車」，廣告「必理咳」(王祖藍篇)、「COSH 戒不掉的藉口」系列，以及電影「古星高照 2015」。

我們的後期製作部門提供高達全 4K 的剪接、調色、電腦動畫、視覺特效及 DCP 輸出等服務。

同時，我們一直注重及支持社會服務工作。自 2014 年起，我們分別為 UNICEF 及 ifva 舉辦的青年影片訓練營擔任影片導師和技術支援；亦曾為新世紀廣場舉辦公眾影片工作坊。

一直以來，我們與客戶保持長期的良好合作伙伴關係，包括 TVB、HKTV、Letv、香港賽馬會、新鴻基地產、職業訓練局以及香港動作特技演員公會等。

On Social network writes a fairytale "reality" .....

Online "Stylish Princess" Stephanie enjoys flaunting on FaceLook, a social network. Until one day all the lies were exposed, and she was completely destroyed.

A magic button "Clean" seemed to help her to rebuild a beautiful timeline on FaceLook by removing all the lies. At the same time, she starts a Beautiful Perfect life...

#### oneLegKick Production Limited

oneLegKick Production, founded in September 2012, is a one-stop video production and post-production service provider. Ever since our early development stage, we have kept inviting experts from different countries to join our team. As a result, our clients are able to enjoy efficiency, creativity as well as quality products. Our talented directors, who all have different expertise, can provide the best service for all kinds of projects.

In 2014 and 2015, our latest production and post-production projects include, microfilms such as "Beautiful Timeline", "UBS Advisory Mandates" (Global and APAC version) and "Ford Transit Van", advertisements like "Panacough" and "COSH Cessation" series, and the featured movie "Lucky Star 2015".

Our post production workflow can cater full 4K editing, color grading, CG, visual effects and DCP output.

At the same time, we value and support social services. Since 2014, we have been working with UNICEF and ifva as teaching artists and technical support for the teenagers' video camps. We have also hosted public video workshops in the Grand Century Plaza.

Our long-term clients include TVB, HKTV, Letv, The Hong Kong Jockey Club, SHKP, Vocational Training Council and Hong Kong Stuntman Association.



#### 導演 Director

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www.youtube.com/onelegkickproduction



#### 歌手 Singer

#### 何雁詩 Stephanie Ho

musicNEXT

網址 Website : www.musicnext.com.hk







### 暑假的一次旅行 A Summer Journey

🔊 A Lesson 作曲：勞嘉怡 填詞：勞嘉怡 編曲：壞碑唇 監製：壞碑唇

小五學生阿海在暑假尾聲遇上上門代課的家怡。看似古怪的阿海與其他小孩不同：培植菇菌、研究時空旅行是他的嗜好。面對著充滿幻想的阿海的不斷發問和古怪脾氣，納悶的家怡無所適從，只好細心忍耐，跟他上課。家怡其後發現阿海沒有完成週記，題目是「暑假的一次旅行」。家怡以為孤單的阿海對日常生活沒想法，卻不知道在無聲無息下，二人已被阿海的幻想牽引著，展開了一段不一樣的「旅程」。

By the end of summer, Ka-Yi got a special task - to spend a day away from the office and be a substitute teacher for Hoi. Hoi seems to be a weird kid, he asks weird questions and grows mushroom, making Ka-Yi uneasy all the way along. She believes this child must be lonely and confined. Yet, little did Ka-Yi know that Hoi has already invited her to embark on a special summer journey together.

### 愛媒體音樂製作有限公司

PASSION 製片和導演均擁有超過 8 年的戲劇表演、廣告和企業宣傳片製作經驗。

PASSION 製作團隊經多年的實際專業培訓，當中包括攝影、燈光、音響控制及後期製作等，而且團隊具有廣泛的國際經驗。公司服務對象包括國際性品牌和企業、政府部門、非政府組織、大學和慈善機構等。豐富的經驗讓我們獲取獨到的視野，成就了非凡立新的無限創意。

PASSION 擁有最佳的商業合作夥伴，能為客戶提供廣告和品牌的整體解決方案。只須致電給我們，一切市場推廣、公關及製作需要，也能為你一一辦妥。我們提供最 passionate 的創意服務，這也是創意和突破的根源。

### PASSION Entertainment, Music & Production Limited

We Dare To Dream! We Dare To Dedicate!

PASSION production team has obtained years of hands-on skills and training in film and stage management, directing, camera shooting, lighting, sound operating and post-production.

Most PASSION members have over six to eight years of experiences in the production industry and PASSION also hires young and talented fresh graduates. PASSION focuses on creative thinking, videos and photography production in all categories.

PASSION provides clients from all regions with the most innovative ideas with the best service they can ever get.



#### 導演 Director

導演 Director : 黎明昕 Lai Ming Yan  
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#### 歌手 Singer

勞嘉怡 Yukilovey

3721productions

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### 雪刪非胡 Collateral

#### 門戶之見

作曲：蘇耀光 @Chessman 填詞：龍世傑 @Chessman  
編曲：蘇耀光 @Chessman 監製：蘇耀光 @Chessman

「門戶之見可以被世人刪除嗎？」被傷殘田徑運動員胡飛所救後，富家女張雪嫻經常這樣想。但想易行難，並非胡亂的說了便算！然而，到她認清了自己的目標後，教曉她做事要貫徹始終的人卻因懦弱自卑離她而去！只留下了一隻以跑步義肢為設計藍本的耳環，但這是愛的抵押品嗎？

尋尋覓覓，她在兩年後又遇上與他很相似的魔術師劉飛狐，再次因為這耳環結緣！發生於三人之間的邂逅，全繫於這一「抵押品」！

《雪刪非胡》是一個涉及歧視的故事。當二人門不當戶不對的時候，有幾對仍能互相扶持、排除萬難地走過每一段人生路？

"Could sense of labelling be eliminated by the peoples in the world?" Sherry always deliberated on this question after she was saved by a disabled athlete, Vincent, in a traffic accident. But imagining is easy while executing is more difficult. In fact, it is not drivell once she's declared to actually take action! However, the man who inspired her to follow through her decisions left silently without saying goodbye simply because of cowardliness. Nevertheless, he left with her an earring which was designed based on an artificial running prosthesis. But, is that love's collateral?

Two years later, thanks to that pair of earrings, she meets a magician Max Lau who looks like Vincent. Coincidentally, the unexpected encounter occurred between Sherry, Vincent and Max was all related to that "collateral"!

"Collateral" is a story about discrimination. Nowadays, when two people from different backgrounds come together, how many of them can still rely on each other and overcome challenges together hand in hand?

### 豐樹銀影創作

豐樹銀影 Shiny Tree Film Creative 提供創新和務實的優質服務，廣受客戶歡迎。創辦人 Tim Poon 用心為企業客戶製作不少膾炙人口的廣告，更見證不少客戶一夜成名！當中包括時昌迷你倉、景鴻移民等廣告。近年看準網上平台，更製作微电影和廣告於 Youtube 等宣傳。未來會打造 Online 影片新力量，發揮 O2O(Online to Offline) 的力量，從而邁向電影製作。

### Shiny Tree Film Creative

Tim Poon, the Founder and Commercial Director of Shiny Tree Film Creative has rich experiences in developing and implementing successful marketing-communications programs for companies in a wide array of industries. Tim is known for his dynamic, innovative creativity and his excellent cinematography and client service. SC Storage and EK Immigration are some of his successful examples.

In recent years, Tim has expanded his work from TV commercials to microfilm and commercials being broadcasted on YouTube. Tim is currently working towards his ultimate passion for movie making.



#### 導演 Director

導演 Director : 張穎鋒 SamAndy Cheung  
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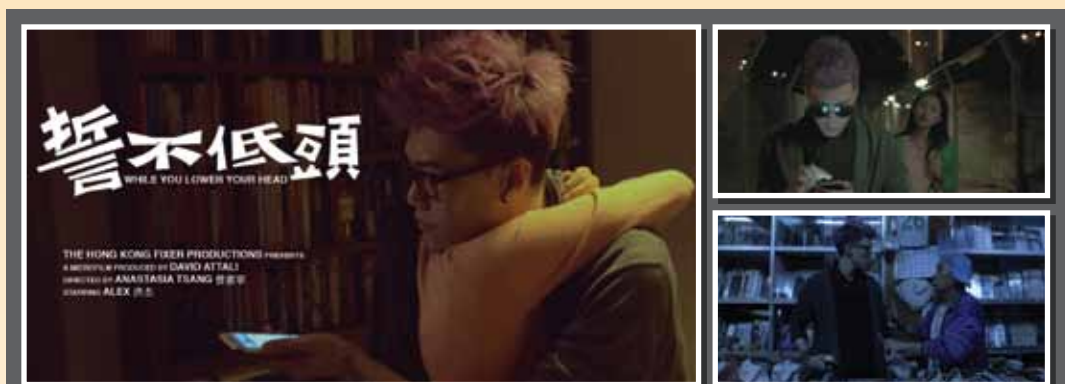


#### 歌手 Singer

##### 小肥

太陽娛樂文化有限公司  
Sun Entertainment Culture Limited  
網址 Website : www.suneg.com





### 誓不低頭 While You Lower Your Head

🎧 4 號影院 作曲：Park Kyung Hoon & Cha Gill Wan 填詞：林若寧 監製：周初晨

「誓不低頭」是一齣由曾憲寧執導的微電影，故事主軸緊扣現代人終日低頭沉迷智能電話的現象，並隱含對香港名字源起——「沉香樹」之保育意識。電影主角由英皇娛樂的洪杰飾演。故事講述洪杰是一名沉迷智能電話世界的前三合會成員。一天晚上，當他正在狂掃手機追看一則透過短訊瘋傳的綁架港女傳聞時，突然發現身旁的女朋友（由江嘉敏飾）不見了！洪杰於是展開營救女友之旅。沿途他遇見的每一個人也只顧著玩弄智能電話而對洪杰的提問不睜不睬。究竟洪杰能否成功拯救女朋友？究竟誰是幕後黑手？

"While You Lower Your Head" is a microfilm directed by Anastasia Tsang, featuring Emperor Entertainment Group star Alex. The film aims to raise awareness about both smartphone addiction and agarwood protection in Hong Kong.

Alex stars as a failed, meticulous gangster who is addicted to his smartphone. One day, while being absorbed by an escalating social media story about the kidnapping of local girls, he realizes his girlfriend April has vanished. She had been kidnapped and he hadn't even noticed! He is then propelled on a chase to free her. We are taken to the very heart of Hong Kong culture: its highly treasured incense tree forests. On the way, he meets people who 'lower their heads', slowing him down. Will he be able to 'look up' in time to save April? And, who is the mysterious kidnapper who has got him into so much trouble?

#### The Hong Kong Fixer Productions Limited

The Hong Kong Fixer Productions 是一所在香港植根的製作公司，由 David Attali 成立，專門在亞洲拍攝專題影片。我們還提供影片製作服務和傳媒經紀工作，旨在發掘和提倡本土文化，希望透過製作令本土文化被多方了解，改變傳統西方對本土文化的觀念，藉此保留及推廣本土文化。

#### The Hong Kong Fixer Productions Limited

The Hong Kong Fixer Productions is an established production company based in Hong Kong, filming feature stories across Asia. Founded by David Attali, it also provides production services for media-based subjects and agencies, producing branded and corporate content with the aim to foster intercultural creative talent. Its mission is to offer complex, multi-angled stories about Asia to international audiences with extensive media support, and to produce stories that have a traditionally Western narrative with an Asian flavor.



#### 導演 Director

導演 Director：曾憲寧 Anastasia Tsang Hing Ling

聯絡人  
Contact Person：David Attali

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#### 歌手 Singer

洪杰 Alex

英皇娛樂（香港）有限公司

Emperor Entertainment (Hong Kong) Limited

網址 Website：www.eegmusic.com





### Do The Right Things

🔊 蝴蝶

作曲 : Jun C 填詞 : Jun C

🔊 鄉

作曲 : Jun C 填詞 : Jun C

🔊 沒關係

作曲 : Jun C 填詞 : Jun C

米蘭 • 昆德拉曾說過：「沉重的負擔會把人壓在地上，使人屈服；而沒有負擔的人卻會飄起來，遠離大地和生命。」

故事的主角 JUN 把音樂視為第二生命，隨時隨地全情投入音樂中。有一天，他父親的手受傷了，生活告訴他從此要肩負起父親平日的擔子，站在夢想與生活的十字路口，究竟阿 JUN 如何抉擇？

Milan Kundera once said, "The heavier the burden, the closer our lives come to the earth, the more real and truthful they become. The absolute of a burden causes man to be lighter than air."

Jun, a music lover, who enjoys playing music whenever and wherever he can, receives a call one day and to find out that his Dad is injured and can no longer works in his Café. At this point, Jun has to decide whether he should continue to pursue his musical dream or help his Dad out at the cafe.

### We Free the Box Limited

We free the Box 是集合平面設計、影片和動畫於一體的創作團隊。我們的服務範疇包括故事及概念創作、平面設計及插畫、影片製作、動畫及影視後期製作。

我們深信凡事皆有其故事，透過 We free the Box 的手法，我們將客戶的構思和經驗以創新故事向大家展現。我們的宗旨是致力用激情和熱誠，將藝術融入商業元素中。

### We Free the Box Limited

We Free the Box is a team of creative individuals specialising in Graphic, Video and Animation.

Our service includes: Creative ideas, Graphics/ Illustration, Video Productions, Animation/ Video effect

We believe that there is a story in everything; we therefore aim at producing innovative and inspiring designs for our clients as well as enhancing our audience's experience through our unique storytelling. We always strive to conjugate our Passion with Art and Business.



#### 導演 Director

導演 Director : 譚焯鐘 Tam Cheuk Chung  
陳瑋瑗 V Chan

聯絡人  
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#### 歌手 Singer

Jun C

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Wow Music Limited

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## 遴選及評審委員會 Vetting Committee and Judging Panel



### 方保僑先生 Mr Francis Fong

香港互動市務商會 會長  
Chairman, Hong Kong Association of  
Interactive Marketing

### 張家誠先生 Mr Alan Cheung

監製 / 作曲 / 編曲  
Producer/ Composer/ Arranger

### 蔡靄兒小姐 Ms Joycelyn Choi

MOVIE MOVIE 節目及市場總監  
Director of Programming & Marketing,  
MOVIE MOVIE

### 鍾亮先生 Mr Chung Leung

DDB(香港) 創意總監  
Creative Director, DDB Group Hong Kong

### 何緯豐博士 Dr Vincent Ho

微電影學院 院長  
President, Microfilm Academy

### 何威先生 Mr Ho Wai

香港影評人協會 榮譽會長  
Honorary President, Hong Kong Film Critics  
Associations

### 謝士佩小姐 Miss Stella Hsieh

鳳凰衛視有限公司 鳳凰優悅廣播節目總監  
Programme Director, U-Radio,  
Phoenix Satellite Television Company Limited

### 許迅先生 Mr Eddy Hui

香港高等科技教育學院設計學院 副教授  
Associate Professor, Faculty of Design,  
Technological and Higher Education  
Institute of Hong Kong

### 關照申先生 Mr Simon Kwan

now 爆谷台 台長及總經理  
Channel Head and General Manager,  
now Baogu Movies

### 李英洛先生 Mr Anthony Lee

香港理工大學設計學院 高級專任導師  
Senior Teaching Fellow, School of Design,  
The Hong Kong Polytechnic University

### 盧冰心小姐 Ms Echo Loo

now 102《觀星台》製作經理  
Production Manager, now 102 Channel

### 文志華先生 Mr Man Chi Wah

香港浸會大學電影電視系 助理教授  
Assistant Professor, Film Academy,  
Hong Kong Baptist University

### 譚麗儀小姐 Ms Alison Tam

香港數碼港管理有限公司高級經理  
Senior Manager, Hong Kong Cyberport  
Management Company Limited

### 徐寶憐小姐 Ms Roxane Tsui

香港藝術中心 ifva 項目經理  
Program Manager, ifva, Hong Kong Art Centre

### 黃仲凱先生 Mr Wong Chung Oi

電訊盈科媒體有限公司 新媒體內容拓展助理副總裁  
Assistant Vice President, Content Development -  
New Media, PCCW Media Limited

### 黃啟聰先生 Mr Manfred Wong

Headlines 音樂雜誌 樂評人 / 總編輯  
Music Columnist/ Chief Editor, Headlines  
Magazine

### 黃子榮先生 Mr Peter Wong

Pose21 媒體製作節目監製  
Pose21 TV producer

### 袁劍偉先生 Mr Steve Yuen

廣告導演  
TVC Director

同時為「師友嚮導計劃」導師  
Also as mentor of Mentorship Program

## 特別鳴謝 Special Thanks to

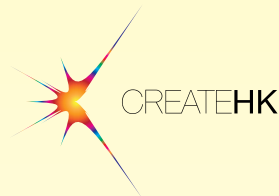


香港作曲家及作詞家協會  
Composers and Authors Society of Hong Kong

英皇娛樂演藝創意學院  
Emperor Entertainment Academy for Performing Arts

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支持學術團體  
Supporting Academic Institutions





CREATEHK

香港特別行政區政府「創意香港」資助以下活動  
以推廣香港成為亞洲影視娛樂之都

Create Hong Kong (CreateHK) of the Government  
of the Hong Kong Special Administrative Region sponsors the following events  
to promote Hong Kong as Asia's entertainment capital



(23-25/3)



(23/3-19/4)



(23-26/3)

HONG KONG ANIMATION &  
DIGITAL ENTERTAINMENT  
PAVILION

(23-26/3)



(23/3-6/4)

TV WORLD International Forum  
電視世界國際論壇

(24/3)

數碼娛樂論壇  
Digital Entertainment Summit

(25/3)



(27/3)



頒獎典禮暨首映禮  
Award Presentation Ceremony  
cum Premiere

(26/3)



頒獎典禮  
Award Ceremony

(26/3)



香港電影金像獎  
Hong Kong Film Awards  
頒獎典禮  
Presentation Ceremony

(19/4)

#### 第十一屆香港影視娛樂博覽 11th Entertainment Expo Hong Kong

第十三屆香港亞洲電影投資會 13th Hong Kong - Asia Film Financing Forum

第三十九屆香港國際電影節 39th Hong Kong International Film Festival

電視世界2015 - 國際論壇 TV World 2015 - International Forum

第五屆數碼娛樂論壇 5th Digital Entertainment Summit

香港亞洲流行音樂節2015 Hong Kong Asian-Pop Music Festival 2015

第三十四屆香港電影金像獎頒獎典禮 34th Hong Kong Film Awards Presentation Ceremony

#### 同期舉行活動 Concurrent Events

香港電影New Action 2015 - 首部劇情電影計劃

Hong Kong Film New Action 2015 - First Feature Film Initiative

香港動畫及數碼娛樂館@香港國際影視展 Hong Kong Animation & Digital Entertainment Pavilion@ FILMART

第五屆香港國際流動影片大獎頒獎典禮 5th Hong Kong International Mobile Film Awards Award Ceremony

第二屆微電影「劇+作」支援計劃(音樂篇)頒獎典禮暨首映禮

2nd Microfilm Production Support Scheme (Music) Award Presentation Ceremony cum Premiere

上述資料如有更改，恕不另行通知。

The above information is subject to change without further notice.



**支援計劃秘書處**  
**Secretariat Office of the Support Scheme**

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「第二屆微電影「創 + 作」支援計劃 (音樂篇)」秘書處

“2nd Microfilm Production Support Scheme (Music)”

Secretariat Office

HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong

**<http://www.microfilm-music.hk/>**

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