



主辦機構 Organizer



主要贊助機構 Leading Sponsor



執行機構 Implementation Agent







主辦機構獻詞 Message from Organizer



香港特別行政區政府商務及經濟發展局局長蘇錦樑先生,GBS,太平紳士獻辭 Message from Mr. Gregory So Kam-leung, GBS, JP Secretary for Commerce and Economic Development The Government of the Hong Kong Special Administrative Region



背景及目的 Background and Objective



搜影 Gallery



給公司的話 Message to Company



廣告製作公司·歌手資料及作品介紹 Advertising Production Company·Singer Information & Synopsis

28

鳴謝 Acknowledgement

32

查詢 Enquiry



# 廣告製作公司·歌手資料及作品介紹 Advertising Production Company·Singer Information & Synopsis



Bard Ltd.



Base Work Ltd.





思哲設計工作室有限公司 CG Initial Studio Ltd.



圓創製作室 Circle Creation



織夢工作室有限公司 Dreamer Concepts Ltd.



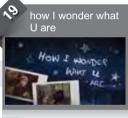
自由影像有限公司 Freedio Pictures Ltd.



下日映畫 Future Aesthetics



火花影像有限公司 Ignite Creation Ltd.



Make Some Noise Workshop



Momentus Visual Studio



巨人石柱影片製作 Monolith Inspired



影匠製作 Motioncraftsman



超等堂座 Playhard Studio



動能製作有限公司 Poweraction Workshop (HK) Ltd.



Production Avenue Ltd



光點映像 Sparx Productions



明鏡製作會社 Spiegel Production

(以廣告製作公司英文名稱排序) (Listed in alphabetical order of advertising production companies)



Mr. Francis Fong

Hong Kong Association of Interactive Marketing
多謝各位對微電影「創+作」支援計劃
(音樂篇)的支持。微電影「創+作」支援
計劃为本地新晉摩生制作公司和遵海提供控

計劃為本地新晉廣告製作公司和導演提供培訓、作品推廣和製作資源。在資深電影和廣告製作人的指導和分享下,我很高興能見證18套微電影的誕生。

本計劃得以成功推行,有賴各團體的協助。 我們在此特別感謝香港特別行政區政府 「創意香港」辦公室,以及國際唱片業協會 (香港會)的遠見和鼎力支持。

我在此恭賀所有導演、製作人和歌手,製作出 18 套很高水準的微電影。

最後,相信你會跟我一樣,喜歡欣賞這 18 套微電影作品,並在社交媒體上分享你喜歡 的微電影!



Thank you everyone for supporting the Microfilm Production Support Scheme (Music). The scheme provides local advertising production startups and new directors trainings, promotions and production resources. I am excited to witness the birth of these 18 microfilms under the guidance of and sharing by veteran film and advertisement producers.

The scheme would not have been so successful without the assistance of different institutions and organizations. We would like to hereby extend our gratitude to CREATE HONG KONG of the Government of HKSAR and the IFPI (Hong Kong Group) for their vision and countless support.

I would also like to take this opportunity to congratulate all directors, producers and singers for producing 18 marvelous microfilms.

Last but not least, I believe you will appreciate these 18 microfilms as much as I do and share your favorite ones on the social media!

### 香港特別行政區政府商務及經濟發展局局長 蘇錦樑先生,GBS,太平紳士獻辭

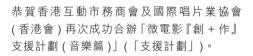


# Message from Mr. Gregory So Kam-leung, GBS, JP Secretary for Commerce and Economic Development The Government of the Hong Kong Special Administrative Region

香港特別行政區政府 商務及經濟發展局局長 **蘇錦樑 GBS 太平紳士** 

The Honourable Gregory So Kam-leung, GBS, JP

Secretary for Commerce and Economic Development The Government of the Hong Kong Special Administrative Region



支援計劃昂然進入第三屆,成為促進本地新 晉廣告製作公司和歌手合作的平台。廣告製 作公司除了與歌手合製出具香港特色的微電 影,亦為歌手拍攝音樂短片等。支援計劃獲 得商務及經濟發展局轄下的「創意香港」資 助,為參與計劃的公司,提供製作原創微電 影的資金及技術指導,並協助宣傳。

「創意香港」將繼續透過「創意智優計劃」, 鼓勵業界跨界合作,以推動香港創意產業的 持續發展。

我謹藉此機會代表香港特別行政區政府恭賀 「第三屆最佳微電影製作大獎」的所有得獎 者。我亦祝願第三屆支援計劃的首映禮圓滿 成功。



The Support Scheme, now in its third edition, has become a collaboration platform for new advertising production companies and upand-coming singers in Hong Kong. Apart from working with the singers to produce microfilms with a unique Hong Kong flavour, the advertising production companies also produce music videos for the singers. The Support Scheme, sponsored by Create Hong Kong (CreateHK) of the Commerce and Economic Development Bureau, provides the participating companies with funding and technical guidance for producing produce original microfilms, and assists in promotion.

CreateHK will, through the CreateSmart Initiative, continue to encourage the trade to engage in cross-sector collaboration, with a view to driving the sustainable development of Hong Kong's creative industries.

On this occasion, on behalf of the HKSAR Government, I would like to congratulate all the winners of the "3rd Best Microfilm Production Awards". I wish the premiere of the 3rd Support Scheme every success!

#### 計劃簡介

香港互動市務商會於 2013-14 及 2014-15 年度,先後獲香港特別行政區政府「創意香港」的資助,舉辦第一及二屆《微電影「創 + 作」支援計劃(音樂篇)》("支援計劃"),為新成立的本地廣告製作公司及其新晉導演,提供製作資金、專業指導、培訓和宣傳等,讓他們製作原創微電影,以展示創意和才能。另一方面,支援計劃亦,以展示創意和才能。另一方面,支援計劃亦並提供其歌曲在有關微電影中使用,藉此為他們提供更多幕前演出及宣傳機會。

承接過去兩屆支援計劃的成功,以及業界的鼎力 支持,大會特別增加獲選參與今屆支援計劃的創 作團隊的名額,由 15 隊增加至 18 隊,惠及更 多新晉廣告製作公司及其新晉導演。

#### 計劃要點

- 為參與公司提供最高港幣八萬元的資助,以製作至少四分鐘具故事性的微電影作品
- 提供微電影製作上的培訓,內容包括編劇、導 演、製作及後期製作等
- 安排進度和專家指導會議
- 舉辦「最佳微電影製作大獎」比賽,有關比賽設有「最佳微電影製作大獎」金、銀、銅獎及「最受歡迎微電影獎」及「最佳微電影編劇獎」。
   今屆大會更特別為「最佳微電影男主角」及「最佳微電影女主角」獎設立金、銀、銅獎,以及增設「最佳微電影攝影獎」獎項,以表揚支援計劃下的優秀微電影作品
- 有關微電影同時會獲推薦參加與微電影或短 片相關的國際比賽
- 提供全面的宣傳活動,包括舉辦頒獎典禮暨 首映禮、交流活動、在2016「香港國際影視 展」、電視、互聯網、社交平台及計劃網站播 放及推廣支援計劃下的微電影作品

#### Introduction to the Scheme

Sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region in 2013-14 and 2014-15 respectively, the Hong Kong Association of Interactive Marketing ("the Organizer") successfully organized the first and second editions of the "Microfilm Production Support Scheme (Music)" ("Support Scheme") to provide subsidy, training, mentorship and promotional opportunities for local advertising production start-ups and their aspiring directors to produce original creative microfilms that will showcase their creativity and technical capability. The Support Scheme also invited budding singers to perform and offer their songs for use in the microfilms, with a view to providing more performance and exposure opportunities to them.

The Support Scheme's last two editions have received overwhelming responses from the industry and thus encouraged the organizer to increase the number of shortlisted teams to be benefitted from the Support Scheme from 15 to 18 in the third edition.

#### **Highlights of Scheme**

- Provides a maximum of HK\$80,000 subsidy for participating advertising production start-ups to produce a microfilm with story line of at least 4 minutes
- Provides training programmes on microfilm production, including script writing, directing, shooting & production and post-production
- Provides mentorship by industry professionals
- Organizes the "Best Microfilm Production Awards" competition with Gold, Silver and Bronze Awards and the "Most Popular Microfilm Award" and the "Best Microfilm Screenplay Award". The 3rd edition will also present Gold, Silver and Bronze Awards for the "Best Microfilm Actor Award" and "Best Microfilm Actress Award", and add the "Best Cinematography Award", with the aim to recognize the outstanding microfilm works produced under the Support Scheme
- Recommends the said microfilms to participate in international microfilm or short film-related competitions
- Organizes various promotional events, including an "Awards Presentation Ceremony cum Premiere", networking event, exhibition at the Hong Kong International Film & TV Market 2016, broadcasting and promotion on TV programmes, internet platforms, social media, and the project website, to promote the said microfilms



微電影製作啟動禮及配對會 Microfilm Production Matching & Launching Ceremony







説明會暨微電影創作論壇 Project Briefing Session cum Forum





微電影製作培訓課程 Microfilm Production Training Courses





### 給公司的話 Message to Company



### 方保僑先生 Mr. Francis Fong

多謝大家踴躍支持此計劃!希望大家繼續發揮創意及善用從這個計劃中學到的技術和經 驗,令香港的創意工業更上一層樓。

Thank you for supporting this Scheme! I hope all the participants can continue to be creative and make good use of the skill and experience learnt from this Scheme to lead Hong Kong's creative industries to higher level.

#### 陳盈盈小姐 Ms. Natalie Chan

看到這麼多有熱誠的創作參加此計劃實在令人欣喜。希望在未來能有更多音樂人與導演參與,讓音樂與影像結合並帶來更大的影響力。共勉之。

It is a great delight to see so many creative minds devoted themselves to this campaign. The combination of music and visual art really shows the impact these kind of collaboration can bring and I hope more musicians and directors will participate and show off their talents in the future. Keep up the good work!



### 張家誠先生 Mr. Alan Cheung

創作天馬行空,很多作品都能跳出歌曲的框框,不乏用心之作。如能注意配樂的質素及 選材更好,因部份配樂並不太配合畫面。

These are highly creative and whole-hearted works with lots of "think out of the song" ideas. It would be even better if more focus is put on the quality of background music as they tend to distract the visuals rather than enhancing them.

### 蔡靄兒小姐 Ms. Joycelyn Choi

音樂與影像關係密不可分,這個計劃同時推動音樂與創作媒體的新晉,頗有一石二鳥的功效,而不少作品更有令人 驚喜之感。

Music and images are inseparable. This scheme promotes new talents in music and creative media simultaneously, where the standard of artistic output has proved surprisingly high.



### 何緯豐先生 Mr. Vincent Ho

今屆作品的佳績讓我體會到誰説香港沒創意?而音樂正是發揮電影內容的引爆點。

I appreciate very much those excellent works which demonstrates well that Hong Kong has a great creative power behind, and music is perfect complement to film content.

### 何威先生 Mr. Ho Wai

本次的作品中有充滿驚喜的、感人的或是豐富特技的作品,且風格多樣內容豐富。

The works this time are full of surprises, touching or special effects, and also rich in content and diverse style.





### 許迅先生 Mr. Eddy Hui

作為三屆《創+作》的評審及導師,這屆入圍導演的熱情及説故事的能力的確令人十分 欣慰。加油!要再進一步!

Being the judge and mentor for 3 rounds of Music Microfilm Support Scheme, I am impressed by the passion and storytelling skills of this new batch of directors. Way to go storytellers!



### 關照申先生 Mr. Simon Kwan

炫目華麗的影像讓人著迷,能夠靜心沈澱樸實無華地説出自己的故事,很難!這個比賽 絕對有身懷絕技的香港年輕人!

Glamorous image is fascinating to the eye, but it is more difficult to tell your story in a modest, mundane manner with a peaceful mind. This competition unravels the skillful, talented youth in Hong Kong!

#### 黎德堅先生 Mr. Simon Lai

少了奇想、多了溫情。部份參賽作品具電影感、並且達到一定專業拍攝製作水平。很慶幸能夠參與評審,推動音樂、光影工業,及鼓勵更多有志為此而奮鬥的繼承者們。

Overall, the works carry more warmth and less fantasy in story-telling. Some of the works have strong movie sense, and attain professional production standard. I am glad to have participated in judging work to promote music and movie industry and to encourage more talents who are committed in this industry.





### 李英洛先生 Mr. Anthony Lee

微電影「創+作」支援計劃(音樂篇)加入音樂專材為培育對象,是創意香港對電影業培育年輕人材的另一出色項目。

Microfilm Production Support Scheme (Music) is another one of CreateHK many stellar supports to nurture young filmmakers and this time it uniquely combines the talented young artists with our music industry as well. Bravo!

### 盧冰心小姐 Ms. Echo Loo

進入第三屆,大部份作品在多方面之水準均有提高,唯獨是演技仍有待改進。

Heading into year three, I'm happy to see an improvement on almost every single aspect - but the acting still has a way to go!



### 蕭潮順先生 Mr. Siu Chiu Shun

很高興第二年再次擔任評審,今年的作品甚有驚喜,題材新穎有創意。喜見參賽質素又 比上年提高,香港的創意力量實在不容忽視。

Very glad to be a member of judging panel again for the second time, this year's works surprise me a great deal with their innovative titles. It is reassuring to see quality of work is gone up to next level this year. Hong Kong's creativity force should not be disregarded for sure.

### 黃啟聰先生 Mr. Manfred Wong

很有意思的歌與演結合,更説明了音樂和影像好比天生一對,可以心聲互通。

A meaningful combinations of singing and acting, intertwined with the perfect intimate interaction between sounds and visuals.



### 黃子榮先生 Mr. Peter Wong

作品反映了本地影視創意產業正以極速成長。此比賽將發掘更多有潛力的新晉導演。

The works reflect the growth of local innovative film and TV industry. The competition can explore more talented and potential film directors.



### **Advertising Production Company • Singer Information & Synopsis**



### 解鎖 Unlock

**◄))** 層層疊

作曲: Cousin Fung 填詞: 林日曦 編曲: Cousin Fung@emp

監製: Cousin Fung@emp

一日之間,陳沁柔 (陳詩欣飾) 由幸福的女人,變成悲慘的少女。

站在教堂前,原本跟她結婚的男人沒有出現,只傳來一個 訊息。

那天, 沁柔被現實打擊得不似人形, 放縱到前所未有的地步, 最後醉倒街頭。但怎也想不到, 自己倒臥在拳館門外。 這是緣份。

老闆娘張汶(可嵐飾)看著這位穿著婚紗的賣醉少女,一下子便想到自己的經歷,可謂同是天涯淪落人。

巧合,是巧合。

沁柔跟老闆娘練習綜合格鬥,學習拳、腳、鎖技。日子漸久,兩人情同姊妹,成為交心的好友。

老闆娘甚至鼓勵沁柔走上擂台,為的不是贏,而是向那男 人證明,現在的她,活得比以前更好!

#### **Bard Limited**

BARD 意思為吟遊詩人。吟遊二字代表遊走世界各地中, 吟唱著自己本身的創作,將自己對這世界的所想所感傳遞 四方。成員們都認為無論藝術、設計都需要有詩意,這種 詩意能令日常生活之所見所聞意象化,化平淡為不凡。

BARD於2010年成立,遊走在影像、平面設計、室內設計、 公共藝術創作間,將所想所感化成詩一般的作品,利用不同的模式向外界吟唱創作。

00

導演 Director

導演 Director : 彭志海 Pang Chi Hoi

電話 Tel : 9228 9305 電郵 E-mail : silas@bard.hk

K (II) KI

Standing in front of the church on the wedding day, Chan Sum Yau (Eunice Chan) cannot find her fiancé but a text message. It is the day when the happy woman becomes a broken-hearted. The abandoned bride is hit so hard that she indulges and ends up passing out in the street, right in front of an MMA center.

This is fate

The drunken woman in wedding gown reminds Cheung Man (Colleen), the owner of the MMA center, of her own similar history.

Coincidence

She introduces MMA to Sum Yau, teaching her different combat techniques. The two gradually develop a strong bond, not only as trainer and student, but also as close friends.

Encouraged by Man, Sum Yau decides to take part in the MMA Championship aiming not at the award but proving that she lives a better life now.

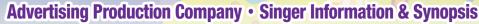
#### **Bard Limited**

BARD is a poet who travels all around the world to share their work and translate their thoughts and feelings to people around. Our team believes that any form of art or design should be poetic. It is this poetic quality that makes us see the extraordinariness in an ordinary life.

Established in 2010, BARD is a multi-media production company that engages in a wide range of creative productions including filming, graphic design, interior design and public art production. We seek to render our thoughts in different forms of poetic work to share with the public.



musicNEXT







### 兩生花 +1 double life +1

◀)) 因為一個人

有一個傳説:在這個世界上,有一位跟你長相一樣的人 生活在某個地方,正過著和你截然不同的生活。究竟是 兩個肉體共享一個靈魂?還是人在幻想自己有另一種人 生?

這個傳説還有一個結局,就是假如有天二人相遇,必有 一死.。

There is a myth:

Somebody who looks exactly the same as you is living somewhere in this world. He or she leads a completely different life from yours. Are these two bodies sharing one same soul or is it just an imagination of one person having another life?

And the myth reaches such an ending: If the two people meet someday, one of them will die.

#### **Base Work Limited**

BASEWORK 專門影像創作,由 MV、廣告到電影等,均 以影像替客戶説故事。

BASEWORK 以做好基本工作為首要任務,發展至今天 成為具規模的公司,尤如電影由一個又一個的鏡頭組成, 是一套偉大的作品。

#### **Base Work Limited**

BASEWORK specializes in images creations. From music videos, commercials to feature films, we help our clients tell stories with images.

The evolution of BASEWORK, from dedicating to every fundamental to developing into an extended company, is like the production of a film - every shot combines to form a masterpiece.



#### 導演 Director

導演 Director : 藍兆基 Eric Lam

聯絡人 Contact Person : 藍兆基 Eric Lam / 洪麗晶 Rita Hung

電話 Tel

: 3956 4491/ 5128 3344

電郵 E-mail

: info@basework.com.hk

網址 Website

(II)



維高文化有限公司 Wow Music Limited

網址 Website: www.wowmusic.hk



### **Advertising Production Company • Singer Information & Synopsis**







### 變臉情男 Masquerade

■)) 亂世超人

阿 K 是一名街頭實頻銷售員,看來贛直呆滯、説話結巴, 就是在趕客。

兇神惡殺的老闆一如既往地辱罵K。唯一可讓他寄託的, 就是對面街花店裡優雅高貴的少女 Elaine。K 因再次被 老闆責罵時,隨手拿起阿婆派發的濕紙巾擦臉。突然奇 怪的事情發生了! K 竟變成了帥哥 Nelson!

他發現原來腦海想著誰,濕紙巾便能幫他變臉, 今對生 活失去勇氣的 K 重拾勇氣, 追求女神 Elaine。

#### 霹啪製作有限公司

露啪製作有限公司是一間國際製作公司,以劇情片、電 視廣告和電影動畫為主。

我們提供高質專業的動畫服務,製作的影片生動有趣, 令觀眾留下深刻印象。製作廣告影片以動畫技術為重點, 所採納的創新方式能有效展示企業的產品或服務。活動 拍攝及後期製作包括教育、商業、娛樂、結婚紀念日等。 我們專業及不斷求變的服務態度,定能滿足客戶的需求。 K, an honest, straightforward and stammering street salesman, is the kind that attracts nobody. When his mean boss verbally abuses him, he could only place his hopes on the elegant girl called Elaine who works at the floral shop across the street. Someday when his boss abuses him again, he takes a piece of the wet towels distributed by a granny in the street to wipe his face. Something strange then happens: K is transformed into Nelson the heartthrob. Then he realizes the wet wipes can change his face to whoever crosses his mind. With this special power, K is motivated to pursue his dream girl Elaine the goddess.

#### **Big Bang Creation Limited**

Big Bang Creation Limited is an international production company that specializes in feature films, television commercials and animation films.

We provide high quality and professional animation services to produce more vivid animations that would leave a deeper impression on the audience. Animation technology is our emphasis as we produce TV commercials for enterprises to showcase their products or services in a creative and innovative way.

We offer event video services and post-production for different occasions and purposes, including education, commercial, entertainment, wedding and anniversaries. Professional and dedicated to accomplishing changes and innovation, our team can definitely cater the needs of our clients.



#### 導演 Director

導演 Director : 馮耀東 Fung Yiu Tung

: 鄧國健 Tang Kwok Kin Contact Person

電話 Tel

: 3171 6337

電郵 E-mail

: info@bigbang.com.hk

網址 Website

: www.bigbang.com.hk

 $\bowtie$ 

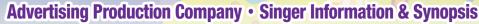




**Nowhere Boys** 

音樂份子有限公司 Frenzi Music Limited

網址 Website: www.frenzimusic.com











### 潛戰師 Delusion

**■1)** 追夢者

段深瀚 DT @ Redholic 填詞:梁佩瑚 編曲:段深瀚 DT @ Redholic

都市生活壓力沉重,只要遇上太多不如意事情,很多人 就會選擇逃避,或者拒絕面對。有些人更長期沉迷於幻 想世界裡,長此下去不能自拔,沒法返回現實世界生存。 潛戰師的任務就是把這些迷途羔羊從幻想世界拯救到現 實世界裡,讓他們再次腳踏實地,繼續努力面對人生。

City life is stressful. When disappointments flood your life, many people will choose to run away; some will even indulge in their imaginary utopia so deeply that become unable to return to the real world. The mission of a "Dream Master" is to guide the lost lambs back from their imaginary worlds to the reality.

Bring them back on their feet and help them continue to live their lives.

#### 思哲設計工作室有限公司

專門製作電影、廣告、MV 和主題公園影片的 3D 電腦效 果圖、3D 電腦動畫和電腦特技。

近年積極參與網上微電影創作,由潮文、宣傳短片,及 至雷影創作等。

我們希望把你的任何構想轉化為影像/影片,在這網絡 時空流傳,令所有人喜歡和明白。

#### **CG Initial Studio Limited**

Established in 2011, CG Initial Studio specializes in high quality 3D rendering, 3D animation and computer graphics for films, advertisements, music videos and theme park commercials. Recently we engage ourselves actively in the production of online microfilms, and seek to extend our endeavor to copypasta, promotional videos and film

Our motto is to turn ideas into visual forms to make them seen and understood in the vast world of the Internet and touch the souls they can reach.



導演 Director

: 許嘉豪 (卡路斯) Carlos Hui 導演 Director 哪牆人 Contact Person : 許嘉豪 Carlos Hui / Shilrley Ho 聯絡人

2854 1223 / 9629 4823 (Carlos) /

電話 Tel 6110 8967 (Shilrley)

ch@cginitial.com, mail@cginitial.com 電郵 E-mail

網址 Website : www.cginitial.com

 $\bowtie$ 

歌手 Singer 焯皓 Alan

Manstone Music Limited

網址 Website ·

www.facebook.com/ManstoneEntertainmentLtd/?fref=ts



### **Advertising Production Company • Singer Information & Synopsis**









### emoj

### emoji

■))終身幸福

作曲:陳曉琪 Kellyjackie

填詞:陳曉琪 Kellyjackie

編曲: Ben Cheuna

「遇上和離開」在我們生命中不斷重複。在成長過程中, 我們把要追趕的事情排於重要之列,理所當然的排到最 後。

忙於工作的莉,因自我、新圈子、不同的人生目標等種種原因冷落了母親,不看短訊、不聽電話,即使探望母親也淪為例行公事。一次意外,莉就此離開人間。

死後莉到了一個漆黑的空間,面前只有一台舊式電腦。 在電腦的引導下,莉回想與母親未達成的計劃、未讀的 短訊,以及沒有表達的愛意。在電話電量耗盡之前,阿 莉能否把握最後機會跟老媽作出道別? "Come and go" is an endless cycle in life. As we grow up, we learn to make a priority list of what we are pursuing, placing what we take for granted at last.

Buried by her own ego, her overwhelming social life and heavy workload, Lily neglects her mother. Text messages and phone calls are unanswered. Paying her mother a visit has become just another mundane errand to run. Then, an accident took Lily's life.

Waking up in a pitch-black room, all Lily can see is an old computer. Following the instructions on the computer, Lily looks back on all the unfulfilled plans, the unread messages, and the unexpressed affection she has for her mother. Can Lily seize the last chance to bid her mother a proper farewell before the phone battery runs out?

#### 圓創製作室

圓創製作室創立於 2010 年,由一群需要創作才能得到生存養份的外星人建立。2014 年,在香港一個叫葵涌的地方建立了一個七千呎的基地,希望利用創意征服地球。現不斷透過教育增加兵力,主要作戰版圖為電影、廣告及 MV。

#### **Circle Creation**

Established in 2010, Circle Creation is consisted of a team of aliens who obtain nutrition for their minds through producing art works. Since 2014, they have built a 7000-square meter base in Kwai Chung with an aspiration to conquer the planet with creativity. Members of the group are constantly leveling up their abilities in their specialized fields of film and advertisement production and music video shooting through education.



#### 導演 Director

導演 Director : 張進翹 Cheung Chun Kiu,

Matthew Manson

聯絡人 Contact Person: 翁穎宗 Yung Lawrence

電話 Tel\_\_\_\_\_\_\_: 6014 1419

電郵 E-mail : circlecreation@gmail.com

網址 Website : www.facebook.com/circlecreationhk

K (II) KI



musicNEXT

### **Advertising Production Company • Singer Information & Synopsis**









你是否想離自己猿一點

保險經紀 Gloria 發現自己只有三個月壽命,她把一直討 厭的工作辭掉,並開始跟隨她的信念活在當下。她在網 上找到兼職鋼琴老師、樂天的碩士學生阿樂。自此,阿 樂改變了 Gloria 對人生的看法。當 Gloria 在社交網絡看 到前男友快將結婚,不禁慨嘆自己未能在死前完成結婚 夢想。阿樂竟提議在社交網絡為Gloria營造結婚的煙幕, 慢慢地,二人發覺這一切也不是完全虛假。

Gloria, an insurance agent, finds out she only has 3 months to live thus, guits her job and starts to follow her heart and live in the moment. She looks for a parttime piano teacher online and meets Lok, a cheerful master's student who changes her attitude towards life. One day, Gloria finds out from social media that her exboyfriend is getting married, and mourns for her inability to fulfill the goal of entering marriage before she dies. Lok suggests faking pre-wedding photos and post them on social networks just like how others create an inflated view of oneself. But the two gradually find out it might not be totally unreal after all.

#### 織夢工作室

織夢工作室集合來自中港兩地的香港浸會大學電影製作 碩士課程 (MFA) 畢業生。團隊在拍攝音樂錄影帶、微電 影、廣告、企業宣傳片和商業電影方面經驗豐富,並提 供一站式服務包括概念構思、編劇、導演、攝影和後期 製作。作品更曾入圍世界各地電影節,並曾獲得各個獎 項。

#### 導演 Director

導演 Director : 黃千殷 Doris Wong

聯絡人 黃千殷 Doris Wong / Contact Person : 陳梓桓 Woon Chan

電郵 E-mail info@dreamerconcepts.com

網址 Website : www.dreamerconcepts.com

3912 7763

 $\bowtie$ 

電話 Tel

#### **Dreamer Concepts**

Established in 2012, Dreamer Concepts is a team of Hong Kong and Mainland Chinese film graduates who have obtained the Master of Fine Arts degree from Hong Kong Baptist University. We are experienced in microfilms, music videos, TV commercials, corporate videos and feature film productions. We provide one-stop service that includes brainstorming, screenwriting, directing, filming and post-production. Our productions have been nominated in international film festivals and have won various awards.



musicNFXT



### **Advertising Production Company • Singer Information & Synopsis**







### 天知道 God Knows

**◄))** 天知道

Abo 和朋友 Benny、Olivia 組成 ABO 樂團,在中環碼 頭表演,為音樂夢想共同努力。從外國回港的攝影師 Don 意外邂逅 Abo,兩人成為好朋友。Don 協助 Abo 實踐夢想,卻沒有想到令 Abo 和 Olivia 的關係產生變化。 愛,卻説不出口;結局,也只有天知道。

Abo forms a band "ABO" with her friends Benny and Olivia. They perform at Central Pier and pursue their music dreams together. Photographer Don returned from overseas and meets Abo. They two soon become close friends. Don helps Abo fulfill her dreams. But never has Don imagined that it would change the friendship between Abo and Olivia... A love that can't be spoken. Perhaps only God knows how the story will end.

#### 自由影像有限公司

我們為客戶提供一站式廣告及微電影拍攝服務,由構思 概念、實踐設計、統籌拍攝、模特兒選拔,及至廣告前 期和後期製作均一手包辦。

#### **Freedio Pictures Limited**

We provide tailored one-stop advertising and microfilms production services to our clients, including concept development, production planning, model casting, and pre & post-production of advertisements.



#### 導演 Director

導演 Director 賀峰 Ho Fung

聯絡人 Contact Person: 賀峰 Ho Fung

電話 Tel

電郵 E-mail

: hkfreedio@gmail.com

: http://hkfreedio.wix.com/home

網址 Website

 $\bowtie$ 

歌手 Singer 曹敏寶 Abo

musicNEXT

### **Advertising Production Company • Singer Information & Synopsis**









### **Merry Go Round**

**■1)** 我有一首歌

嘉是一名普通的辦公室上班一族,每天過著營營役役、 平凡不堪的朝九晚五生活。然而,他堅持在每天下班後 帶著結他到街頭自彈自唱。唱歌就是他最大的興趣,每 晚,他就是音樂世界裡的男主角

但是他的女朋友晴卻漸漸不滿嘉的興趣,她認為嘉花太 多時間在音樂上了。雖然她也明白嘉熱愛音樂,但為了現實、為了經濟上的考慮,晴認為嘉要不就全身投入歌唱事業,爭取機會當個大紅大紫的歌手:否則就不要每 晚去街頭唱歌了。倒不如花點時間進修也好,兼職也好, 太沉溺於音樂之中就是不對。

嘉與晴為此吵了一場,他不明白為何唱歌就只能是興趣, 這根本是令他全情投入的愛好。今天下班後,嘉又帶著 結他走到街上表演去,不知不覺的走到回憶中,嘉與晴 因著音樂相遇相知的那個晚上 ......

五年前的晚上,與今天帶點抑鬱的藍夜交疊,改變的是 這對小情侶,還是這個世界?

#### 不日映畫

我們成立是基於我們相信:只有勇於冒險的人,才有資 格為未來下定義,所以我們決定用每一個鏡頭探索未知 的角落,用每一格畫面突破想像力;因為我們知道,只 有不停的創新和突破,世界才會有未來。一步一步,勇 於嘗試,謙卑前進。



導演 Director

導演 Director 黃業龍 Harris Kristanto

聯絡人 Contact Person: 黃業龍 Harris Kristanto

電話 Tel

: 9833 7628

電郵 E-mail : hello@future-aesthetics.com

網址 Website www.future-aesthetics.com

 $\bowtie$ 

Kaka has a 9-5 job which gives him a busy but ordinary life. After work, he spends time busking around the city every day to fulfill his only interest—singing. Every night, he is the protagonist of his music world.

His girlfriend Ching isn't totally happy with Kaka's hobby. She thinks he is wasting too much time there. Though she understands her boyfriend's passion in music, she thinks Kaka should be realistic and take economic concerns into account. In other words, she believes her boyfriend should either put all his effort to become a popular professional singer, or give up on his street performances to save the time for further studies, or a part-time job. Anything but the indulgence in music.

They argued over the issue. Kaka does not understand why he just cannot take singing as a hobby and be absorbed into it. Today, Kaka performs in the street again with his guitar after work, his memories come back in flashes.

He recalled the night 5 years ago when he first met Ching as he was "touring" in the street, the time when both of them shared a common interest.

That night intertwined with the gloomy present. Has the world changed or the couple themselves?

#### Future Aesthetics

Future Aesthetics is founded on a belief: only the adventurous can define the future. That is why we decide to explore every unknown corner with our camera and use every grid to transcend imagination. We know that the world will have a future only when we keep on striving for innovation and breakthrough, moving forward step by step and with humility and eagerness to try out something new.



星娛樂(環宇)有限公司 STAR Entertainment (Universe) Limited 網址 Website: www.newaystar.com



### **Advertising Production Company • Singer Information & Synopsis**







### 惑星之尾 PLANET OF LOVE

**◄))** 戀愛巷

作曲:彭永琛 填詞:小廣 編曲:吳國恩/Rui Filipe/蘇耀光 監製:蘇耀光

某一個晚上,沉迷超自然力量的嘉嘉在地上畫滿奇怪的符號,企圖進行某種儀式,以喚回已過世的男朋友SAM。SAM的確感應到嘉嘉的呼喚,重返人間。嘉嘉希望重新與SAM過著以往快樂的日子,但她漸漸發覺,原來SAM是來自神秘國度的外星人……

In one evening, supernatural enthusiast KAKA draws a lot of strange symbols on the ground, attempting to bring back her dead boyfriend Sam, who does response to KAKA's call and returns. KAKA wants to live a happy life with Sam like the past, but she slowly discovers that SAM is actually an alien from an unknown, mysterious planet...

#### 火花影像有限公司

火花影像窺見市場各行業對錄像製作的長遠需求,當中包括季度宣傳短片、公司內部資訊發放、工程記錄、節目記錄、員工訓練影片等,有見及此引入嶄新概念,成立錄像特遣隊。我們會以派遣工作模式承包公司合約期間的大小錄像製作項目,務求既能深入了解公司的需要,也提供了最經濟、最有效率的錄像製作。我們具有資深龐大的人力網絡,可隨時候命接受不同類型的拍攝工作,甚至能應付一些突如其來的不可能任務。

#### **Ignite Creation Limited**

Noticing the growing demand for corporate video production, such as seasonal promotion videos, internal information transmission, engineering project recording, events recording and training videos, Ignite Creation employs a new concept of video shooting contingent. We will take up all the video production tasks within the contract period as dispatched workers to understand the needs of the companies and provide the most economical and efficient video production service. Our team, experienced and rich in human resources, is always ready to take up different kinds of shooting jobs and handle mission impossible that comes off hand.



#### 導演 Director

導演 Director : 唐家偉 Tong Ka Wai

聯絡人 Contact Person

on:黎建生 Sam Lai

電話 Tel

: 9226 2702

電郵 E-mail

: sam@ignitecreation.hk

網址 Website

: www.ignitecreation.hk

K (II) KI

歌手 Singer 彭永琛 Sean Pang

寰亞唱片 Madia Asia

Media Asia Music

網址 Website: www.mediaasia.com

### **Advertising Production Company • Singer Information & Synopsis**









### how I wonder what U are

**◄))** 小確幸

feat 陳家樂 作曲:陳子龍 填詞:馮漢熹 編曲:陳子龍 監製:陳子龍

一次偶遇下,Lillian 與不相識的女孩展開一場尋找女孩 爸爸之旅。

繫著她們的,是那條珠鏈,還是女孩手中的舊照? 抬頭望星,幸福真的在身邊嗎? Through a chance encounter with a little girl, Lillian starts a journey to help the girl find her father.

Is it the bracelet or the girl's old picture that brings them together?

Is bliss always around you when you look up at the stars?

#### **Make Some Noise Workshop**

Make Some Noise Workshop 是一間影視製作公司,主力製作不同類型影片,包括廣告、企業宣傳片、微電影、網絡短片等。

我們提供一站式製作服務,當中包括構思概念、寫稿、 分鏡圖、演員試鏡、前期製作、拍攝、平面設計、動畫 製作、音效設計、調色、剪接等。

另外,我們亦為演唱會、宴會等活動提供現場及網上直 播服務。

#### **Make Some Noise Workshop**

Make Some Noise Workshop is a video production company that specializes in producing high quality videos including TVCs, corporate videos, microfilms and virals.

We provide one-stop service that covers all phases of project execution: concept development, script writing, storyboards development, casting, pre-production, shooting, production, motion graphics and animation, sound design, color correction, editing and video finishing.

We also provide live broadcast and online streaming for concerts and events.



導演 Director

導演 Director : 文子堅 Lin Man

聯絡人 Contact Person:文子堅 Lin Man

電話 Tel : 9369 0013

電郵 E-mail : makesomenoise705@gmail.com 網址 Website : https://vimeo.com/msnws/albums

K (II) KI





陳凱彤 Lillian Chan

英皇娛樂(香港)有限公司

Emperor Entertainment (Hong Kong) Limited

網址 Website: www.eegmusic.com



### **Advertising Production Company • Singer Information & Synopsis**







### 在夢想消失前趕快唱歌 Sweet Day

■1) 慈禧不是我

生活在香港,我們談及夢想時總會帶點羞愧,或者是從 小就被忠告:夢想是不切實際的。當聽到女歌手 Cga 用 七年時間換來一個出道機會,便啟發了這個即使面對各 種困難,仍不應忘記初心的故事。有喜歡的事,便去做 吧!共勉之。

Living in Hong Kong, we always feel a little embarrassed to talk about our dreams. We were taught that dreams are no reality. Female singer Cga is given a chance to be signed by a label after 7 long years of hard work. Crossing hardships and hurdles one after another, she never forgets her intention and passion. If you are passionate about something, go and do it.

#### **Momentus Visual Studio**

Momentus Visual Studio 著重創意媒體。我們發現當 今年輕人少了對工作,甚至人生的激情和樂觀態度。 Momentus Visual Studio 希望重燃年輕人的生命之火, 結合媒體和創意,創作更多具新鮮感和創意的藝術品, 盡心對待客戶,給予出人意表之作。

#### Momentus Visual Studio

Momentus Visual Studio emphasizes on creative media. We realize that the young people nowadays lack passion in and positive attitude towards life. The studio hopes to rekindle the fire in the millennial and blend media with creativity to produce fresher and more innovative art works, devote to serving the clients and delivering unexpectable works.



#### 導演 Director

導演 Director : 許智生 Hui Chi Sang

聯絡人 Contact Person: Vincent Fung

電話 Tel

: 6588 1017

電郵 E-mail

: vince.fung88@gmail.com

 $\bowtie$ 



池希 Cga Wong

港圖音樂有限公司 Viva Music Limited

網址 Website: www.vivaartiste.com











### 水滴記憶 Remember Mercury

**◄))** 身份未明

記憶猶如水滴,情感猶如空氣。記憶和情感原來就是人 們相愛的重要元素

Mercury 在一次意外中昏迷了三個月,蘇醒後才發現是 服姜的開始。Mercury 昏迷時,她的男朋友阿 Mark 本已悄悄地離開了她。令她最感到煩惱的是,她對於意外經過至無印象,也對阿 Mark 的印象非常模糊。無意之間, 加登現水高聲可令 lought 的口家が市場物。無意之间が 砂發現水高聲可令自己進入深層記憶中,當她一步一步 進入自己回憶時,才驚覺那次意外與阿 Mark 的離去有著 重大關連,令她差不多崩潰了。最後,Mercury 能否面 對不能承受的真相,再一次面向未來的人生?

#### 巨人石柱影片製作

本公司由一班專業拍攝人才組成,我們同樣希望在每一 個拍攝項目內,製作出最佳的視覺、聽覺效果。我們不 論項目規模,也會陪伴客戶在側,從創意到執行,從開始到結束,團隊也會不計較地盡獻所長、表達意見,以 最好的方法完成作品。

我們利用最合適的表達手法,把客戶的訊息傳遞予目標 觀眾。各種電視廣告、音樂錄像、企業宣傳片、網絡視頻、 微電影及電影等,我們也會周詳設計製作的方法,力求 完美。客戶所需的各種特別道具模型、著名演員或影星、 立體電腦特技、特別服裝設計、其他特別裝置,或把最 近的影片視頻上載至 Youtube,也能——辦到

如有興趣或任何問題,歡迎閣下聯絡我們,我們定能度 身訂做一套最適合的計劃。現在就讓我們為大家啟發創 意吧!

導演 Director

導演 Director 黃俊偉 Timothy Wong / 羅振軒 Ivan Law

聯絡人 Contact Person : 黃俊偉 Timothy Wong / 羅振軒 Ivan Law

電話 Tel

: 9276 3301 (Tim) / 9472 2528 (Ivan)

電郵 E-mail

: ivanlaw@monolith-inspired.com

網址 Website www.monolith-inspired.com

 $\bowtie$ 

Memories are like water droplets; emotions are like air; both are key elements that make people fall in love.

Mercury awakes from her 3-month long coma after an accident only to get into another nightmare: her boyfriend, Mark, has disappeared without a trace. What bothers her even more is that she has no memory of the accident, and her impression on Mark has become vague. By coincidence, she finds out that the sound of water droplets can bring her deep down to her memory lane; and as she walks back to her past, she realizes the connection between Mark's disappearance and the accident. Can Mercury face the inconvenient truth that almost tears her apart and focus on her life ahead?

#### **Monolith Inspired**

We are a group of talented professionals who are dedicated to bringing out the best visual and audio effects in every project. Regardless of the project size, we walk our clients through the production process from summoning ideas to implementation, selflessly contributing ourselves and offering our opinions to make sure every piece of work is produced through the best way.

We help our clients find the best way to deliver their messages to the target audience. Whether it is TVC, music video, corporate video, online video, microfilm or film, we plan the productions in details to strive for perfection. Whatever the client asks for - special props, renowned actors and actresses, 3D computer graphics, special costumes, other special settings or uploading videos onto YouTube - we can accomplish it all.

If you have any interests or questions, please contact us and we will come up with a tailor-made package for you. Let us unlock our creativity.



維高文化有限公司 Wow Music Limited

網址 Website: www.wowmusic.hk



### **Advertising Production Company • Singer Information & Synopsis**







### XX 西裝友 The XX Suitman

**√)** 真身

遇到人生的種種困難,你會如何選擇?選擇面對,還是 選擇逃避?選擇堅持,還是選擇放棄?選擇繼續,還是 選擇轉向?無論你如何選擇,這就是人生!因為人生就 是一個不停選擇的過程。選擇積極,還是選擇消極,就 看自己如何撰擇自己的人生。

What will you do when shit happens? Will you let it define you or defeat you? Will you hold on or let go? Will you persist your way or change your mind. Whatever you choose, this is life - a journey of making choices. Whether to be optimistic or pessimistic depends on how you shape your life.

#### 影匠製作

我們喜歡藝術,喜歡美麗的事物,喜歡有故事的影像。

Read your mind with motion. 我們就像一部思想轉換 器,能夠把客戶的思想轉換成美麗、有情感的影像。

影匠就是影像的工匠,工匠理念是精益求精,並將訊息 有效傳達。

#### Motioncraftsman

We love art, love beautiful things and, stories with images.

Read your mind with motion. We are like a thought converter that translates your thoughts into stunning moving image.

MOTIONCRAFTSMAN is craftsman of motion picture who follows the motto of striving for perfection and efficient delivery of messages.



#### 導演 Director

導演 Director

: 梁榮忠 Leung Wing Chung

聯絡人 Contact Person

: 澤 Chak / Lynx

雷話 Tel

6448 3859 (Chak) / 9483 1728 (Lynx)

電郵 E-mail 網址 Website

motioncman@gmail.com : http://motioncm.com/

https://vimeo.com/motioncm

(II)





岁日珈 Angie Shum

港圖音樂有限公司 Viva Music Limited

網址 Website: www.vivaartiste.com

### **Advertising Production Company • Singer Information & Synopsis**









### 拗攣新星 The Man and The Manager

< 1) 獨愛

李安曾説:「每個人心裏都有一座斷背山,只是你沒有上

這座山埋藏著一些不可告人的秘密,可能是同性戀,也 可能是一段暖眛關係、一個心結,不敢觸蹤卻縈繞心頭

歌手 Fred 的演藝事業未見起色,經理人 Kim 靈機一觸, 想到借「出櫃」宣言,要求 Fred 假扮同志搏出位,他卻 不甘被擺佈與 Kim 發牛衝突……

#### 超等堂座

超等堂座創辦人阮浚德熱愛多元創作,身兼導演、編劇、 攝影、剪接等工作。他主攻商業影片和廣告等製作,亦 先後參與港台外判劇集《破地獄》和《超光速追夢者》 的製作,因而戲癮大發,及後創作了網上熱爆獨立短片 《為左個仔入名校,我地搬左入九龍塘凶宅》。其寫 實抵死的內容加上精闢有趣的對白,上載 YouTube 和 Facebook 以來總點擊率超過 80 萬,贏盡人氣口碑。

「在主流商業影片以外,發展自己的創作」是超等堂座的 未來目標。

Ang Lee once said, "Everyone has a broken ridge in their mind, just that you had never been there yet."

You hide your secrets behind this ridge: it could be your homosexual relationship, your ambiguous interactions with your crush or the knot in your heart that you could hardly get over.

Fred's singing career is in the doldrums. Kim, Fred's manager, wants Fred to pretend to be gay, so that they can achieve publicity by making the singer "come out". Unwilling to be manipulated, Fred is in great disputes with his manager.

#### **Playhard Studio**

The founder of Playhard Studio, Yuen Chun Tak, is a director, director, screenwriter, cameraman and film-editor who specializes in producing commercial film and advertisement. Yuen also engages in the production of RTHK's Commissioning TV programs "Breaking Hell" and "Superluminal Dream Chaser", which had unlocked his ambitions in drama production and inspired him to produce the viral short film "To get in a famous school, we moved in a haunted flat in Kowloon". The realistic and sarcastic content of the film together with the insightful and interesting dialogues, earns the megahit wide positive reception with more than 800,000 hits in total on YouTube and Facebook.

"To develop our own productions that are alternates of the mainstream commercial films" is the goal of Playhard studio.



#### 導演 Director

導演 Director : 阮浚德 Tak Yuen

聯絡人 Contact Person:阮浚德 Tak Yuen

電話 Tel

: 9771 7850

電郵 E-mail

: playhardstudio@gmail.com

網址 Website

 $\bowtie$ 





musicNEXT



### **Advertising Production Company • Singer Information & Synopsis**







### 仍未忘記 Never Forgot that you

**■1)** 仍未忘記

作曲 : Kimman Wong@LiveaBLifeLtd. 填詞 : 朱紫嬈 Feat. Kimman Wong 編曲 : 崔展鴻 監製 : 朱紫嬈 / Aloha@LiveaBLifeLtd.

故事講述流浪結他手 Kimman 在美麗的公園裡遇上了懂 得欣賞他音樂的女孩亞怡,相識不久,卻非常投契。之 後 Kimman 打算約亞恰到他的音樂會,亞恰一口答應 了 ...... 可惜答應之後, 亞怡卻再沒有出現 ......

時間已過,Kimman 仍在公園表演,心裡卻十分等待亞 怡的出現。這個時候,下雨了...... Khloe 出現後,故事 才直下開始。

Wandering guitarist Kimman meets his soul mate in music AiYee in a park performance. They barely know each other but the connection is strong. AiYee agrees to attend Kimman's concert but never shows up. As time goes by, Kimman performs at the same park where he had met AiYee — he is still waiting for her. Then it rains, and Khloe shows up to bring about the real beginning of the storv...

#### 動能製作有限公司

動能製作有限公司於2013年成立,是一間多元創意拍 攝服務公司。製作包括大型活動拍攝、婚禮拍攝、廣告 拍攝、MV 等 ...... 動能製作有限公司對於近年興起微電 影製作發揮獨特優勢,把客戶的故事內容發揮得淋漓盡 致,保證客戶百分百滿意。

#### Poweraction Workshop (HK) Ltd.

Established in 2013, POWERACTION WORKSHOP (HK) CO. LTD, is a diversified creative filming company. Its productions include massive events shooting, wedding shooting, commercial filming and MV making. With the rise of micro-film production in recent years, our company further utilizes our unique edges and talents to bring the stories of clients alive and guarantee them of 100% satisfaction.



#### 導演 Director

導演 Director : 黃銘堅 Wong Meng Kin

聯絡人 Contact Person: Anna Tai

電話 Tel

: 9683 8733

電郵 E-mail

: info@poweraction.hk

 $\bowtie$ 

歌手 Singer



朱紫嬈 Khloe Chu, 黃劍文 Kimman Wong

新生動力製作有限公司

網址 Website: www.liveablife.com

### **Advertising Production Company • Singer Information & Synopsis**









### 第十六個旅客 The 16th traveller

◀)) 在刀鋒上起舞

廣州人黃靜(曾樂彤飾)重訪香港,留宿在何弘軒(何弘 軒飾)經營的民宿。她帶著傷心的回憶和自殺的念頭到 來,房東何弘軒細心照顧黃靜,希望令她感受到生命的 美好,幫助她放開過去。

Sally (Lok Tung Tsang), a Guangzhou native revisits Hong Kong with her mind full of suicidal thoughts and memories of the past. During her stay at Alan's (Alan Ho) hostel home, Alan takes good care of her, hoping to help her opens her heart to the beauty of the present and let go of the past.

#### **Production Avenue Limited**

Production Avenue 是一家香港製作公司,專門從事影 視製作和圖像動畫製作。

作品涵蓋企業製作、創意媒體公關及微電影製作,專業 團隊利用最新的媒體技術和多元化的故事表達, 創造高 水平和有效益的品牌和產品解決方案。

#### **Production Avenue Limited**

Production Avenue is a Hong Kong-based production company that specializes in video production and graphic animation.

Our work spans a wide range of fields, including corporate clients, creative agencies, as well as current productions of microfilms. With a diverse and specialized team in media technology and storytelling, we aim to create effective solutions for brands, products and services alike.



#### 導演 Director

導演 Director : 謝永志 Kevin, Philbert Tse

聯絡人 Contact Person: 石耀庭 Jackson Shih

電話 Tel

: 9386 6103

電郵 E-mail : jackson@production-ave.com 網址 Website : www.production-ave.com

 $\bowtie$ 



星娛樂(環宇)有限公司

STAR Entertainment (Universe) Limited

網址 Website: www.newaystar.com



### **Advertising Production Company • Singer Information & Synopsis**





### 我叫鄒文正 I am Terry Zou

**◄))** On My Mind

人怕出名豬怕肥,但娛樂圈偏偏最怕的就是沒有人認識。 年輕歌手鄒文正遇上過氣黑幫,意外被當成警察卧底捉 走。本以為唱一首歌可脱身,但黑幫們只聽過李隆基。

「鄒文正?是誰?!|

四人在舞廳互相角力,中途更殺出黑幫大嫂。舞廳頓時 刀光劍影、腥風血雨。

到底鄒文正能否用「自己方法 | 脱身? 還是最後死了都沒 有人知道?

#### 光點映像

光點映像於 2012 年成立, 專門不同領域的創意製作, 致力為客戶提供一站式(由意念、拍攝、動畫及至後期) 的專業服務。

除了著重影片的創意及品質外,我們更明白溝通的重要, 因此堅持讓客戶清楚了解製作的每一個階段,務求盡善 盡美,令客戶產品在市場中取勝。

Fame portends trouble for men just as fattening does for pigs. However, it is the exact opposite when you are in the showbiz.

Singer Terry is misunderstood as an undercover police and held hostage by a former gangster. The singer thinks he could get rid of the trouble by performing a song, only to realize that the triad has only heard of veteran singer Lee Long Kei.

"Who on earth is Terry Zhou?"

The four struggle against each other in the ballroom, where the mistress of the triad society shows up all of a sudden, making the situation in the hall tense up as if it was a battlefield.

#### **Sparx Productions**

Founded in 2012, SPARX Productions engages in various fields of creative productions. Our company is dedicated to providing professional one-stop service (from idea development, shooting, animation to postproduction) for our clients.

Apart from emphasizing on the originality and quality of the videos, we also understand the importance of communication. That is why we insist in making our clients understand every phase of production and strive for perfection to make their products stand out in the market.



#### 導演 Director

導演 Director : 林尚霆 Den Lam

聯絡人 Contact Person : 李競娜 Eliza Lee

電話 Tel

: 9281 6632

電郵 E-mail

: info@sparxproductions.com

網址 Website

: www.sparxproductions.com

 $\bowtie$ 



港圖音樂有限公司 Viva Music Limited

網址 Website: www.vivaartiste.com

### **Advertising Production Company • Singer Information & Synopsis**









### 奇幻木頭車 Meet your desire

■1) 平行意外

「只要穿過這道門,你就能彌補從前的遺憾!|

「幫助人重拾面對未來的勇氣,放低纏繞著他們過去的事 情 | 是幻術師司徒穎和她男朋友潘恩製造木頭車的原因。 潘恩因病長期住院,只剩下司徒穎每晚獨自推著這輛有 魔法的木頭車,在城市的大街小巷中幫助失意的人,解 開他們心中的鬱結

然而,在幫助人的同時,司徒穎隱藏著連潘恩都不知道 的秘密。

木頭車,是挑淵環是面對?

"As soon as you walk through the door, you can mend vour rearets."

"To help people face their future and let go of their past" is the reason why enchanter Wing and her boyfriend Yan created the Wooden Cart. Due to his sickness, Yan always needs to stay in the hospital. So Wing has to carry the magical cart every night to redeemed many from their stagnancy.

But as she uses the cart to help people, she is hiding a secret from everyone, even Yan.

Is the Wooden Cart just a means to escape from or to confront the reality?

#### 明鏡製作會社

明鏡製作會社於 2013 年成立,專門各類型影像製作, 運用專業拍攝手法、技巧及專業器材製作不同類型的影 像創作。明鏡是由一群經驗豐富的年輕製作人所組成, 包括廣播界人才和各類型專業人士。我們承接各種商業 製作,如微電影、音樂錄像、訪問短片等。

#### **Spiegel Production**

Since its founding in 2013, Spiegel Production has combined professional standard expertise and equipment to produce high quality video works of all types. Our team brings together young and experienced professionals from various media industries including television broadcasting and film. We are currently accepting commercial productions such as short films, music videos and interviews.



導演 Director

導演 Director : 李俊謙 Simon Lee -ภาแบ 八 Contact Person: 李俊謙 Simon Lee 聯絡人

雷話 Tel 9248 2993

電郵 E-mail

: melee1910@gmail.com / productionspiegel@gmail.com

: www.facebook.com/SpiegelProduction 網址 Website

 $\bowtie$ 



Heyboy Music

網址 Website:

www.facebook.com/heyboymusichk/?fref=ts



#### 選選及評審委員會 Vetting Committee and Judging Panel

\_\_\_\_\_

#### 方保僑先生 Mr. Francis Fong

香港互動市務商會 會長

Chairman, Hong Kong Association of Interactive Marketing

### 陳盈盈小姐 Ms. Natalie Chan

電訊盈科媒體有限公司 助理內容拓展經理 Assistant Content Development Manager, PCCW Media Limited

#### 張家誠先生 Mr. Alan Cheung

Kosi Music Studio 監制及作曲家 Producer & Composer, Kosi Music Studio

#### 蔡靄兒小姐 Ms. Joycelyn Choi

MOVIE MOVIE 電影頻道節目總監 Director of Programming, MOVIE MOVIE

#### 周國豐先生 Mr. Brian Chow

香港電台 新媒體拓展組 新媒體及節目協作總監 Head New Media and Synergy, New Media Unit, Radio Television Hong Kong

#### <mark>≌</mark> 何緯豐博士 Dr. Vincent Ho

微電影學院 院長 President, Microfilm Academy

### ₩ 何威先生

Mr. Ho Wai

香港影評人協會 榮譽會長 Honorary President, Hong Kong Film Critics Associations

### 🔐 許迅先生

Mr. Eddy Hui

香港高等教育科技學院 設計學院 系主任及副教授 Associate Professor & Head of Department, Department of Design, Technological and Higher Education Institute of Hong Kong

#### 

香港浸會大學電影電視系 助理教授 Assistant Professor, Film Academy, Hong Kong Baptist University

## → 關照申先生 Mr. Simon Kwan

now 爆谷台 台長及總經理 Channel Head and General Manager, now Baogu Movies

#### 黎德堅先生 Mr. Simon Lai

香港電視娛樂有限公司 創作經理 Creative Manager, viu TV/now TV, HK Television Entertainment Company Limited

### 

Mr. Anthony Lee

香港理工大學設計學院 多媒體創新中心 專業應用教授 Professor of Practice, School of Design, The Hong Kong Polytechnic University

### 魯庭暉先生 Mr. Lofai Lo

香港電視娛樂有限公司 總經理 General Manager, Hong Kong Television Entertainment Company Limited

### 盧冰心小姐 Ms. Echo Loo

浩天廣告及出版有限公司 製片 Producer, Wondersky Media Limited

#### 蕭朝順先生 Mr. Siu Chiu Shun

Wellfit Multi-Media Group 董事總經理 Managing Director, Wellfit Multi-Media Group

#### 徐寶懌小姐 Ms. Roxane Tsui

香港藝術中心 ifva 節目經理 Programme Manager, ifva, Hong Kong Art Centre

#### 黃仲凱先生 Mr. Wong Chung Oi

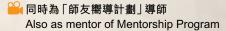
電訊盈科媒體有限公司 新媒體內容拓展 助理副總裁 Assistant Vice President, Content Development -New Media, PCCW Media Limited

### 黃啟聰先生 Mr. Manfred Wong

Headlines 雜誌 總編輯 Chief Editor, Headlines Magazine

### 黃子榮先生 Mr. Peter Wong

POSE21 媒體製作節目監製 POSE21 TV Producer



### 特別鳴謝 Special Thanks to

香港作曲家及作詞家協會 Composers and Authors Society of Hong Kong

英皇娛樂演藝創意學院 Emperor Entertainment Academy for Performing Arts

i Dance Enterprise Limited



主要贊助機構 Leading Sponsor



執行機構 Implementation Agent



支持機構 Supporting Organizations

























支持媒體 Supporting Media









































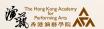








支持學術團體 **Supporting Academic Insitutions** 















# 香港特別行政區政府 「創意香港」資助以下活動

以推廣香港成為亞洲影視娛樂之都

Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region sponsors the following events to promote Hong Kong as Asia's entertainment capital





(14/3 - 4/4/2016)

17th DigiCon & ASIA HONG KONG

第十七屆DigiCon6 Asia (香港區選拔賽) 頒獎典禮 17th DigiCon6 Asia (Hong Kong) Award Presentation Ceremony

(14/3/2016)

TV WORLD International Forum 電視世界國際論壇

(15/3/2016)



(16/3/2016)



3rd Microfilm Production Support Scheme (Music) Award Presentation Ceremony cum Premiere

(17/3/2016)



香港電影金像獎 Hong Kong Film Awards

頒獎典禮 Presentation Ceremony

(3/4/2016)



香港國際電影節 **HK** International Film Festival

(21/3 - 4/4/2016)

#### 參與香港國際影視展

Participation in Hong Kong International Film & TV Market (FILMART)

(14 - 17/3/2016)



珠三角地區外景拍攝及電影製作服務 Location Filming and Film Production Services in the Pearl River Delta Region

香港動畫及數碼娛樂館 Hong Kong Animation & Digital Entertainment Pavilion

TV WORLD 電視世界

NEW ACTION EXPRESS 香港短片新里程









Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organizers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, Create Hong Kong, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

免責聲明:香港特別行政區政府僅為本項目提供資助·除此之外並無參與項目。在本刊物/活動內(或由項目小組成員)表達的任何意見、研究成果、結論或建議・均不代表香港特別行政區政府、商務及經濟發展局通訊及創意產業科、創意香港、創意智優計劃秘書處或創意智優計劃審核委員會的觀點。