第 微電影 **創**+作 西 支援計劃(音樂篇) 4th Microfilm Production

Support Scheme (Music)



主辦機構 Organizer



主要贊助機構 Lead Sponsor



Implementation Agent





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主辦機構獻辭 Message from Organizer



香港特別行政區政府商務及經濟發展局局長蘇錦樑先生,GBS,太平紳士獻辭 Message from Mr. Gregory So Kam-leung, GBS, JP Secretary for Commerce and Economic Development The Government of the Hong Kong Special Administrative Region



背景及目的 Background and Objectives



搜影 Gallery



給參加公司的話 Messages to Participating Companies



廣告製作公司·歌手資料及作品介紹 Advertising Production Companies · Singers' Information & Synopses



鳴謝 Acknowledgement



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Participating Advertising Production Companies · Singers' Information & Synopses



蜂創作有限公司 Beeline Pro Limited



































Production Limited



(以廣告製作公司英文名稱排序) (Listed in alphabetical order of advertising production companies)



香港互動市務商會會長 **司徒廣釗先生**

Mr. Ralph Szeto

Chairman
Hong Kong Association of Interactive Marketing



多謝各位對「微電影『創+作』支援計劃(音樂篇)」的支持。「微電影『創+作』支援計劃」為本地新晉廣告製作公司和導演提供培訓、作品推廣和製作資源。我很高興能見證十八套微電影,在資深電影和廣告製作人的指導和分享下順利誕生。

本計劃得以成功推行,有賴各團體的協助。 我們在此特別感謝主要贊助機構香港特別行 政區政府「創意香港」,以及支持機構之一的 國際唱片業協會(香港會)的遠見和鼎力支 持。

我在此恭賀所有導演、製作人和歌手,製作 出十八套很高水準的微電影。

最後,相信你會跟我一樣,喜歡欣賞這十八 套微電影作品,並在社交媒體上分享你喜歡 的微電影! Thank you everyone for supporting the Microfilm Production Support Scheme (Music). The scheme provides for local advertising production startups and new directors trainings, promotions and production resources. I am excited to witness the birth of these 18 microfilms under the guidance of and sharing by veteran film and advertisement producers.

The scheme would not have been so successful without the assistance of different institutions and organizations. We would like to hereby extend our gratitude to our Lead Sponsor, Create Hong Kong of the Government of the Hong Kong Special Administrative Region, and one of our supporting organizations, the IFPI (Hong Kong Group) for their vision and countless support.

I would also like to take this opportunity to congratulate all directors, producers and singers for producing 18 marvelous microfilms.

Last but not least, I believe you will appreciate these 18 microfilms as much as I do and share your favorite ones on the social media!

香港特別行政區政府商務及經濟發展局局長 蘇錦樑先生,GBS,太平紳士戲融









香港特別行政區政府 商務及經濟發展局局長

蘇錦樑 GBS 太平紳士

The Honourable Gregory So Kam-leung, GBS, JP

Secretary for Commerce and Economic Development The Government of the Hong Kong Special Administrative Region



我衷心祝賀香港互動市務商會及國際唱片業 協會(香港會)再次成功合辦「微電影『創+ 作』支援計劃(音樂篇)」(「支援計劃」)。

多年來,支援計劃在「創意香港」的贊助下, 支持了逾五十個廣告和音樂團隊製作原創微 電影。部分微電影在本地及海外短片節均獲 得重要獎項、提名或參展機會,成績斐然。

支援計劃是廣告界和音樂界跨界別合作的成 功例子。支援計劃不但培育本地的初創廣告 製作公司,也為本地歌手提供更多演出及曝 光的機會。我們期望業界繼續作跨界別合 作,善用協同效應,推動創意產業向高增值 方向發展,使我們的經濟更多元豐盛。

我謹藉此機會祝賀「第四屆最佳微電影製作 大獎」所有得獎者,並祝願第四屆支援計劃 的首映禮圓滿成功。

My heartfelt congratulations to the Hong Kong Association of Interactive Marketing and the International Federation of the Phonographic Industry (Hong Kong Group) on having successfully co-organised, once again, the Microfilm Production Support Scheme (Music) (the "Support Scheme").

Over the years, the Support Scheme has, with sponsorship from Create Hong Kong. supported over 50 teams of talents from both advertising and music to make original microfilms. Some microfilms have achieved remarkable results through winning major awards, securing nominations or screening opportunities at local and overseas short film festivals.

The Support Scheme is a successful case of cross-sector collaboration between the advertising and music sectors. Not only does it nurture local advertising production startups, it also provides local singers with more performance and exposure opportunities. We hope that the trade will continue to pursue crossover collaboration to capitalise on the synergy and propel creative industries to move up the value chain thereby enriching the fabric of our economy.

On this occasion, I would like to congratulate all the winners of the "4th Best Microfilm Production Awards" and wish the premiere of the 4th Support Scheme every success!

計劃簡介

香港互動市務商會於 2013、2014 及 2015 年先後獲香港特別行政區政府「創意香港」 的資助,舉辦了第一、二及三屆「微電影『創 +作』支援計劃(音樂篇)」("支援計劃"), 為新成立的本地廣告製作公司及其新晉導 演,提供製作資金、專業指導、培訓和宣傳 等,讓他們製作原創微電影,以展示創意和 才能。另一方面,支援計劃亦邀請了本地歌 手參與上述微電影的演出,並提供其歌曲在 有關微電影中使用,藉此為他們提供更多幕 前演出及宣傳機會。

承接過去三屆支援計劃的成功,以及業界的 鼎力支持,今屆支援計劃提高資助金額,為 十八間本地的廣告製作公司提供最高港幣八 萬八千元的資助作為製作資金。

計劃要點

- 為參與公司提供最高港幣八萬八千元的資助,以製作至少四分鐘具故事性的微電影作品
- 提供微電影製作上的培訓,內容包括編劇、 導演、製作及後期製作等
- 安排進度和專家指導會議
- 比賽設有「最佳微電影製作大獎」金、銀、銅獎、「最佳微電影攝影獎」、「最佳微電影編劇獎」、「最佳微電影男主角」金、銀、銅獎、「最佳微電影女主角」金、銀、銅獎、以及「最受歡迎微電影獎」獎項,以表揚支援計劃下的優秀微電影作品
- 有關微電影同時會獲推薦參加與微電影或 短片相關的國際比賽
- 提供全面的宣傳活動,包括舉辦頒獎典禮 暨首映禮、交流活動、在2017「香港國 際影視展」、電視、互聯網、社交平台及 計劃網站播放及推廣支援計劃下的微電影 作品

Introduction to the Scheme

Sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region in 2013, 2014 and 2015 respectively, the Hong Kong Association of Interactive Marketing ("the Organizer") successfully organized the first, second and third editions of the "Microfilm Production Support Scheme (Music)" ("Support Scheme") to provide subsidy, training, mentorship and promotional opportunities for local advertising production start-ups and their aspiring directors to produce original creative microfilms that will showcase their creativity and technical capability. The Support Scheme also invited local singers to perform and offer their songs for use in the microfilms, with a view to providing more performance and exposure opportunities to them.

The Support Scheme's last three editions have received overwhelming responses from the industry and thus this edition has increased the subsidy to HK\$88,000 for each of the 18 participating local advertising production start-ups to produce their microfilms under the Support Scheme.

Highlights of Scheme

- Provides a maximum of HK\$88,000 subsidy for participating advertising production start-ups to produce a microfilm with story line of at least 4 minutes
- Provides training programmes on microfilm production, including script writing, directing, shooting & production and post-production
- Provides mentorship by industry professionals
- Organizes the "Best Microfilm Production Awards"
 Competition with Gold, Silver and Bronze Awards
 and the "Best Cinematography Award", the "Best
 Microfilm Screenplay Award", the "Best Microfilm
 Actor Award" Gold, Silver and Bronze Awards, the
 "Best Microfilm Actress Award" Gold, Silver and
 Bronze Awards and the "Most Popular Microfilm
 Award", with the aim to recognize the outstanding
 microfilm works produced under the Support Scheme
- Recommends the said microfilms to participate in international microfilm or short film-related competitions
- Organizes various promotional events, including an "Awards Presentation Ceremony cum Premiere", networking event, exhibition at the Hong Kong International Film & TV Market 2017, broadcasting and promotion on TV programmes, internet platforms, social media, and the project website, to promote the said microfilms





微電影製作啟動禮及配對會 Microfilm Production Matching & Launching Ceremony









説明會暨微電影創作論壇 Project Briefing Session cum Forum









微電影製作培訓課程 Microfilm Production Training Courses









給參加公司的話 Messages to Participating Companies



方保僑先生 Mr. Francis Fong

微電影「創 + 作」支援計劃 (音樂篇)已經踏入第四屆,多謝各位支持此計劃。今屆作品有好多不同 主題及概念,希望各製作公司繼續製作更多有創意的微電影。

The Microfilm Production Support Scheme (Music) has entered into the fourth edition. I would like to express my heartfelt thanks to everyone who has supported the scheme. This year, the participating companies produced microfilms of various themes and concepts. I look forward to more innovative works from these companies in future.

陳盈盈小姐 Ms. Natalie Chan

很高興能見證第四屆微電影支援計劃(音樂篇)的舉行。而且有這麼多作品都能表現出音樂與影像結合的威力,同時又能成功地推廣歌手與導演的功力,實在非常驚喜。希望他們能繼續努力,並讓觀眾在未來看到他們更多的好作品。

I am happy to be here witnessing the 4th Microfilm Production Support Scheme (Music). There are many successful cases demonstrating the powerful combination of music and moving images, as well as promoting both musicians and directors in an effective and creative way! Hope they will keep it up and present us more works in the future.



陳志發先生 Mr. Steve Chan

十八套作品別具匠心,充滿著個人風格,令觀眾耳目一新。不少作品更成功達至情景交融,成功緊扣 歌手、歌曲及故事三個重要元素。

The 18 microfilms that are full of personal and unique styles provide fresh feeling to the audience. I am impressed by most of them which have successfully linked the three elements of Singer, Song and Story together.

卓慧敏小姐 Ms. Dede Cheuk

雖然今年首次擔任評審,但翻看往年的作品,今年明顯比以往的故事大膽和創新,亦著重了調色的效果。有很多作品仍能突出參與演出的歌手的另一面出來。

Although this is the first time for me to join the scheme as an assessor, I found this year's microfilms are more innovative and courageous compared with last year's. At the same time, this year's works has improved the toning. Some of the works could also show the other side of the singers through their performance in the microfilms.





張家誠先生 Mr. Alan Cheung

優秀的創意加上優秀的製作能做出感人的畫面。很高興今年很多參賽者都得做到。

Great creativity with great production creates endearing results. And I'm delighted to see that what most contestants have achieved this year.

蔡靄兒小姐 Ms. Joycelyn Choi

本屆得獎者成功呈現出比賽的特色 - 讓新晉創作團隊展露創意兼加強推廣參與演出歌手所長。不少參賽作品令人驚喜,不同的敘述風格猶如百花齊放。

I am delighted by the achievements of this year's winners. They successfully captured the spirit of the contest - which was to showcase their own creativity and innovation while promoting the performing singers' strengths. The diverse storytelling styles suggest a promising future for this young generation of directors.





何威先生 Mr. Ho Wai

創 + 作音樂篇已經做了第四屆,很高興每次都能見到一些不僅出色而且很有創意的作品。讓人對香港影視業的未來充滿期待。

由這個短片比賽,再去到首部劇情片計劃,見到年青導演的成長,一種有效、有步驟和發掘青 年導演的方法。繼續支持!

The 4th Microfilm Production Support Scheme (Music) has been done for four editions. It is very delightful to see not only remarkable but also very creative works in every edition. This gives hope to our future film and television industries.

From this microfilm contest to the top of the First Feature Film Initiative, we witness the growth of our young directors. It is an effective and progressive way to explore young directors approach. Keep supporting!

許迅先生 Mr. Eddy Hui

要運用微電影作為有效的宣傳渠道,其實絕非易事,但今年部分的佳作則是娛樂性及宣傳效果並重,可喜!

It is not easy to use microfilm as an effective promotional channel. But some of the best works this year are both entertaining and have promotional impact. Congratulations!



Messages to Participating Companies





劉日超先生 Mr. Steve Lau

微電影「創+作」支援計劃(音樂篇)提供一個很好的平台,透過廣告、音樂等共同創作去培育創作 人才,第四屆順利舉行並推廣至業界,在此祝賀計劃順利,圓滿成功!

The Microfilm Production Support Scheme (Music) provides an excellent platform for nurturing of creative talent through co-creation of advertisements and music. 4th edition is well-executed with impactful results to the industry. Well done and congratulations!

李洛英先生 Mr. Anthony Lee

在音樂和電影完美的配合間;祝賀所有參與公司會帶給觀眾無限的創作和享受。

Under the perfect match up of music and film, my congratulations to participating companies for delighting us once again with your creativity.



Ms. Echo Loo

今年首次做導師,有機會提早參與影片創作過程,對年青製作人的感覺,是大部份都比較自我但有才華,若他們肯多聽別人 意見,用正面態度去面對批評,將來一定可以有很大進步。

It is my first time to be the mentor this year and it is glad that I have the chance to review and involve into the production and creation process. Some of the young producers and directors give us the egocentric feeling, however, most of them are talented. They can have great improvement if they are willing to listen to the criticism or comments.

嘉潮順先生 Mr. Siu Chiu Shun

今年的參賽片比去年有進步,入圍的作品比去年水準大大提升,樂見此現象。

This year's entries have improved a lot, and the finalists have better quality over the last year. I am delighted to see this phenomenon.





韋啟良先生 Mr. Tomy Wai

創 + 作有三個關係很重要 :故事、歌手、歌曲。能好好掌握這三個關係,就能做出感動觀眾的作品。 There are three elements that is vital for a good microfilm work - storyline, singer, song. If you master good balance of the relationships of these three elements, the work would be able to touch the emotion of the audience successfully.

黃啟聰先生 Mr. Manfred Wong

舉行到第四年,充份看到影像製作人不斷成長;我更看到歌手的參與越見投入,更重要是他們明白到 投入角色,不再局限於為歌詞拍 music video 的觀念,為音樂與故事取得平衡,這宗旨達成了。

The scheme has entered into its fourth edition. Glad to see the continuous growth of the image makers and strong participation by the singers. More important is that they fully understand their role is not to produce a music video, but to strike a balance between the music and story. They have achieved so.





黃子榮先生 Mr. Peter Wong

本屆參賽作品水準之高,確實令人驚喜。 Surprisingly by the quality of this competition.

Mr. Yue Ka Ho

今次眾多的作品不止成功吸引我的眼球,還引起了我的共鳴,甚至感動。音樂和影像的結合,往往能超越想像,產生令人意 想不到的火花。對我而言,成功發掘有才能的年輕人和發現他們那些能觸動人心的意念,就是這個計劃裡最令我滿足的事情。

I find resonance and experience emotional connection from the works this time. Music and images do more than just engage our senses. For me, there is no pleasure comparable to discovering new talents and finding new cinematic thrills at Microfilm Production Support Scheme (Music).

袁志偉先生 Mr. Stanley Yuen

音樂 + 影像, 創造出一個又一個獨特故事, 令人享受。

Music and images create a series of unique stories and it is a pleasurable experience.



Advertising Production Company • Singer Information & Synopsis



過期前度 Expired Lover

◄) Can't You See (I'm Falling In Love)

作曲:Susan Wong, Adrien Zerbini, Ignacio Lamas, Greg Friel 編曲:曲洋 填詞:Susan Wong, Adrien Zerbini, Ignacio Lamas, Greg Friel

前度,或者只能變成日後的陌路人,但卻必定在你心中留下一個位置。

一次特別的 speed dating,一次靦腆的重遇。Susan 面對前度男友 Patrick,二人相愛回憶湧現,二人能否讓時光倒流,重拾昔日美好?

還是……那份愛早已過期?

整創作有限公司

蜂創作是一間有創意的專業品牌建立公司,我們有著明確的目標,共同為客戶一起創建品牌,並提供營銷策略。我們的市場推廣人才、設計師及資訊科技專家一致認為成功的品牌需要明確的品牌形象,需要勇於創新、形象一致、凝聚社群。不論製作動畫、拍攝影片、管理社交媒體、建立 Youtube 頻道、編製雜誌、設計互動出版物、設計基本標誌或是建立品牌,我們都一手包辦,運用創新手法為每一位客戶提供完善、合適的解決方案,提升品牌知名度。

Your ex may become a stranger in the future, but he / she will always have a place in your heart.

The bashful reunion was no ordinary speed dating. Confronting her ex-boyfriend Patrick, Susan recalled the sweet memories they shared. Could they turn back time and fall in love with each other once again like the old days?

Or... has their love expired?

Beeline Pro Limited

Beeline Pro is a creative and professional brand building company that sets out to help clients build a successful brand image. Our marketing specialists, creative designers and IT experts believe that successful brands are of high brand identity with creativity, consistency and cohesion. Therefore, from animation, video shooting, social media marketing, setting up Youtube channels, editing magazines, setting up websites, designing basic logos to brand-building, we strive to provide a one-stop service with youthful and innovative strategies suitable for our clients to make their brand more recognizable and reputable.



導演 Director

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歌手 Singer



黃翠珊 Susan Wong

展變有限公司

Evolution Media Limited

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Advertising Production Company • Singer Information & Synopsis





一位性格執著的白領 Terry 遇見每晚替他打掃辦公室的清 潔工人,他對生活的看法從此改寫。

如常的一天, Terry 回到辦公室時懷疑桌上的東西被人動 過。一個裱了相片的相框被破壞,Terry 相當憤怒,並立 即調查原因。在監控片段裡只看到一位清潔工人,就是唯 個於當晚進入他辦公室的人。Terry 得知後立即投訴 清潔公司。

一天晚上, Terry 替老闆取回遺漏在辦公室的手機時, Terry 遇上了清潔工人。他這時才知道這位一直替他打掃 辦公室的清潔工人原來是一位智障人士,亦發現清潔工人 於打掃時都很吃力。當清潔工人發現 Terry 正站在門口, 露出了一個真誠的笑容向他打招呼。Terry 怪責自己的魯 莽,明白不能夠單憑結果去判斷和批評別人。

Bert Brothers Limited

◄)) 妄想

Bert Brothers Limited 是 一 間 影 視 製 作 公 司, 主 要業務為品牌推廣及視覺資訊 (branding & visual communication),製作範疇包括小型記錄片、商業廣告、 推廣視頻、產品發布會、電視節目及企業宣傳片。過往的 客戶名單包括李錦記、康宏、Walt Disney、Qeelin、John Hardy · Crocodile · Buspak · Tektos · Cody · LKFtv · MYKU、ALM 和 Prudential 等。

The life of a stubborn white collar changes forever when he meets the janitor that cleans his office every night.

One morning, Terry finds that someone moved the things on his desk. As a picture frame on his desk was broken, Terry is furious and set out to look for the cause. In the surveillance footage shows that the only person who entered his office that night is the janitor who cleans his office. Terry immediately calls the cleaning company and files a complaint at the janitor.

When Terry is fetching his boss's mobile phone at the office one night, Terry meets the janitor who cleans his office every night. He realizes only then she is mentallydisabled. The job is far from easy for her. When the janitor finally notices Terry at the doorway, she greets him with a genuine smile. Terry feels terrible for his rash actions and learns that one should never judge or criticise others solely based on what they see.

Bert Brothers Limited

作曲:鄒文正 填詞:龍明@KosiMusic 編曲:張家誠 監製:張家誠

Bert Brothers Limited is a video production company. Our core business is to help clients create engaging visual communication for both corporate and brand marketing. This includes short documentaries, commercials, promotional videos, product launch conferences, television programmes and corporate promotional videos. Our clients include Walt Disney, Lee Kum Kee, Convoy, Qeelin, John Hardy, Crocodile, Buspak, Tektos, Cody, LKFtv, MYKU, ALM, Prudential and more.



導演 Director

導演 Director 梁冠舜 Herbert Leung

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鄒文正 Terry Zou

Elite Model Management Hong Kong Limited



Advertising Production Company • Singer Information & Synopsis



在未來世界,「音樂」是被禁止的;物質雖然富足,但心靈 卻是空處的。

「沒樂」沒未來,未來人妮妮穿越時空,逃避時空巡邏員的 追捕來到現代,遇上了現代人阿藍,一個因為經濟問題而 被迫放棄玩音樂的男子。

妮妮追尋音樂的心,令阿藍重拾音樂,決定為妮妮彈奏一首歌。時空差引發頻繁的頭痛,妮妮能否及時做到想做的事?

泡泡創意

創意是我們的基因,高質素只是我們的起點。

Bubble Creative Studio 專注於創意、策劃及製作,例如各類影視廣告、網絡短片、企業專題片、微電影、紀錄片、動畫。

我們的團隊成員都經驗豐富、富有熱忱、辦事嚴謹、專業、 高效,為客戶提供有效的宣傳方案。 In the future, music is prohibited. People are rich but their souls are empty.

Without music there is no future. Lily, a girl from the future evading the Time Patroller, travels to the contemporary world and meets Nam, a boy giving up music for economic reasons.

Lily's determination for music inspires Nam to pick up music again and play a song for Lily. Will Lily succeed despite the frequent headaches caused by the jet lags of time travel?

Bubble Creative Studio

Creativity is in our genes; our service goes beyond high quality.

Bubble Creative Studio is a group of specialists on creative concept execution, coordination and production. We excel at video productions such as TVC, online video, corporate video, microfilm, documentary and animation.

Our team members are experienced, enthusiastic, attentive, professional and efficient, ensuring our works fit our customers' needs.

導演 Director

導演 Director : 梁志榮 Joe Leung 聯絡人 Contact Person : 梁志榮 Joe Leung

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地址 Address : 荃灣柴灣角街 77-81 號致利工業大廈 14D
Room 14D. Glee Industrial building

全灣朱灣再街 / /-81 號毀制工業大廈 14D Room 14D, Glee Industrial building, 77-81 Chai Wan Kok Street, Tsuen Wan, N.T

歌手 Singer



許靖韻 Angela Hui

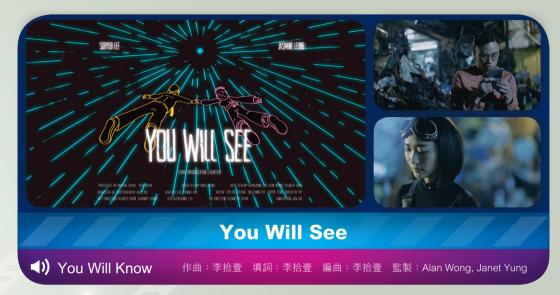
英皇娛樂(香港)有限公司

Emperor Entertainment (Hong Kong) Limited

網址 Website: www.eegmusic.com

Advertising Production Company • Singer Information & Synopsis





2116年,歌唱機械人拾賣滿心期待退役後能前往月球牛 活,但最後卻被遺棄到廢棄場。自暴自棄的拾壹被拾荒機 械人 Luna 救活及修復,並勸拾壹幫忙一起建造飛船飛往 月球。早已失去希望的拾賣被 Luna 的熱誠感動,但飛船 不幸被垃圾擊中發生爆炸, Luna 亦因電池壽命耗盡而故 障倒地。進退維谷,拾壹只剩下一個方法令 Luna 實現她 的夢想……

藝化製作有限公司

藝化製作 (EVAC) 的團隊出身於國際知名媒體製作院校, 不滿足於固有的創作手法,致力涉足不同的媒體領域,將 新技術引入業界,如新媒體製作和 VR 視頻製作等。作為 年輕的新一代, EVAC 矢志顛覆常規的創作思路, 跳出現 今社會的無形框架。EVAC 細心聆聽客戶需求,度身訂造 媒體製作服務,讓客戶稱心滿意。

EVAC 服務範疇包括微電影製作、網上廣告、MV 及大型 活動視頻企業宣傳片等。

Robot Vocalist "11" is abandoned in the scrapvard in the year 2116 with his dream of retiring in the Heavenly Moon shattered. The hopeless 11 is then rescued by Luna, a scavenging robot of similar fate. Luna urges 11 to join her in constructing a spaceship to fly to the Heavenly Moon, Luna's passion moves 11. Regrettably. the spaceship is smashed into pieces by airborne garbage. With low battery, Luna malfunctions and falls to the ground. In this dilemma, 11 has no choice but one extraordinary measure to fulfil Luna's dream...

Evac Production Limited

EVAC Production Limited is formed by young creative talents from world-renowned creative colleges. Dissatisfied with dated promotional measures, EVAC Creative Group endeavours to put new ways of narrative and cinematography into practice such as the application of new media production and Virtual Reality (VR). As a young group of talents, EVAC is unbounded by the conventional perceptions on creative production. EVAC also listens closely to the needs of the clients and provide tailor-made creative solutions that never cease

Our film and media production service includes: short film production, online advertisement, music videos. massive event video production, etc.



導演 Director

導演 Director 汪世聰 Von Wong 聯絡人 黎文生 Raymond Lai Contact Person

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Kwai Chung, Hong Kong



3721 Productions



Advertising Production Company • Singer Information & Synopsis



失落記憶 Reconnect

■)) 世人笑我太瘋癲 作曲: Kenix Cheang 填詞: 林若寧 編曲: Kenix Cheang 監製: Kenix Cheang

五十年後,人類發展人工智能(AI),機械混合人類的組織 基因模仿人類身體,製造出「新人類」。新人類雖擁有高 效率智慧及更好的群體組織性,但由於 AI 發展未算最成 熟,新人類需要借助人類的真實記憶來計算生活情況,並 作出適當反應。

新人類為利誘人類出售記憶,標榜可為人類刪除人生煩惱 而又可獲利,一舉兩得。身處於社會底層而長期工資不足 的人類逐漸依賴售賣記憶維生,甚至將重要的記憶都賣出 去以換取生活所需。

為求一絲溫飽,我們可以出賣自己的價值觀,甚至是家人 和朋友嗎?

Fermata Limited

Fermata Limited 是一家全方位服務的製作公司,我們提 供全方位的數碼電影視頻製作服務,包括概念、劇本寫作、 故事板、拍攝、剪接、原創音樂、動畫後期製作和作品輸 出、高清拍攝和 4K 視頻製作。

Fermata Limited 為不同客戶及廣告公司製作創新影片及 動畫,其作品屢獲殊榮。我們的目標是創造最創新的內 容,通過巧妙的拍攝和編輯的作品,有深度的引導觀眾情 感,説出故事,道出想法。

50 years later, human developed artificial intelligence (AI). "New Human Beings" were formed by combining machinery and human tissue genes to mimic the human body. Since AI technology has yet to mature, New Human Beings still needed human memories to compute life scenarios so that they can respond correspondingly despite their high efficiency and better organization.

To lure human into selling their memories, New Human Beings claimed that they could help human delete their troubles and earn money at the same time. The underprivileged and low-income groups gradually relied on selling memories to make their living; even important memories were sold in exchange for necessities.

Can we betray our values or even family and friends for our living?

Fermata Limited

Fermata Limited is a full-service production company. We offer a full array of digital film video production services including conceptualisation, script writing, storyboarding, filming, editing, original music, motion graphics post-production and final delivery, along with High Definition and 4K video production.

Fermata Limited is an award-winning production company providing creative video and animation production for diverse clientele and advertising agencies. Our goal is to create the most innovative content, engaging viewers both emotionally and intellectually through expertly shot and edited productions to tell a story filled with ideas.



導演 Director

遵演 Director : 崔紹輝 Tsui Chiu Fai 電郵 E-mail : fermataltd@gmail.com

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九龍觀塘鴻圖道 34 號致樂工業大廈 8 樓 C 室 地址 Address

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Kwun Tong, Kowloon



維高文化有限公司 Wow Music Limited

網址 Website: www.wowmusic.hk



Advertising Production Company • Singer Information & Synopsis





記得我的名字 Remember My Name

■1) 堅守我的夢

作曲:祈家恒 (Kashy Keegan) 編曲:祈家恆 (Kashy Keegan)

填詞: 祈家恆 (KashyKeegan), 王仲傑 (Kit Wong)

監製: Donald Marrow

Kashy (祈家恆) 是一個喜歡作曲,努力追尋歌手夢的外 籍人士。因為語言關係導致溝通障礙,他只能在餐廳當一 名廚房雜工。

天意弄人, Kashy 無論是餐廳工作還是音樂發展也處處碰 釘。在 Kashy 灰心氣餒的一剎,Kashy 偶見了一位餐廳的 同事,並大吐苦水。在對話之間 Kashy 領會到要讓別人接 受自己, 先要欣賞別人。

從此,Kashy 開始努力學中文,大家慢慢都對 Kashy 改 觀, Kashy 的生活亦漸漸轉好。

Funup Limited

Funup Limited 於 2014 年成立,是一間香港註冊的製作公 司。我們擁有一班從事電影及電視後期製作,經驗豐富和 優秀的團隊。FUNUP 提供全面製作服務,包括影片拍攝、 製作、調色、動畫、視覺效果、聲效、DCP數碼製作、角 色設計及多媒體創作。

Funup Limited 善於運用動畫及視覺特效,把畫面的質素 和趣味性提高,不論在創意及技術都不斷追求創新和突 破,務求盡善盡美。

Kashy, a foreigner going after his dream in Hong Kong, likes writing songs. Because of language barriers, he can only work in a restaurant as a junior chef.

Unfortunately, Kashy keeps running into problems at his job and his music career. Just as Kashy is about to give up, he pours out his grievances to his colleague. During the conversation, Kashy realises that he should respect others first if he wants people to accept him.

Since then, Kashy starts to learn Cantonese. Everyone gradually views Kashy differently and his life slowly improves.

Funup Limited

Established in 2014, Funup Limited is a production company registered in Hong Kong. Our team is experienced in producing films and commercial productions, including filming, editing, colour grading, animation, visual effects, audio, DCP production, character design and multimedia design.

Funup Limited is excellent in deploying animation and visual effects to deliver better quality and more interesting works to clients, all the while seeking innovation in both our creation and techniques to produce the best of works.

導演 Director

導演 Director 馮廣進 Fung Kwong Chun, Charlie

聯絡人 Ng Ming Yin Contact Person 電話 Tel 6472 2848

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Flat/Rm C 13/F, Ka Wing Factory Building 19-20,

Ng Fong St., San Po Kong

歌手 Singer



祈家恆 Kashy Keegan

展變有限公司

Evolution Media Limited

網址 Website: www.evosound.com





Advertising Production Company • Singer Information & Synopsis



兩個闖入者在深宵食堂相遇,廚師仔阿從與美國回流的 舞蹈員 Risk 性格截然不同,但同樣被認為是社會裡的 「Loser」。一個選擇被社會制服而「生存」;一個選擇不 按常規地「生活」。一夜對談,互相影響,更遇上不可思 議事件……狂奔過後,兩人繼續出發追夢。

創作盟

創作盟製作公司於 2013 年成立,服務範圍包括拍攝電視 廣告、網上廣告、微電影、劇本創作及策劃各類型商業或 非牟利錄像。創作盟至今製作超過200項影像項目,客 戶包括 Shell、OpenRice、東海堂、Microsoft、康泰旅行 社、Giormani、IPSA、Ferrero Rocher、Abbott、Mead Johnson、KATE、M.A.C、無國界醫生。

公司創辦人林子沛 (Leo Lam) 曾與多間傳媒機構、廣告公 司、跨媒體製作公司合作,為項目擔任導演、編劇及剪接 工作。

Two invaders met in a midnight diner. Dancer Risk, who returned from California, and chef Chung have completely different personalities. Nonetheless, they were both perceived as "losers" by society. One conformed to the social rules to make a living while the other chose to live in his own ways. A spontaneous chat. a wild night out and extraordinary events brought them both inspirations. With their passion reignited, they set out for their dreams and changed each other's lives.

Goldmate Production

Established in 2013, Goldmate Production has produced television commercials, electronic advertisements and micro-films, written scripts and coordinated various kinds of commercial or non-profit video productions. Out of over 200 productions, Goldmate Production's clients include Shell, OpenRice, Arome Bakery, Microsoft, Hong Tai Travel Services, Giormani, IPSA, Ferrero Rocher, Abbott, Mead Johnson, KATE, M.A.C and Doctors Without Borders.

Founder Leo Lam has collaborated with numerous media agencies, advertising agencies and transmedia production houses as a director, script writer and editor on different projects.



導演 Director

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電郵 E-mail goldmateproduction@gmail.com,

leolam0308@gmail.com

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Unit F, 8/F, Pylon Tower, 12-16 Fui Yiu Kok Street,

Tsuen Wan, N.T.

歌手 Singer ReVe

星娛樂(環宇)有限公司

Star Entertainment (Universe) Limited 網址 Website: www.newaystar.com

Advertising Production Company • Singer Information & Synopsis





九十年代初,百業興旺,但罪惡並未因此停滯。

舊區茶餐廳職員阿光, 在該區生活和工作多年, 見盡人情 冷暖,但礙於自知能力有限,每次遇到罪惡和不平事件都 只能説服自己忍受及逃避。 然而積壓在心中那股伸張正義 的怒火一直圍繞不滅。並因為一次意外幫助人時, 天降異 象而得到了超凡的力量,成為了摺凳殺手去打擊罪惡。

文化火銃媒體傳播有限公司

文化火銃媒體傳播有限公司是一間嶄新的製作公司,以劇 情片、廣告和特效為主。

我們製作幽默風趣、特效高超和富有 CULT 文化的影片, 一直深受觀眾喜愛。

另外我們亦致力推動香港藝術和文化,本土的人、物、事 都是我們喜歡拍攝的主題,再從中加入特效。

我們的製作富有懷舊和人情味,也不失時事尖端的觸覺, 帶出不同想法,從而啟發觀眾。

In the early nineties, industries thrived, but that did not stop sin.

"Light" lived in an old district and had been working in a restaurant there for many years, witnessing the happenings of the district every day. Believing he could not help anyone, he convinced himself to tolerate and turn away from the crimes and injustice. Although he suppressed his urge to uphold justice, Light's rage never stopped. When he tried to save a girl during an accident, Light gained superpower in a supernatural event. He then became a killer, using a folding stool to fight against crime.

Gun N Cult Limited

作曲:何鈞源 填詞:KZ,梁栢堅 編曲:Tommy Chan 監製:何鈞源

Gun N Cult Limited is a brand new production company that focuses on drama films, commercials and special effects.

Loved by the audience, our productions are filled with humour, excellent special effects and "cult" elements.

We are also committed to promoting Hong Kong's arts and culture. Local people, surroundings and happenings are all typical themes of our films, with which we combine special effects.

Our productions are nostalgic and compassionate while current affairs are incorporated to bring out different ideas and to inspire our audiences.

導演 Director

導演 Director 符氣健 Adrian Fu 聯絡人 符氣健 Adrian Fu Contact Person

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雷郵 E-mail gunncult@gmail.com

網址 Website https://www.facebook.com/gunNcult/

地址 Address 香港中環德輔道中 107-111 號余崇本行

Yu Sung Boon Building, 107-111 Des Voeux Road Central,

Hong Kong



環星音樂國際有限公司

Worldstar Music International Limited 網址 Website: www.wsmmusic.com





Advertising Production Company • Singer Information & Synopsis



一對缺乏性生活的基督徒伴侶,在男方隱瞞自己的生理問題下,雙方因為隔膜令距離慢慢變得愈來愈遠。當距離拉遠,女方開始尋求慰藉,但同時希望能夠改善二人之間的關係。最終,當男方因為生理問題而失控時,女方又會如何作出抉擇?

This is about a Christian couple that has no sexual life. As the husband keeps his biological problem a secret to his wife, it slowly becomes a barrier between them. As the couple drifts apart, the wife tries to please her husband in bed as she hopes to improve the relationship. Eventually, the husband breaks down because of the biological problem; what will the wife do?

Kingman Media Company Limited

2013 年成立,Music Video 合作歌手包括 C ALL STAR、關心妍、歐陽靖 (MC Jin)、鍾舒漫等。

Kingman Media Company Limited

Established in 2013, this company has worked with singers such as C All Star, Jade Kwan, MC Jin, Sherman Chung in producing music videos.



廣告製作公司·歌手資料及作品介紹 On Company·Singer Information 2/2

Advertising Production Company • Singer Information & Synopsis





負女 Letting Down

◀)) 愛你愛到沒自己

作曲: 林慕德 填詞: 林慕德 編曲: 林慕德 監製: 林慕德

Shimica 從小到大都很喜歡唱歌,一直以來都想向父親證 明她的音樂才華,可是從來都得不到父親的支持和認同, 更不繼被父親打擊,令她對父親產生了憎恨。

長大後,她憑自己的努力終獲簽約唱片公司達成歌手夢 想,成功闖入樂壇,更有不俗的成績。

在她的新歌發佈會中,她很想讓父親知道她的努力並沒有 白費的,可惜她的父親卻……

Shimica has loved singing since she was little. She always wanted to prove her musical talent to her father. but never got his support or recognition. She hated him due to his repeated discouragement.

When she grew up, Shimica eventually got a recording contract with her own effort and broke into the music industry with much success.

As Shimica launched her new single in a media conference, she wanted her father to know that her effort was not in vain; however, her father was...

萊維亞國際(香港)有限公司

萊維亞國際(香港)有限公司是一間多元化的市場策劃的 公司,用輕資產的經營模式運作,彈性地與不同團隊合 作,希望創造出更多空間、透過不同渠道、不公式化地把 產品推出市場。近年亦擴闊服務範疇至歌曲及歌曲視頻製 作,推出至不同的公眾平台。

Laurie International (HK) Company Limited

Laurie International (HK) Company Limited is a multitasking marketing company, we use asset-light strategy to run and collaborate with different partners. We hope to create more rooms, through various channels and unusual way introducing the products to the market. We extended our services to music production and music video filming recently and launched to mass media platform.



導演 Director

導演 Director 可慮 Colleen Lau

聯絡人 可嵐 Colleen Lau / 黃維棣 Adee Wong Contact Person 9487 7895 (可嵐) / 9051 3738 (Adee) 電話 Tel

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框格音樂事務有限公司

Honger Music Venture Limited

網址 Website: www.hongermusic.com



Advertising Production Company • Singer Information & Synopsis



劇本採用輕鬆喜劇手法,探討香港教育制度的問題。故事 以喪屍為題材,諷刺香港填鴨式的教育制度讓學生猶如行 屍走肉。

故事發生在一所喪屍學校——聖喪庇亞書院,全校只有三位喪屍同學、一位身兼校長、老師及補習老師的半人半喪屍美女。三位喪屍同學在學校學習成為人類,其中一位喪屍愛新覺羅更希望能成為歌手……

莫奈製作有限公司

莫奈製作有限公司是廣告公司 The Garage Limited 的姊妹公司,於 2014 年成立,主要業務為電影、廣告及微電影製作。

The film explores problems of the Hong Kong education system with a comical approach. The story revolves around the lives of a few zombies and satirises Hong Kong's spoon-fed, rigid education system, showing how it takes away the vigour of the city's students.

The story is set in a zombie academy "St. Zombia": the whole school consists of only three zombie students and a pretty half-zombie, half-human hybrid who is the principal, the teacher and the tutor of the academy. The students work hard in the academy to imitate human behaviour. One of them even dreams of becoming a singer...

Mora Mora Studio & Company Limited

Mora Mora Studio & Company Limited is the sister company of creative production and brand marketing agency The Garage Limited, which is established in 2014 and offers production services for films, commercials and microfilms.



廣告製作公司·歌手資料及作品介紹 on Company·Singer Information 2.2

Advertising Production Company • Singer Information & Synopsis





緣自初心 Reflexion / Reflection

■1) 未來進行曲

作曲: DSU 填詞: 周耀輝 編曲: Jim Ling 監製: 舒文@Zoo

孩子,總是模仿父親。迷失的人生,又能否靠父親指引? 兒時希望效法父親成為攝影師。二十年後, Don 事業有 成,工作至上的同時卻冷待了至親。

父親突然離世, Don 更覺迷失。偶然的緣份,讓他決定重 拾相機。鏡頭內外,映照出的,會是一條怎樣的路?

A dad is a son's first hero. Could Don's dad be his hero and guide him when he lost his direction?

As a child, Don aspired to follow his dad's footsteps as a photographer. Twenty years slipped by as the little boy grew and succeeded in his career. At the same time, Don neglected his father in favour of his career.

As his father passed away in a sudden, Don lost his direction. In a twist of fate, Don picked up his late father's camera again. Could the camera guide Don to find what he looked for in life?

天人娛樂有限公司

天人娛樂有限公司是一間多媒體公司,主力在內地和香港 市場發展影片以及音樂事業,製作不同系列的微電影、戲 劇、音樂錄像以及記錄片。天人娛樂亦是一間經理人公司。 音樂方面,天人娛樂亦製作並發行唱片,舉辦音樂會。天 人娛樂未來會開設網上頻道,製作不同音樂綜藝節目,同 時建立網絡平台,將本地音樂人的作品帶給更多聽眾,攜 手創造樂壇新氣象。

Myth Media Entertainment Limited

We are a multi-media company that focuses on motion pictures and music in Hong Kong and Mainland. We produce microfilms, dramas, music videos and documentaries. We are also a management firm. In the music sector, we also produce and distribute albums along with organising concerts. We plan to set up a new web channel for local musicians where we will produce variety programs related to music. We want to build a new platform for local musicians to draw new audiences and fans. We hope to revolutionise the music industry.



導演 Director

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維高文化有限公司 Wow Music Limited

網址 Website: www.wowmusic.hk





Advertising Production Company • Singer Information & Synopsis



《失落荒舟》是一輯警世影像,告訴世人殺戮戰場的不斷輪 迴。

Theo 是一個紀錄者,他想像自己躲在「荒舟」就能逃避一 切,可惜,他不了解戰爭的真正可怕之處,不了解為何那 些領袖不斷挑起戰爭。説穿了其實只不過是一種個人崇 拜,長輩為我們鋪好的路,不斷質疑年輕人,著他們要早 點認命,安分守己罷了!

"Ark" is a picture warning viewers that wars are a vicious cvcle.

Theo is a visual-artist. He thinks that he can escape from reality as long as he is in the ark. However, he does not know how terrible the wars are, nor does he understand why the leaders keep waging wars. All these are nothing but personal worship. The seniors question the capabilities of the younger generations, urging them to accept their fate and be content with their lot.

現在攝影

現在攝影於 2012 年成立, 先在網上平台發展, 2013 年開 始陸續舉辦大大小小的展覽及廣告製作,主題大多圍繞香 港本土特色。所謂「現在攝影」,就是希望反映及保留當 下的精神面貌,讓未來的人能夠從中得到啟發。現在攝影 2016 年進駐 PMQ,提供公開展示平台,致力推動不同類 型的文化事業。

Photo Now

Photo Now was founded in 2012 as an online platform. Since 2013, Photo Now started to organize exhibitions and provide advertising production services mainly under themes of Hong Kong local culture. As the name suggests, Photo Now is about reflecting and preserving this very moment. Through this, we hope to inspire people in the future. In 2016, Photo Now launched its physical art space in PMQ with an open exhibition area aimed at promoting different types of cultural activities.



Contact Person

導演 Director

導演 Director 賴憶南 Lai Yat Nam 聯絡人

賴憶南 Lai Yat Nam 電話 Tel 6015 3046 (Nam) / 9269 4601 (Tim)

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Central District, Hong Kong





謝偉倫 Alan Tse

環星音樂國際有限公司

Worldstar Music International Limited 網址 Website: www.wsmmusic.com



Advertising Production Company • Singer Information & Synopsis





因愛之名,我們各人都歇斯底里地愛著,轟烈而扭曲。

Andy 與拍拖六年的女友 May 冷戰,心感冤屈,生活經歷 前所未有的沮喪……

好友 Dick 和 Hugo 貌似在旁扶持將他的空白填滿。

然而背後,每個人對愛的詮譯各懷心計……

In the name of love, we love each other in hysteria.

As May gives her six-year boyfriend Andy the cold shoulder, Andy feels deeply aggrieved; he never felt such sorrow before.

At first glance, his friend Dick and Hugo are helping him to get past the hollowness in his heart. However, everyone had their own idea of what love was...

Redline Production Limited

Redline Production Limited 於 2013 年成立,由構思至執 行,影像至音樂,創作不少令人印象深刻的電視廣告。

一班廣告人,一個機會,走出舒適圈,更因愛之名,遇上 微電影。

Redline Production Limited

Founded in 2013, Redline Production Limited is specialised in video production and music scoring, providing one-stop service from conceptualisation to execution. We have produced memorable TVC throughout the years. Our team seizes this opportunity to step out of the comfort zone. This is our first microfilm.



導演 Director

導演 Director 梁柱基 Leung Chu Kei

聯絡人 Vic Yu Contact Person

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歌手 Singer



紳士樂團 Gentlemen

萬事通音樂公司

Manstone Music Limited



Advertising Production Company • Singer Information & Synopsis



寂寞是什麼?情緒是什麼?這部作品誠實地呈現艾麗嘉在 狹小房間內的日常七分鐘。 What is loneliness? What is emotion? This 7-minute film truthfully presents Erica's daily routine in her tiny room.

然後製作

Risk Production 於 2014 年由香港新晉獨立導演曾慶宏創立,業務範圍包括電影、電視及廣告影像製作。

Risk Production

Founded by young independent director Eric Tsang in 2014, Risk Production focuses on film, television and advertising production.



導演 Director

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歌手 Singer



陳曉琪 Kellyjackie

環星音樂國際有限公司

Worldstar Music International Limited 網址 Website: www.wsmmusic.com







再見莉莉安 See you again, Lillian

■)) 出手

作曲:Kenix Cheang@Private Zoo 填詞:Cindy Ng@Public Zoo 編曲:Kenix Cheang@Private Zoo 監製:舒文@Zoo Music

「花開花落,用一塊楓葉變紅的時間,就足以讓我瞬間經歷整個人生」這句說話大概總結了素行君這一年的感受。 男主角素行君是一個來自日本的潦倒作家,在香港認識了 莉莉安,即使素行君深知莉莉安只餘下不足一年的壽命,兩人仍然選擇走在一起。可惜紅顏薄命,莉莉安臨終前託 付素行君,在樹下灑下她的骨灰,好讓素行君以紅葉為記, 好讓他可以睹物思人。前途茫茫,飽歷情傷的他始終不願 明白,要放下的執念究竟是莉莉安還是那回憶的包袱。

Room 372

Room 372 為香港一所創意為先的影像製作單位,由一班 創新及不同才能的年輕人於 2014 年創辦。

我們善用自己的創意及經驗,涉獵創意指導、品牌宣傳、 電視及網絡廣告製作、音樂錄像製作及病毒式營銷,同時 為不同客戶提供合適的宣傳影像創作方案。 "Flowers grow, flowers wilt. The time it takes for a maple leaf to turn red is enough for me to experience my whole life." This quote summarises Soko's feelings of the past year. Soko was a poor author from Japan. He met Lillian in Hong Kong. Even though he knew Lillian was going to pass away in less than a year, Soko still decided to be with her. Before her death, Lilian told Soko to spread her ashes under a tree with red leaves so that red leaves could remind him of her. The future was uncertain for Soko. After Lilian's tragic death, Soko wondered what he should leave behind - Lilian or the memories.

Room 372

Founded in 2014 by a group of talented and creative young people, Room 372 is an acclaimed creative and video production house in Hong Kong. With our creativity and experience, our creative team and production team lead in areas such as creative direction, branding, music video production, TVC production, web advertising production and viral promotion. We also produce tailormade promotional videos for clients.



Contact Person

導演 Director

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歌手 Singer



陳凱彤 Lilian Chan

英皇娛樂(香港)有限公司

Emperor Entertainment (Hong Kong) Limited

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Advertising Production Company • Singer Information & Synopsis



二手書店 Second Hand Bookstore

◄)) 朋友之最

作曲: Percy Wong 填詞: Percy Wong 編曲: Gordon Yick, FATT 監製: Percy Wong

一個在二手書店打工的男生,木訥內向,與書為伴。

「我不介意用間接的方式去跟其他人接觸,和別人保持距 離會令我覺得自在| -書籍就是他跟其他人的媒介,他一 **直是這樣認為的。**

直到她的出現, 今他發現這段話接著的不是句號, 還存在 下一句。

頂尖娛樂製作有限公司

頂尖娛樂製作有限公司是多元化的娛樂製作公司,業務包 括歌影視製作、廣告製作、廣告營銷、藝人管理、活動及 宴會統籌等,致力為顧客製作優質的節目。頂尖娛樂管理 團隊經驗豐富,不斷培育影音視製作人、歌手、演員和模 特兒,為香港及亞洲的娛樂市場培育明日之星。我們本著 對文化藝術事業的一貫宗旨,全力以赴,照顧客戶需要, 不斷創新,貢獻業界。

A voung man works in a second-hand bookstore. Quiet and reticent, he spends his days mostly among books.

"I don't mind connecting with others through indirect means. Keeping the distance makes me comfortable." Books are the medium through which he connected with others - or so he thought. Not until he met her did he realise that there was more to the sentence.

Top Entertainment Production Limited

Top Entertainment Production Limited (TEP) is an entertainment company with diversified business operations including song and video production, advertising production, advertising sales, events and banquet planning/coordination, artist management and more. TEP strives to produce quality programmes for clients. The management team is highly experienced and has succeeded in nurturing talented audio and video producers, singers, actors and models. We continue to raise potential stars for the Hong Kong and Asian entertainment market. With our strong devotion to performing arts and creativity, TEP is committed to delivering the best programs to our customers. TEP seeks to innovate and contribute to the cultural and entertainment industry with highly-valued productions.



導演 Director

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歌手 Singer



曾鴻禧 Eros Tsang

我的創意製作有限公司

Wode Creative Production Company Limited

網址 Website: www.wodecreative.com

Advertising Production Company • Singer Information & Synopsis





永遠抓不住別人的愛 — 哪怕是天崩地裂之時,不愛就是 不愛。

城市因為不知名病毒而淪陷,全城滿佈食人喪屍。彤和政 困在避難所相遇相識,經過困在避難所的一段日子,彤漸 漸發覺自己不再需要政的愛,因為她根本感覺不到政的 愛。

直到避難所失守那天,彤才發現原來一切是一個還未說破 的事情。

One can never hold love when it is fading away, not even when the world is collapsing: love cannot be forced.

The city was destroyed by viruses and zombies were everywhere, devouring people. Tung and Ching met in a shelter. After a period of time in the shelter, Tung thought that she no longer needed Ching's love because she could not feel it at all.

On the day of the shelter's fall, Tung realised that she knew nothing.

野獸樂園製作有限公司

野獸樂園製作有限公司成立於 2016 年,專注發展影像製 作,包括廣告、宣傳片、記錄片和戲劇等。我們亦為製作 公司提供各種支援服務。

Wild Things Productions Limited

Established in 2016, Wild Things Productions focuses on video production including advertisements, promotional videos, documentaries, dramas, etc. We also offer production support and services to production companies.



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歌手 Singer



楊彤 Yeung Tung

3721 Productions



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香港電影導演會 副會長 Vice President, Hong Kong Film Directors' Guild

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POSE21 媒體製作節目監製 TV Producer, POSE21

Mr. Yue Ka Ho

Managing Partner, Visualution Labs

袁志偉先生 Mr. Stanley Yuen

ViuTV 創作部經理 Creative Manager, ViuTV

○ 同時為「師友嚮導計劃」導師 Also as mentor of Mentorship Program



特別鳴謝 Special Thanks to

香港作曲家及作詞家協會 Composers and Authors Society of Hong Kong



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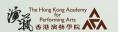








支持學術團體 **Supporting Academic Institutions**



















香港特別行政區政府「創意香港」資助以下活動

以推廣香港成為亞洲影視娛樂之都

Create Hong Kong (CreateHK) of

the Government of the Hong Kong Special Administrative Region sponsors the following events to promote Hong Kong as Asia's entertainment capital



ENTERTAINMENT 香港影視娛樂博覧FXPC

(13/3 - 25/4/2017)

■ 香港國際電影節
HK International Film Festival

(11 - 25/4/2017)



數碼娛樂論壇 Digital Entertainment Summit (15/3/2017)

同期活動



Concurrent Events

亞洲電影大獎* Asian Film Awards* (21/3/2017)



頒獎典禮暨首映禮

香港電影 New Action 2017 - 動得有格工作坊 Hong Kong Film New Action 2017 -Stunt & Vfx Workshop

(11 - 12/3/2017)

一帶一路,影視商機無限 - 論壇 Belt and Road: Movie and TV Business Infinity - Forum

(14/3/2017)

(16/3/2017)

HONG KONG SHOFT FILM

NEW ACTION EXPRESS

香港短片新里程佳作巡禮 香港短片新里程佳作巡禮 NEW ACTION EXPRESS Short Film Highlights (13 - 16/3/2017) rna10PAsian VFX and Digital Cinema Summit 第十屆數字電影特效高峰論壇

(14/3/2017)

TV WORLD International Forum 電視世界國際論壇 (14/2/2017)

(14/3/2017)

Hong Kong Film Awards 循遊典禮

頒獎典禮 Presentation Ceremony

(9/4/2017)

參與香港國際影視展

Participation in Hong Kong International Film & TV Market (FILMART)



香港電影 New Action 2017 Hong Kong Film New Action 2017

TV WORLD 電視世界 香港動畫及數碼娛樂館 Hong Kong Animation & Digital Entertainment Pavilion

HONG KONG SHOFT FILM
NEW ✓CTION EXPLESS
香港短片新里程



www.createhk.gov.hk/signatureevents



- * 慶祝香港特別行政區成立二十周年的活動
- * Events celebrating the 20th anniversary of the establishment of the Hong Kong Special Administrative Region

上述資料如有更改・恕不另行通知

L.应其代知行文以 16/11 为日应24 *

The above information is subject to change without prior notice.





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