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Organizer：

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微電影「創+作」支援計劃 (音樂篇)  
Microfilm Production Support Scheme (Music)

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## 主辦機構獻辭

### Message from the Organizer



香港互動市務商會會長  
司徒廣釗先生  
Mr. Ralph Szeto  
Chairman, Hong Kong Association of Interactive Marketing

承蒙香港特別行政區政府「創意香港」的贊助，國際唱片業協會（香港會）以及眾多支持機構的鼎力支持，使計劃成為數碼廣告製作人以及本地歌手的平台。數碼廣告與音樂圈同屬創意行業，並能夠透過多樣的合作相輔相成。要使兩個行業共同進步，我們必須打造給予行業人才發展以及發亮的平台。這正是微電影「創+作」支援計劃（音樂篇）的目標，培養數碼廣告製作人才以及推廣本地歌手。

我們喜見計劃在培養創意人才方面，卓有成效。在計劃之後，不少微電影導演在跨界別，包括影視廣告、音樂錄像、電視製作、甚至電影方面有很好的發展。我們非常高興，幾位曾參與計劃的導演，獲選參加電影發展局的「首部劇情片」及「綠燈行動」，當中更有導演入圍並獲得香港電影金像獎「新晉導演」。另外，不少曾參與計劃的製作企業，亦憑著參賽作品入選國際影展並獲得獎項。而不少歌手在參與計劃之後也有演出和製作電影、電視、廣告、舞臺劇等的機會，為香港的創意業界增添動力。

計劃見證著行業內的各種變化。互聯網廣告和其他影視商機，近年促進不少有實力的初創公司湧現，科技發展亦為現今的拍攝及後製增添色彩。與此同時，本地樂壇近年百花齊放，觀眾比以往更留意音樂圈的一舉一動。這樣的大環境下，製作公司與歌手擦出更不一樣的火花。

第九屆支援計劃為本地新晉及小型廣告製作公司和導演提供培訓、作品推廣和製作資源。在資深電影和廣告製作人的指導和分享下，我很高興能見證 31 套各具色彩的微電影誕生。我在此恭賀所有導演、製作人和歌手，製作出 31 套超水準的微電影，並在計劃之後，在創意業界和樂壇有好的發展。

The program has entered its ninth edition. We would like to extend our gratitude to Create Hong Kong for the sponsorship and the supporting organizations, media, and institutions for their continuous support.

The Scheme has been fruitful in nurturing talents. After joining the scheme, many microfilm directors have cross-sector developments such as in advertising, music videos, television and even film productions. We are proud to have some director participants been selected to the "First Feature Film Initiative (FFFI)" and "Operation Greenlight" program under Film Development Fund (FDP), and have won the HK Film Awards "Best New Director" and other international film awards. Besides, many singers have other performing opportunities advertising, television, film and theatre afterwards.

Digital advertising and other new opportunities in the entertainment industry have spurred the emergence of many start-ups in recent years. New technologies have also added many new possibilities to productions. Also, the local music scene has blossomed recently, and attracted much attention of the audiences than before. We have seen more synergies between participating production companies and singers.

The 9th edition support scheme provides trainings, promotions, and production resources for both advertising production startups and small advertising production houses and directors. I am excited to see the birth of these 31 microfilms under the guidance of veteran film and advertisement experts. I would also like to congratulate all directors, producers, and singers for producing 31 fabulous microfilms, and wish them every success in the industry!

## 政府機構獻辭

### Message from the Government



香港特別行政區政府商務及經濟發展局副局長  
陳百里博士，JP 獻辭  
Dr. Bernard PL Chan, JP  
Under Secretary for Commerce and Economic Development  
The Government of the Hong Kong Special Administrative Region

影 才  
樂 猷  
爭 競  
輝 秀

商務及經濟發展局副局長陳百里



香港互動市務商會  
《第九屆微電影「創+作」支援計劃（音樂篇）》線上頒獎典禮

## 計劃簡介

香港互動市務商會（下稱「主辦機構」）在香港特別行政區政府「創意香港」（「創意香港」）的贊助下，自2013年起連續舉辦了八屆《微電影「創+作」支援計劃（音樂篇）》，為新成立的廣告製作企業（下稱「廣告製作企業」）及其新晉導演，提供製作資金、專業指導、培訓和宣傳等，讓他們製作原創微電影，以展示創意和才能。另一方面，支援計劃亦邀請本地歌手參與有關微電影的演出，並提供歌曲在有關微電影中使用，藉此為他們提供更多幕前演出及宣傳機會。

承接過去八年支援計劃的成功經驗，以及業界的鼎力支持，第九屆支援計劃繼續設有兩個資助組別，分別是為初創廣告製作企業而設的資助組別一（初創企業組）及為小型廣告製作企業而設的資助組別二（專業組），提供資助名額合共32個。

## 支援計劃要點

### 資助組別一（初創企業組）

- 二十二間新成立的廣告製作企業每間可獲最高港幣十二萬元的資助作為製作資金，及與本地歌手合作，製作片長至少四分鐘及不多於八分鐘具故事性的原創微電影

- 免費參加有關微電影編劇、導演、製作及後期製作等方面的培訓

- 獲專家導師團隊提供製作及創作上的指導

- 獲支援計劃資助製作的微電影將獲邀參加頒獎典禮並競逐專為資助組別一（初創企業組）而設的各個獎項，包括：設有金、銀、銅獎的「最佳微電影製作大獎」、「最佳微電影男主角」及「最佳微電影女主角」；「最佳微電影編劇獎」；「最佳微電影攝影獎」；「最佳美術指導獎」；及由公眾投票選出的「最受歡迎微電影獎」。

- 有關微電影同時會推薦參加與微電影或短片相關的國際比賽

- 獲邀參加支援計劃下的宣傳活動

### 資助組別二（專業組）

- 十間小型廣告製作企業每間可獲最高港幣二十二萬元的資助作為製作資金，及與本地歌手合作，製作片長至少十二分鐘及不多於十六分鐘具故事性的原創微電影

- 免費參加有關微電影編劇、導演、製作及後期製作等方面的培訓

- 獲專家導師團隊提供製作及創作上的指導

- 獲支援計劃資助製作的微電影將獲邀參加頒獎典禮並競逐專為資助組別二（專業組）而設的各個獎項，包括：設有金、銀、銅獎的「最佳微電影製作大獎（專業組）」、「最佳微電影男主角」及「最佳微電影女主角」；「最佳微電影編劇獎」；「最佳微電影攝影獎」；「最佳美術指導獎」；及由公眾投票選出的「最受歡迎微電影獎」。

- 有關微電影同時會獲推薦參加與微電影或短片相關的國際比賽

- 獲邀參加支援計劃下的宣傳活動

## Introduction to the Scheme

Sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region, the Hong Kong Association of Interactive Marketing ( “the Organizer” ) successfully organized eight editions of the “Microfilm Production Support Scheme (Music)” ( “Support Scheme” ) since 2013 to provide subsidy, training, mentorship and promotional opportunities for local advertising production start-ups and their aspiring directors to produce original creative microfilms that will showcase their creativity and technical capability. The Support Scheme also invited local singers to perform and offer their songs for use in the microfilms, with a view to providing more performance and exposure opportunities to them.

Riding on the success of the last eight editions and overwhelming support from the industry, the 9th edition of Support Scheme continues to provide 32 quotas. Subsidy are provided to two tiers, Tier 1 for advertising production start-ups and Tier 2 for small advertising production houses, to produce their microfilms under the Support Scheme.

## Highlights of Support Scheme

### Tier 1 for Advertising Production Start-ups

- Provides a maximum of HK\$120,000 subsidy for 22 participating advertising production startups to produce a microfilm with story line of at least 4 minutes and not more than 8 minutes

- Provides training programmes on microfilm production, including script writing, directing, production designing and post-production

- Provides mentorship by industry professionals

- Organizes the “Best Microfilm Production Awards (start-ups)” Competition with Gold, Silver and Bronze Awards and the “Best Cinematography Award” , the “Best Microfilm Screenplay Award” , the “Best Microfilm Actor Award” Gold, Silver and Bronze Awards, the “Best Microfilm Actress Award” Gold, Silver and Bronze Awards and the “Most Popular Microfilm Award” , with the aim to recognize the outstanding microfilm works produced under the Support Scheme

- Recommends the said microfilms to participate in international microfilm or short film-related competitions

- Organizes various promotional events

### Tier 2 for Small Advertising Production Houses

- Provides a maximum of HK\$220,000 subsidy for 10 participating small advertising production houses to produce a microfilm with story line of at least 12 minutes and not more than 16 minutes

- Provides training programmes on microfilm production, including script writing, directing, production designing and post-production

- Provides mentorship by industry professionals

- Organizes the “Best Microfilm Production Awards (small production houses)” Competition with Gold, Silver and Bronze Awards and the “Best Cinematography Award” , the “Best Microfilm Screenplay Award” , the “Best Microfilm Actor Award” Gold, Silver and Bronze Awards, the “Best Microfilm Actress Award” Gold, Silver and Bronze Awards and the “Most Popular Microfilm Award” , with the aim to recognize the outstanding microfilm works produced under the Support Scheme

- Recommends the said microfilms to participate in international microfilm or short film-related competitions

- Organizes various promotional events

## 評審及導師的話

### Message from Judges and Mentors



方保僑先生 Mr. Francis Fong  
香港互動市務商會創會及榮譽會長  
Founding & Honorary Chairman, Hong Kong Association of Interactive Marketing

多謝各位對微電影「創 + 作」支援計劃（音樂篇）的支持，支援計劃為本地新晉廣告製作公司和新晉導演提供培訓、作品推廣和製作資源，讓他們製作原創微電影，以展示創意和才能，同時為新晉歌手提供參與演出的機會，提供更多幕前演出及曝光的機會。支援計劃（音樂篇）至今已踏入第九年，培育出不少優秀人才，期待可以欣賞到更多香港原創作品。

Thank you for supporting the Microfilm Production Support Scheme (Music). The scheme provides local advertising start-ups and new directors training, promotions, and production resources, to show their creativity and talent. Notably, it is an excellent opportunity for new singers to participate in on-screen performances and exposure. This is the 9th year for the Microfilm Production Support Scheme (Music) Project, and it has already nurtured lots of creative talents. We are looking forward to seeing more original works in the coming future.



張雅麗小姐 Ms. Annie Cheung Ngar-lai  
香港浸會大學電影學院專業應用副教授  
Associate Professor of Practice, Academy of Film,  
Hong Kong Baptist University

最感動我的是，在這些如此多元化的創作背後，我感受到創作者對香港的愛，對生命的苦與樂的同理心，甚至對整個人類未來的關懷。我相信這就是創作音樂與電影的最重要意義。透過藝術，我們分享恐懼、悲痛，也分享堅毅與希望。在這艱難的時代，我們更需要藝術。

What moves me most is underneath the diverse manifestations of creativity, I can feel the creators' love for Hong Kong, their empathy for the joy and pains of life and their concerns about the future of humanity. I believe this is the most important meaning of creating music and films. Through the arts, we share the fear, the grief but also the resilience and the hope. In such difficult times, we need arts more.



張志雄博士 Dr. Samson Cheung  
音樂總監  
Music Director

2000 年開始成為泰迪羅賓助理，一直積極推動音樂教育及流行文化發展。今次有幸能參與這次比賽的評審工作，這份工作並不輕鬆，除了入圍作品各具特色，另外入圍的作品數量也相當龐大。擔任評審是一件責任重大且需慎重的事，因此為了要平衡多元的觀點與看法，主辦單位已經邀請了十多位評審共同分憂。但只要是比賽，就難免有遺珠之憾，因此希望沒能入圍或得獎的作者不要氣餒，也不要失去信心。入圍決賽的作品是難能可貴的肯定，也是一項崇高的榮耀，僅此勉勵所有的參賽者並恭喜所有的入圍者。

Became Teddy Robin's assistant in 2000 and has been actively promoting the development of music education and popular culture. This time I was fortunate to be able to participate in the judging work of this competition. This job is not easy. In addition to the uniqueness of the shortlisted works, the number of shortlisted works is also quite large. Serving as a reviewer is a matter of great responsibility and prudence. Therefore, in order to balance diverse views and opinions, the organizer has invited more than ten reviewers to share their worries. But as long as it is a competition, it is inevitable that there will be regrets. Therefore, I hope that the authors who have not been shortlisted or won will not be discouraged or lose confidence. The finalist works are a commendable affirmation and a lofty honor. Only this encourages all the contestants and congratulates all the finalists.



蔡靄兒小姐 Ms. Joycelyn Choi  
MOVIE MOVIE 頻道總經理  
General Manager, MOVIE MOVIE

今年的計劃碰上疫情，令創作團隊在拍攝上多生波折。幸而我們喜見一班新生代製作人和歌手仍為我們帶來不少清新可喜的作品，有些更反映出此時此境的獨特性，令我們仍能懷抱希望相信有危便有機。

This year, the project met the epidemic, which caused the teams to experience many twists and turns during the production. Fortunately, we are glad to see the new generation of producers and singers are still bringing us many fresh and gratifying works, some of which reflected the uniqueness of the current situation, it makes us believe that "in the middle of difficulty, lies opportunity".





**馮永先生 Mr. Wellington Fung**  
前電影發展局秘書長  
Former Secretary General of the Hong Kong  
Film Development Council

老實說，幾年前我擔任評審，在看片的時候，總覺得大部分作品都無甚驚喜。它們從說故事的技巧、表演、攝影、美術、錄音到整體表現都相當業餘。但本屆，哇！我眼前一亮，因為這簡直是大躍進啊！竟然超過 50% 第一梯隊的作品，和接近 70% 的第二梯隊的作品均達到專業水準。然而作為評審，倒有點為難，因為不容易就著每個項目，判斷出哪個創作人才是最實至名歸的贏家。看到這波高素質的電影人接手推動香港電影的發展，我實在興奮莫名！

Several years ago, when I was one of the judges, I wasn't too thrilled watching the microfilms created by most of the participants. They were amateurish, from storytelling, acting, cinematography, art design and sound recording to the overall presentation. But this Edition, Wow! My eyes were really opened, because it was a big leap. Over 50% in the Tier 1 group, and close to 70% of the Tier 2 group approached professional level. The downside though, for a judge, was to determine which was the most outstanding one in each category. It is exciting to see this wave of quality filmmakers will carry the torch forwards for the Hong Kong Film legacy.



**何威先生 Mr. Ho Wai**  
香港影評人協會榮譽會長 / 國際創意及科技總會秘書長  
Chairman, Hong Kong Film Critics Association / Director,  
International Federation of Creativity and Technology

新的[創+作]支援計畫的結果非常令人興奮。從題材到表現風格，都更加豐富和更廣。這讓我們一年比一年更期待看到新的年輕導演和他們的作品。此外，曾參與過這個支持計畫的歌手或導演越來越熟練和專業。一些歌手已經在他們的表演中展現出了卓越的才華。

The results of the 9th Microfilm Production Support Scheme (Music) are very exciting. From the subject matter to the expression style, there are richer and broader. We can't help look forward to seeing new young directors and their work year after year. The singers or directors who have participated in this support program are becoming more and more skilled and professional. Some singers have already shown talent in their performances.



**許迅先生 Mr. Eddy Hui**  
香港設計師協會行政總裁  
CEO, Hong Kong Designers Association

最難忘的短片大概是哪些具世界觀和視野的；跟著就是故事動人的；再者就是演員表現精湛及製作獨具匠心的，共勉之。

The most remarkable short films are those with vision and new aspect, then the one with impressive storytelling, and then outstanding performance and production. Let's be creative.



**林紀陶先生 Mr. Lam Kee To**  
編劇  
Screenwriter

十年樹木百年樹人。是次入選團隊如同入了創製伊甸園，從初始意念生出戲劇種子，在悉心照顧下結果有目共睹，我們作為花王的顧問更可伴隨作品按步成長。相信大家也認同今次有一半以上的作品充份具備業界專業，尤其對歌者的形象處理，為一般獨立短片所不能及，而且非常 HK Style。

今次是創加作企劃的第九年，我已看得到明年會更好。

An old Chinese saying goes, "it takes ten years to grow trees but a hundred years to rear people". The selected production teams are like entering the Garden of Eden for creation and production, from their initial idea to the finished work, it is like the process of growing trees. We, as the mentors of these gardeners, also grow together with their works. I believe that everyone agrees that over half of the works in this edition are professional in industry level, especially seeing how they handled the image of the singers, which is beyond the reach of other ordinary independent short films, and the works are full of "HK style".

This is the 9th year of the Microfilm Production Support Scheme (Music), and I can foresee that the program and the works will be even better in the coming year.



**林蕊小姐 Ms. Merry Lam**  
General Manager, Content Creation, MOOV

MOOV 作為香港最大付費數碼音樂服務，一向致力支持本地創作。微電影「創+作」（音樂篇）歷經九屆，屢見人才輩出，新生代在此可以盡情展現才華，以音樂融入電影表達不同想法，以聲畫撼動人心！今屆有不少作品令人相當有驚喜，期待看到你們更出色的作品！

MOOV as the largest paid digital music service in Hong Kong, we have always been committed to supporting local creatives. Microfilm Production Support Scheme (Music) has gone through nine sessions, and men of talent come out in succession. New talents are able to perform and share their brilliance here, merging music into film to reveal subjects, touching audience with clips and audios. Entries of this year are produced in high quality and eye-catching. We hope to enjoy more great pieces in the coming sessions!



**李英洛先生 Mr. Anthony Lee**  
**香港電影導演會副會長**  
**Vice President, Hong Kong Film Directors' Guild**

微電影「創 + 作」支援計劃（音樂篇）自 2013 年首次推出，是一個展示人才寶貴的平台。這可以從激烈的競爭，更優秀，更精彩的作品可以看得到。無論你是不是這次獲獎者，我相信這個經驗會帶你到你職業生涯下一個的階段，我在此祝賀你們每一個人和我很期待快的將來可以看到你下一個更精彩作品。

Since its first run in 2014, the Microfilm Production Support Scheme (Music) has been an increasingly invaluable platform to showcase talents both in front of and behind the camera. This is demonstrated by progressively keener competitions, resulting in better and more refined works. Winners or not, I am sure what you have done in this round will eventually springboard you into the next level of your career and I want to hereby congratulate each of you with the anticipation of seeing your next piece of work soon.



**文志華先生 Mr. Man Chi Wah**  
**香港浸會大學電影學院專業應用副教授**  
**Associate Professor of Practice, Academy of Film,**  
**Hong Kong Baptist University**

本屆的參加者非常踴躍，競爭很是熱烈。在此氣氛低迷的大環境下，再加上疫情的猖獗，仍然有這麼多熱情的電影工作者，希望藉此機會，將他們個人對愛情、工作、社會議題、未來科技影響... 的看法，利用聲音與影像表現出來，面向觀眾，實在令人鼓舞，值得大家支持！

This year's participants were tremendously enthusiastic, and the competition was immensely fierce. In this sluggish atmosphere coupled with the rampant epidemic, it is encouraging to see that there are still many passionate filmmakers trying their best to get this chance to share their views on love, work, social issues, emerging technology... with sound and images to the audiences. It really deserves everyone's support!



**黃修平先生 Mr. Adam Wong**  
**電影導演**  
**Film Director**

第一次擔任「創 + 作」的導師，跟其他導師高手一起，與入圍參賽者深入討論了他們的劇本與製作計劃好幾輪，過程充滿火花，非常充實。我認為「創 + 作」支援計劃是比較影視工業導向的，從大會有安排藝人參與演出，以及讓導師們積極跟進參賽者進度的做法都可見一斑。

願「創 + 作」與其他本地的短片比賽互相輝映，為香港的創意工作孕育更多新血，這些搖籃在今天的香港尤為重要。

It was my first time to be the "Microfilm x Music" mentor. Together with other top players in the industry, we discussed the scripts and production plans with the finalists for several rounds. The process was full of sparks and very fulfilling. I think the Microfilm Production Support Scheme (Music) is more industry oriented. It can be seen from the fact that the organizer arranges the singer collaboration, and also to let the mentors follow up closely on the production progress of the teams.

May "Microfilm x Music" and other local short film competitions synergize with each other, to nurture more new talents for the creative industry of Hong Kong. These cradles are particularly important in Hong Kong these days.



**黃啟聰先生 Mr. Manfred Wong**  
**Headlines 雜誌總編輯**  
**Chief Editor, Headlines Magazine**

第九屆提名，劇本更多元化、製作人技巧成熟，更高興是看到歌手演技上，演出更投入和自然，充份展現 <微電影（創 + 作）支援計劃「音樂篇」> 為歌手建設多方向嘗試的契機，成績顯現。

The 9th Microfilm Production Support Scheme (Music) had continued to achieve their core purpose of building a multi-directional experimenting platform for the singers. This year, normanations are very diversified with more mature production's skills. I am happy to see that the singers performances are becoming more natural and devoted.



**楊寶文小姐 Ms. Polly Yeung**  
**電影監製 / 編劇**  
**Film Producer / Writer**

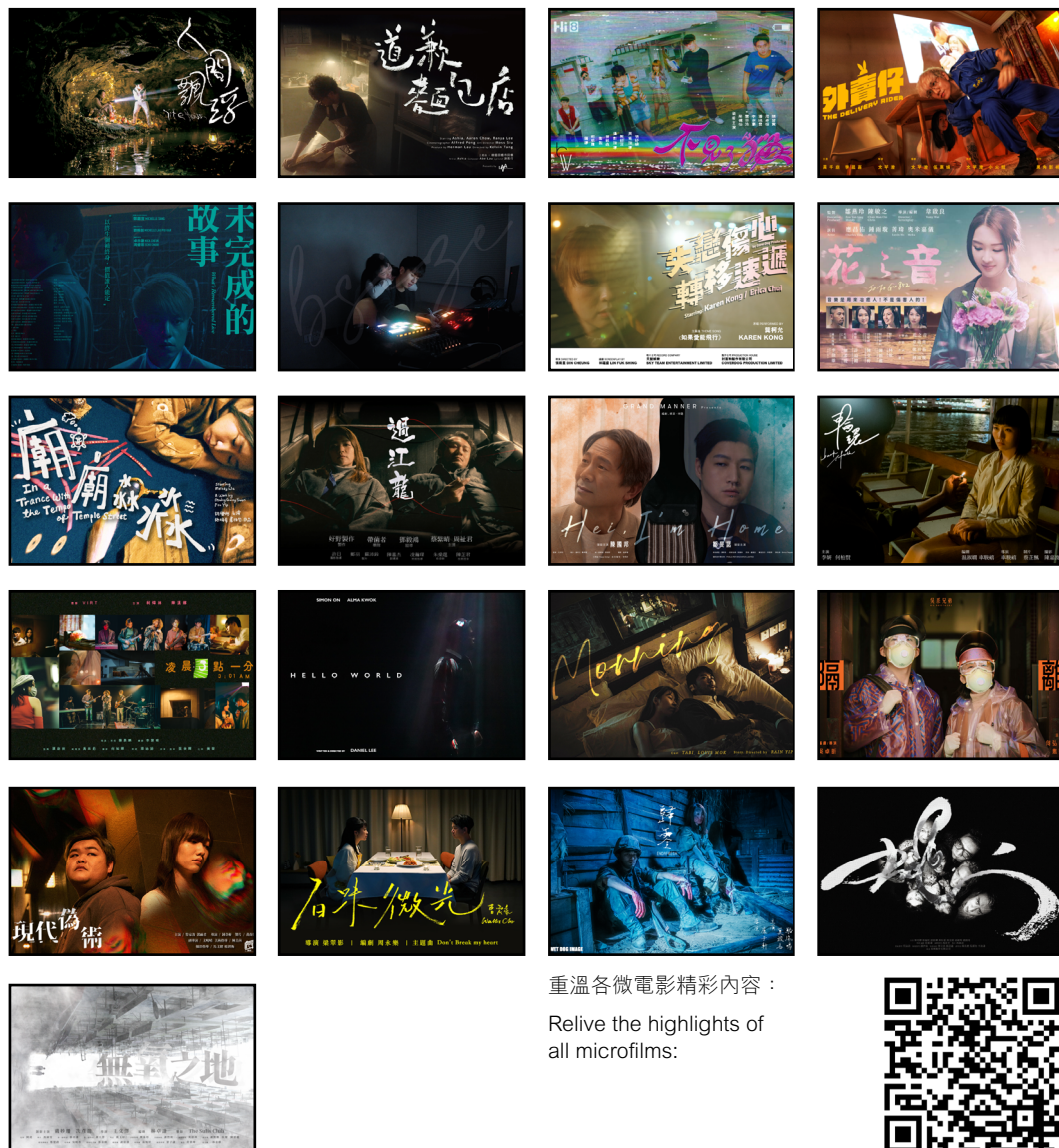
喜見充滿青春氣息的作品，見證這個非一般的時代。

Delighted to see many of those filled with youthful spirit, witnessing the redefinition of the era!



## 初創企業組

### Advertising Production Start-ups



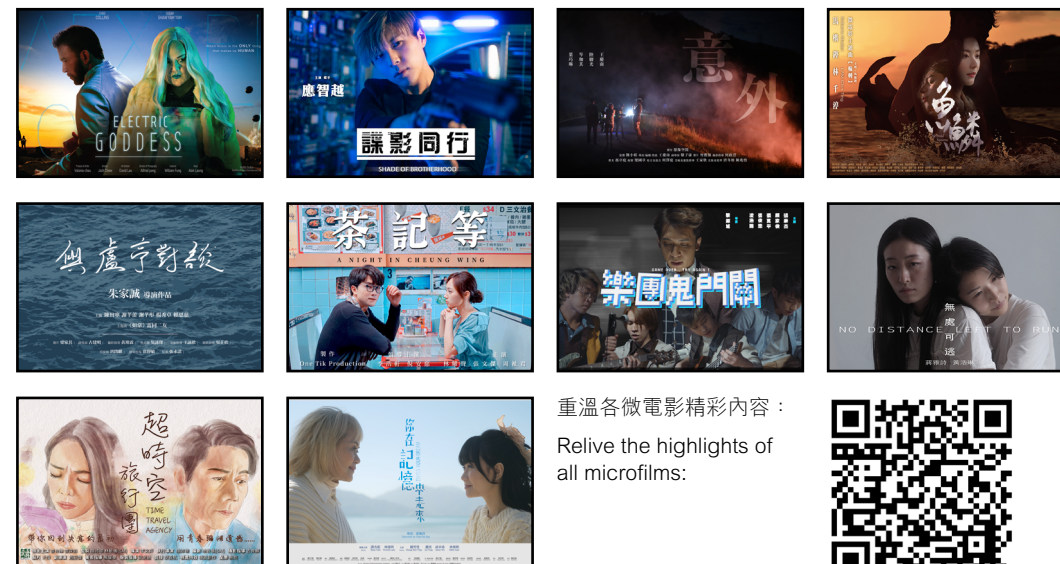
重溫各微電影精彩內容：

Relive the highlights of all microfilms:



## 專業組

### Small Advertising Production Enterprises



重溫各微電影精彩內容：


Relive the highlights of all microfilms:






#### 標誌參考

#### Icon Reference

廣告製作公司資料包括：  
Information of Advertising Production Company:

-  導演 Director
-  編劇 Scriptwriter
-  攝影 Cinematographer
-  美術指導 Art Director
-  聯絡人 Contact Person
-  電話 Contact No.
-  電郵 email
-  網址 Website
-  地址 Address

歌手及微電影主題曲資料：  
Information of Singer and Theme song Being Used in Microfilm:

-  歌手 Singer
-  唱片公司 Record Company
-  網址 Website
-  選用歌曲 Theme Song
-  作曲 Composer
-  填詞 Lyrist
-  編曲 Arranger
-  監製 Producer





## 人間飄浮 Life Flows

主角逸光患有失智症的母親已失蹤了一個月，某天卻離奇在家中出現，可是卻已變成了一個殘像，重播著生前的一舉一動，且觸摸不到她。一直忽略母親的逸光內疚地陪伴著她的殘像，試圖彌補已經回不去的關係，並來到一個山洞入口前……

Light's mother who suffers from dementia has been missing for a month. One day she appears strangely at home, but she has turned into a phantom, replaying her life before she died and cannot be touched. Light who has been ignoring her mother, accompanies her phantom guiltily, trying to remedy their indifferent relationship, and comes to the entrance of a cave……



- 鄭資城 Will Cheng Chi Shing
- 鄭資城、葉桂螢
- Will Cheng Chi Shing, Fox Yip
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- 黃劍文 Kimman Wong
- 樂紅日管理有限公司 Red Sun Management Company Limited
- 人間飄浮
- 黃劍文
- Oscar
- 李端嫻 K Tsang
- 李端嫻

## 二厘米實驗室 2cm lab

香港本地設計及製作公司 2cm Lab. 於 2019 年設立，一直堅持以藝術性審美為客人服務，以求創作出別樹一格以及富有適合各客戶獨特色彩的作品。

2cm Lab is a local design and production company in Hong Kong established in 2019.

It has always insisted on serving customers with artistic aesthetics, to create unique works with unique colors suitable for each customer.

## A Mess Studio Limited

A Mess Studio 成立於二零二零年，致力於創新影像創作。

A Mess Studio is founded in 2020. We are dedicated to delivery a new vision of imagery.



- 鄧俊鴻 Kelvin Tang
- 鄧俊鴻、呂紀澄
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- Abe Lau

- 
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## 道歉麵包店 Sorry Baker

邦師傅接手亡妻麵包小店，由不懂做包成土司匠人。吐司因美味而聞名社區，引來熱愛麵包少女拜師學藝。邦無奈把麵包手藝傳授，卻意外發現自己沒有美味秘訣。

他能夠做出美味麵包，只因對亡妻牽繫，決心重新出發找尋心中所愛。

Master Pong takes over a bakery from her wife has passed away for four years.

The flawless bread fascinates a young girl, and she is desperate to uncover his secret of baking.

However, there are no tricks Pong hides but only the process he observes from her wife.

Pong realizes it's time to move on.





## 不見了貓 I lost my cat

一個盡是小店的舊式商場內，阿俊在家傳影音店看鋪時邂逅上貓跟神秘女生，她們都同名為阿寶。商場內游移的人分別對阿寶有不同詮釋。

阿俊穿梭在商場打聽，於性格不同的街坊，例如精品店老闆 Eddie、美甲店員花奶、印刷店員阿努和商場太子爺財爺口中慢慢取得阿寶的線索時，卻發現貓與神秘女生之間的界線愈發模糊……

In a vintage-style shopping mall, CHUN met a pussy and a mysterious girl when he was working. They both call BO. Neighborhood who working in the mall have different interpretations of BO. CHUN traveled to the mall to inquire, and when he slowly got clues to BO from neighborhoods with different personalities, such as boutique owner Eddie, nail salon FA NAI, printing shop clerk LO, and the mall owner CHOI YEA, he found that the identity between the pussy and mysterious girls is getting blurred...



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- SADJAY
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## B&W PRODUCTION

B&W 本義是黑白，刻板主義下的視覺體驗代表陳舊之事物，本公司希望打破傳統，透過影像世界裡，黑白也是新穎。

本公司由不同影像創作的年青精英組成，導演，攝影，美術，服裝，剪接，混音，配樂，製片，硬照，後期，VFX 等，應有盡有。

B&W 給你不再是黑白灰，而是色彩。

The original meaning of B&W is black and white, and the visual experience under the stereotype represents the old things.

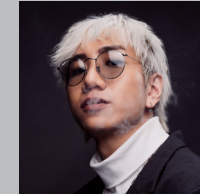
Our company hopes to break the tradition. Through the world of images, black and white are also novel. Our company is group of young creator elites. Director, Photography, Art, Stylist, Editing, Mixing, Soundtrack, Still photos, VFX, etc.

Everything of image. B&W gives you no longer black and white, but color.

## 黑角影視製作公司 BLACK EDGE PICTURES LIMITED

主要從事影像及文字創作，業務範圍包括 MV、廣告、微電影及電影製作。

Caters to produce in visual and text creation, business scope includes MV, advertisement, micro-film and film production.



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- 文芊澄、伍惠娟  
Lily Man, Wu Huijuan
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- 心伝音樂 SOME1MUSIC
- 天上無人 Above Nowhere
- 黃千庭
- 黃千庭
- J1M3
- 黃千庭, J1M3, DEREK LO

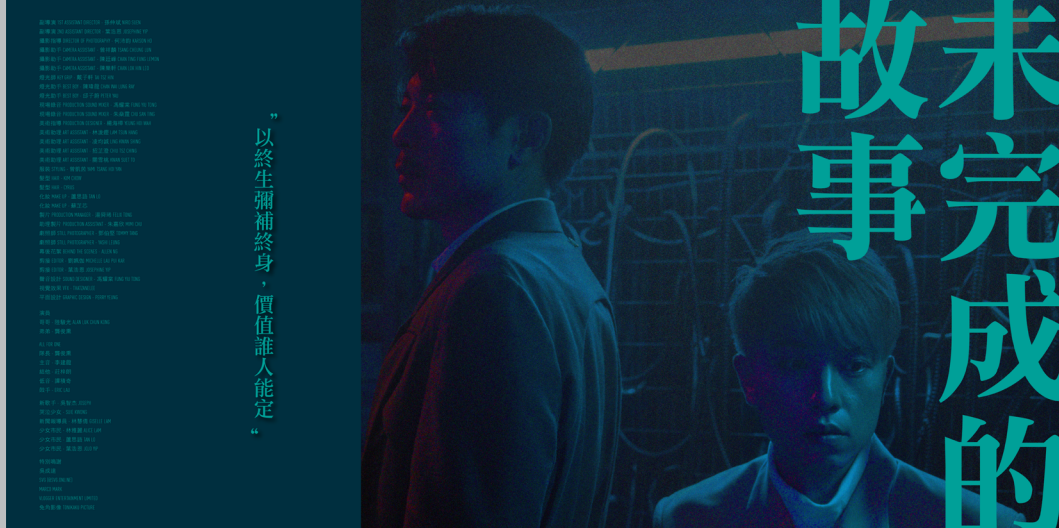


## 外賣仔 The Delivery Rider

一個疲於奔命的外賣仔偶然遇上一個緊急需要幫忙的年輕女人。

A delivery rider who was exhausted in life happened to meet a young lady who urgently needed help.





## 未完的故事 What's Remembered, Lives

神秘歌手 Hayden 憑熱播歌曲爆紅，但卻隨即被人指控性侵犯，更被揭發盜用一位不知名已故創作歌手的作品，引發輿論譁然！當大家紛紛開始發掘那位逝世歌手的其他作品，並慨嘆痛失英才時，赫然發現 Hayden 其實從來都不存在！一切都是已故歌手的哥哥為彌補對弟弟的遺憾，而策劃出來的。最終哥哥犧牲所有，終於達成了弟弟遺願——讓全世界都聽到他的音樂。

Mystery singer Hayden, who became famous with his hit song, was then accused of rape, and exposed for stealing the work of an unknown late singer-songwriter, causing a massive uproar! As people began to dig up other works by the late songwriter and bemoan the loss of such a talented man, it turned out that Hayden never existed! All of this was set up by the late singer's brother to make up for the regrets he felt for his brother. By sacrificing everything, he has finally fulfilled his brother's last wish - to make his music known to more people.



- 📞 劉佩伽 Lau Pui Kar
- 📞 卓亦謙、周睿琪
- 📞 Nick Cheuk, Echo Chow
- 📞 何沛鈞 Karson Ho
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- 📍 -

## Clouser Production

香港時尚攝影師和導演 Michelle Lau 曾與國際時裝品牌及雜誌等合作，自 2013 年畢業後，一直拍攝富實驗性的美學作品，致力探索人、環境與世界之間的交流，為攝影之路尋找更多可能性。

此外，她曾為《麥路人》、《小 Q》、《使徒行者 2》等電影拍攝劇照。

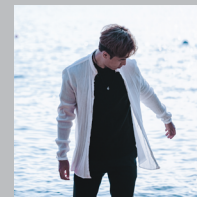
Hong Kong based photography, cinematography and advertising production services by Michelle Lau. Michelle Lau is an international fashion, commercial, movie stills photographer and director. Michelle has been traveling alone and dedicating to her creative career since 2013.

Her work includes international fashion magazines and art projects taken in New York, London, Berlin and more cities around the globe.

## Concrete Lab

成立自 2018 年。主要創作劇情片和錄像藝術，同時也有廣告製作。

Established since 2018. Mainly creates feature films and video art, and also produces commercials.



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- 📞 翁子康、莊芷盈
- 📞 Yung Tsz Hong, Chong Tsz Ying
- 📞 張旻匡 Fred Cheung
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- 📞 Eagle
- 📞 潘托斯音樂製作有限公司
- 📞 Pentos Music Productions Limited
- 📞 Goodbye
- 📞 Eagle Chan
- 📞 Eagle Chan
- 📞 Eagle Chan
- 📞 Eagle Chan



## b side

熙靈來到陌生的城市，生活了一段時間，並和男朋友俊希同居著。一天俊希突然死去，熙靈在面對生活的時候，反思著自己和城市的關係。

Jennie comes to a strange city, lives there for a while, and lives with her boyfriend Eagle. One day Eagle suddenly dies, and Jennie reflects on her relationship with the city as she faces life.





## 失戀傷心轉移速遞 HEARTBREAK DIVERSION SERVICE

Karen 是從馬來西亞來香港工作的女生，因失戀而未能釋懷。她在家中淚如泉湧，回想起和男友的點滴，企圖自殺不遂。Karen 致電閨蜜表示自己想死，閨蜜介紹《失戀傷心轉移速遞》服務來擺脫情緒問題，若不成功才再自殺。翌日門鐘響起，失眠的 Karen 不情願地開門；門一開，站着端莊專業的專員 Erica，原來《失戀傷心轉移速遞》服務已經生效。到底 Karen 能成功靠此服務走出失戀的夢魘嗎？

Karen — a girl from Malaysia, now working in Hong Kong — couldn't stop thinking of her exboyfriend, and attempted to suicide. Karen cried on the phone to her best friend that she wanted to die, and was introduced to the "Heartbreak Diversion Service" to help her emotional problems.

If Karen failed, then she may reconsider committing suicide. Next day, the door bell rang, and Karen reluctantly opened the door; as the door opened, stood a decent and professional coordinator, Erica. "Heartbreak Diversion Service" was already in effect. Will Karen successfully depend on the service to recover from her heartbreak nightmare?



- |                                |                                  |
|--------------------------------|----------------------------------|
| 📞 張殿星 CHEUNG, DIN SING DANSON  | 📞 龔柯允 Karen Kong                 |
| 📞 林福盛 LIN, FUK SHING           | 📞 天盟娛樂                           |
| 📞 陳浩然 HO YIN CHAN              | 📞 SKY TEAM ENTERTAINMENT LIMITED |
| 📞 梁日樂 SUNSUN LEUNG             | 📞 如果愛能飛行                         |
| 📞 徐穎堃 ERICA CHUI               | 📞 Tonyi Ng                       |
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## 封面狗製作有限公司 CoverDog Production Limited

封面狗成立於 2020，一手包辦由前期至後期製作、重新編曲和拍攝了無數具有獨特風格的翻唱、MV、不插電、和邀請名歌手舉辦網上直播音樂會。我們曾邀請的嘉賓包括：田蕊妮、林德信、張進翹等等！封面狗正在擴展為更多元化的娛樂平台 — 2022 年即將推出一系列處境喜劇以及原創歌曲。我們希望為音樂愛好者和不同類型的觀眾們帶來優質和趣味性的體驗！

CoverDog has been established for more than a year. From pre-to post production, we have single-handedly produced, rearranged and shoot countless covers with our own distinctive style, such as our cover music videos, unplugged, as well as live stream shows with renowned singers. Some of the celebrity guests we have invited are Kristal Tin, Alex Lam, Manson Cheung, and much more! We are expanding our channel to a more diverse platform — our own original sitcoms, and original songs in 2022. We hope to create more quality work and a pleasurable experience for our music lovers and new audiences!

初創企業組 Advertising Production Start-ups

## Dimensions Media Company Limited

始創於香港面向全球的一家全方位影視製作公司，我們提供一站式製作方案，包括從前期到後期的所有工作流程，製作人員由資深影視團隊組成，專業團隊包括導演、演員、電腦特技 CG，音樂創作，美術，創作及拍攝團隊，致力為客戶做出電影級數的影片，結合創意與科技，提升客戶品牌形象，宣傳效果更上一層樓。

Dimensions Media, founded in Hong Kong, working for global entertainment and visual project. We provide one stop solution including creative idea, pre-production, shooting production and post-production. Our professional team formed by a group of experts who have worked for film industry for more than 15-20 years, We have director, talent, CG, music, art, creative and crew. Match with technology, we will support our client to present their idea in smart way and develop their brand with front edge solution. We provide great idea to our valuable client by our great team.



- |                                   |  |
|-----------------------------------|--|
| 📞 韋啟良 Tomy Wai                    | 📞 鍾雨璇 O3                                     |
| 📞 韋啟良 Tomy Wai                    | 📞 一馬娛樂音樂製作有限公司                               |
| 📞 李偉雄 Ken Li (H.K.S.C.)           | 📞 A RUNNING HORSE ENTERTAINMENT CO., LIMITED |
| 📞 陳浣媛 Chan Hei Woon               | 📞 花之音  |
| 📞 陳新雅 Yan Chan                    | 📞 韋啟良 Tomy Wai                               |
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## 花之音 So-Fa-Gio 852

生物都會有失衡狀態，聲頻是其中一種平衡生物的方法，古時已有音樂家以至科學家研究聲頻如何調節情緒。

花令人宜情舒泰、精神放鬆。花語代表花的聲音，花之音的由來。故事中治療師用 852Hz 聲頻助男主角進入精神層面覺醒並調節情緒，最後走出太太離開自己的陰霾，當中運用桔梗花比喻重新開始的意思，代表男主角重返靈性的軌道。

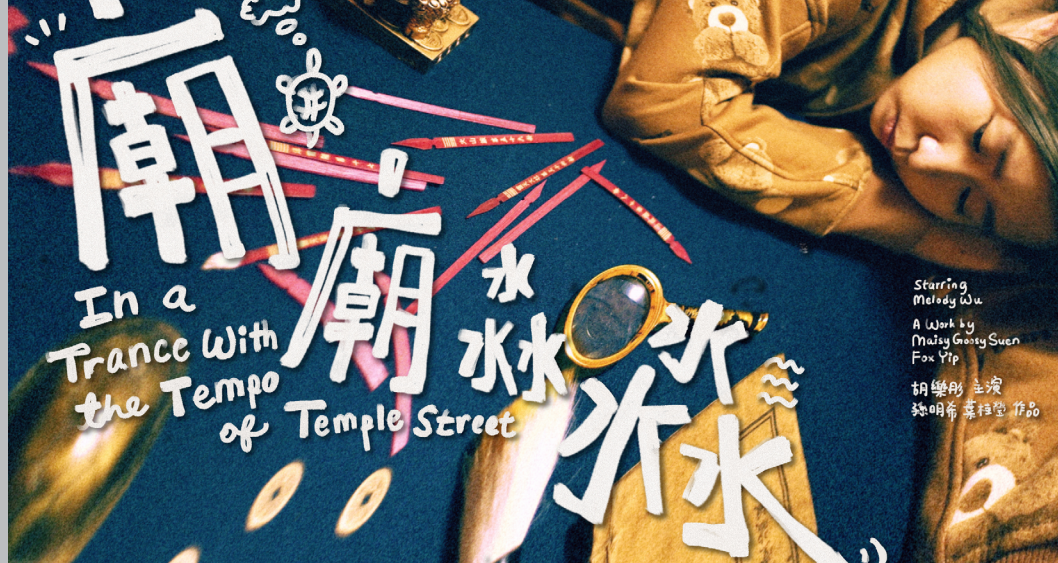
Everything will have an unbalanced state. In ancient times, musicians and scientists have studied how sound frequency can regulate emotions and balance the state.

Flowers make people calm and relax. And its language represents the sound of flowers, which the origin idea of our title "So-Fa-Gio".

In the story, therapist uses 852Hz audio frequency to help protagonist to enter his spiritual world to awaken and regulate his emotions. Finally, he walks out from the haze of his wife. And lisianthus flower represents the concept of "new start", which inspire protagonist back to the spiritual track again and walks to future.

初創企業組 Advertising Production Start-ups



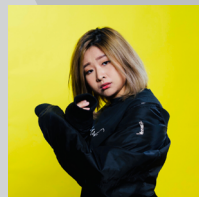


## 廟街 In a Trance with the Tempo of Temple Street

面對人生中重要的選擇，很多人會依賴「算命」，卻沒有細心傾聽過自己的聲音。故事講述大學會計科畢業的淼淼，既渴望做全職歌手，又不想辜負身邊人的期望，在人生關口中，明燈究竟是別人的期望、神明的指點、還是自己？

When faced with huge decisions, many would rather put their fate in the hands of fortune tellers instead of themselves. MiuMiu is one of them. Struggling between a steady job as an accountant and her lifelong dream as a singer, MiuMiu searches for guidance.

But who will be her guiding light? Others? Deities? Or herself?



- |                               |                     |
|-------------------------------|---------------------|
| 孫明希 Maisy Goosy Suen          | 胡樂彤 Melody Wu       |
| 葉桂瑩、黃文意 Fox Yip, Jackie Wong  | 稻稈唱片有限公司            |
| 楊展鵬 Raymond Yeung             | STRAW MUSIC LIMITED |
| 易嘉穎 Yick Ka Wing              | 《廟街》&《淼淼》           |
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## Feedthedog Production

Feedthedog Production 自 2017 年成立至今，一直堅持以專業、嚴謹、熱誠的態度製作各種類型的影片。我們集合擁有多元經驗的人才，從劇情長片到社交媒體宣傳片等，都能提供一條龍製作服務，助您輕鬆將想像化為影像。

Feedthedog Production is a Hong Kong based production house. We aim to provide services that help you create the most creative and influential videos tailor-made to your needs.

## 好野製作有限公司 Good Things Production Limited

好野製作成立於 2020 年，相信 Good things take time，耐心做好創作。美好的事會降臨在願意等待的人身上。致力提供不同類型影像創作。

Good Things Production, was founded by Sam Tang in 2020, is a video production company based in Hong Kong. We believe that good things take time and come to those who waits.

With creativity and unlimited passion, we strive to create inspiring works.



- |                              |                          |
|------------------------------|--------------------------|
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| 鄧毅鴻 Tang Ngai Hung           | 帶菌者 Carrier              |
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## 過江龍 Jump Start

失戀女子小茵對七年的感情無疾而終，一直耿耿於懷。偶然看到前度已另結新歡，一怒之下偷走了前男友的愛車，一部 80 年代 Corolla。小茵帶著失落的心情開車來到渺無人煙的郊野，奇遇上一位對 Corolla 有情意結的神秘男司機。

Siu Kwan is unable to let go of her past of her boyfriend and discovers by chance that her ex has moved on. She has a sudden impulse to destroy his car for revenge. That night she keeps cruising around with his car to the countryside and is followed by a mysterious driver who has a past with the car she stole.





## 親愛的，我回來了 Hei, I'm Home

故事敘述一位接近 30 歲、剛出道的創作歌手——希一在父親的同性戀伴侶 Oscar 的請求下，必須決定是否將部分肝臟捐贈給其已疏遠的父親。

An aspiring singer/songwriter, Hei, in his late 20s, has to decide whether to donate part of his liver to his estranged dad as requested by the dad's gay partner, Oscar.



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Happy Songs  
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鄧旻諾 ERIC CHOW

## GRAND MANNER CO., LIMITED

GRAND MANNER 是於香港成立的創意工作室，提供多元化的工作，包括活動策劃和管理、拍攝製作、營銷計劃、藝術指導等。

憑藉在廣告和媒體行業中，擔任製作和造型師十年的經驗。我們通過協作實踐，與當今最具才華及創意的專業人士，一起參與不同的項目。

GRAND MANNER is a Hong Kong-based creative studio offering a diverse range of work including event planning and management, shooting productions, marketing plans, art direction and more.

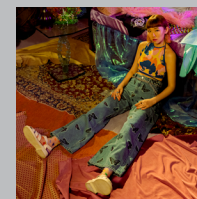
With a decade's experience as producer and stylist in advertising and media industry, we take a collaborative practice to engage in different projects working with today's most talented creatives, designers, directors, photographers, digital specialists, and production crews.

## 懸流製造 IntenseCreation.

懸流製造於 2017 年成立，以在拍攝網上短片為主要業務，服務對象包括私人公司與政府機構。本公司也會接拍 MV、微電影等計劃。創十作微電影計劃本公司第一次參賽的項目。

IntenseCreation. was established in 2017, mainly creating online videos for main business. Its clients include the government and the private enterprises. Music videos, microfilms are the projects it eager to be involved in.

Microfilm-music is the first contest for IntenseCreation. to participate in.



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SONG ENTERTAINMENT LIMITED  
玫瑰有刺  
李妍  
T-Rexx  
余震東  
林慕德



## 輪環 Back and Forth

雙魚座流星雨出現當晚，詩在渡海小輪上重遇她前度男友輝，頓時百感交集。伴隨流星雨的來臨是一個讓人回到過去的傳說，誰知當晚傳說成真，詩如願回到過去，重新經歷她與輝十年前的戀情，最終她在分手那一晚作出不一樣的抉擇，可惜結局並非如她所想……

In the night when Piscis Austrinus meteor shower appears, Sze runs into Fai on the ferry with mixed feelings. There is an old saying: "One can go back to the past in the night of the meteor shower." With the saying coming true that night, Sze goes back to 10 years ago where she is still in a relationship with Fai.

In the night when she is supposed to break up with him, Sze chooses to continue the relationship with Fai. The outcome, however, deviates from her expectation.





## 凌晨三點一分 3:01AM

一對年輕男女，喜歡在城市玩捉迷藏。每次詩會給邦一點線索，讓他在茫茫人海中把自己找出來，限時在凌晨三點前。或者這個遊戲不過是一場綵排，綵排失去，在安定下來前留個紀念。失去以後，他還是會繼續張望，尋找那熟悉的背景，沿途看見從前不會留意到的風景。

A young couple enjoys playing hide-and-seek in the city. Every time See would give Pong a little clue to catch her in the crowd by 3 am. Perhaps this is just a rehearsal for bidding farewell - to create some good memories before losing each other. After losing her, he would still look around to search for those familiar scenes and discover some new sceneries he has overlooked.



- 楊景麟 Yeung King-lun
- 李駿碩 Jun Li
- 何旭輝 HO Yuk Fai
- 梁詠詩 Leung Wing-sze, Prudie
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## MEH MONO CO.

MEH MONO CO. 於 2018 年由楊景麟成立，致力於影像創作及後期製作，望透過有質素的影像向觀眾訴說故事、與觀眾連繫。

過往曾參與不同影片創作及製作，包括劇情短片、紀錄片、電視單元劇、電視廣告、公司宣傳片等。

- VIRT
- 第十六製作有限公司  
16TH PRODUCTIONS LIMITED
- 3:01AM
- VIRT
- VIRT
- VIRT
- Arnold Chan, SIU@VIRT

Founded by Yeung King-lun in 2018, MEH MONO CO. is a Hong Kong based multimedia production company dedicated in visual content creation, production and post-production.

MEH MONO CO. aims to deliver their messages and connect with audience through creative and quality videos. They are experienced across a wide range of genres, ranging from fictional shorts to documentaries, TV dramas to TV commercials.

## Mimesis Image

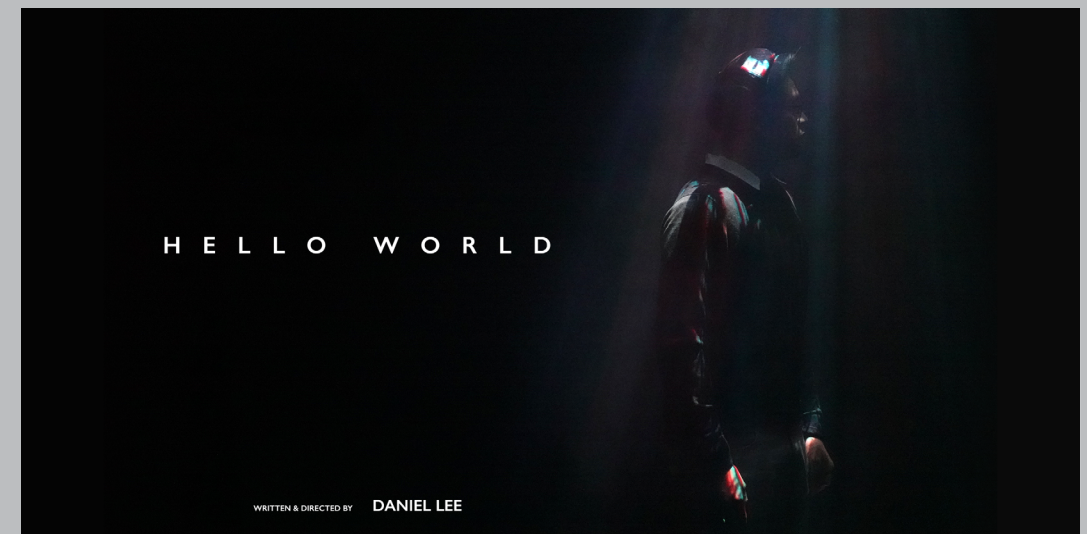
Mimesis Image 是一間後期製作公司，主要業務為劇情影片之剪接及視覺效果製作。

作品多為劇情短片、劇情長片的預告片、及有故事成份的網上廣告。



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- 安俊豪
- 林若寧
- Eagle Chan
- 杜自持



## Hello World

Otis 發現自己被困在介乎於現實及虛擬遊戲世界的夾縫中。身為知名的虛擬遊戲設計師，如今他竟然分不清真與假。素未謀面的後輩天才 Kristen 突然來應徵助手，但這情景似乎又似曾相識。空間不斷交錯，Otis 穿梭於一個又一個場景中。

縱使迷惘，他卻同時很清楚：一切一切都只為了一句「對不起」。

Otis is a renowned virtual reality game designer. It is therefore ironic that he of all people is now trapped between reality and virtual reality, unable to discern between the two. A highly talented level designer new to the industry, Kristen, visits him and asks for a job. This is out of the blue, yet at the same time oddly familiar. Otis finds himself travelling through a multitude of spaces.

Confused as he is, still he knows with clarity the purpose of all these complexities - an apology.





## Morning

兩人待在這所房子裡生活。女人在男人眼中，是個溫柔如水的存在，一舉一動都充滿著濃厚愛意，男人亦沉醉在與她一起的日日常。

時間似凝結在這甜蜜與浪漫的戀愛時光，當他再仔細地靠近眼前的女人，卻逐漸發現甜蜜之中暗藏著危險的訊號。

A couple live in this dream house. In the eyes of the man, the woman is like an angel with full of love. He was intoxicated in living with her when time seems to condense in this sweet and romantic moment.

After he cautiously approached her, he gradually discovered that there were danger signals hidden in the sweetness.



- 葉沅晴 YIP YUEN CHING
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- 秀娛樂有限公司  
TNA Music Ltd.
- Pretty Soon
- TABI
- TABI
- TABI
- TABI

## NSQUARE

NSQAURE 透過影像發掘創作的多樣性，不論是戲劇、紀實、音樂或跨媒體合作，希望能發展多種類型的影像敘事。

NSQAURE explores the diversity of creation through images, whether it is drama, documentary, music or cross-media collaboration, hoping to develop multiple types of image narratives.

## 吳系兄弟 NG BROTHERS

【吳系兄弟】成立於 2019 年年夏，由兩兩位不是兄弟的吳氏姊妹組成。妹妹本是導演、演員；姐姐本是廣告美術指導、獨立音樂人，順理成章，二人把專業結合成為最佳拍檔！

無論是 MV、網上宣傳片、企業廣告、微電影，運用用不絕的創意，以不同感官和角角度細說故事，就是團隊的宗旨！

NG BROTHERS was founded in the summer of 2019 by not brothers, but sisters of Ng. The younger sister is an actress and director, whereas the bigger sister is an advertising creative director and an independent musician; and logically, they combine their professions and make the perfect partner.

Whether they are music videos, online promotional videos, corporate commercials or short films, telling stories through endless creativity and different angles and styles is the purpose of NG BROTHERS.



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- 七天娛樂文化有限公司  
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Company Limited
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- 何弘軒
- 何弘軒
- 林岳靈 Lincoln Lam
- 林岳靈 Lincoln Lam，何弘軒



## 隔離 Distancing

一場疫情襲來，不幸感染肺炎的張雲花女士，康復出院後卻因極度恐慌，而強迫兒子弘軒一起在家中隔離。弘軒一心想要逃走，脫離母親，但母親的監督讓他防不勝防。各自情緒的堆積，隔離檢疫的意義彷彿瞬間擊碎。二人的掙扎與脆弱，在這特殊的時期是否能一起面對？

As the epidemic hits, Cheung Wun Fa is unfortunately infected with COVID-19. Due to her extreme panic, she forces her son Weng Hin to stay in quarantine with her at home even after she recovers. All Weng Hin wants is to sneak out and get away from his mum, but his mum's supervision makes it impossible. As their own emotions pile up, the purpose of quarantine seems to be shattered. Can they face their struggles and vulnerabilities together during this unusual time?





## 現代偽術 Modern Art

日晨是名現代水彩畫畫家，以街頭賣畫維生，但現實生活卻一直處處與他作對，畫作賣不出，朋友亦不支持他的工作。但是一次神奇的偶遇令他闖入了一幅畫作的世界，在畫中世界，月林是他唯一一個能夠交談的朋友，他被月林說服嘗試了新藝術展現方法，令他在畫中的世界越過越好，漸漸地忘記了現實世界。

日晨 is a modern watercolor painter who makes a living selling painting on the street, but real life has always been against him everywhere. His paintings not famous at all, and his friends don't support his work. But a magical chance appear infant of him that made him break into the world of painting.

In the world of the painting, 月林 was his only friend who could talk to. He was persuaded by her to try the new art display method, which is selling art work through online, creating his own NFT, which made his life in this painting world better and better.



鍾韋軒 Chung Wai Hin  
鍾韋軒、文曉晴  
Chung Wai Hin, Man Hiu Ching  
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施詠輝  
施詠輝

## 攝匠 SHOKUNIN IMAGE LIMITED

攝匠成立於 2020 年，是一間媒體製作公司，致力為客戶提供完善創新的製作服務。攝匠旨在體現匠人精神，意指對自我的一種追求。精雕細琢、精益求精；追求完美極致的理念，對作品的執着堅持及自我要求。由不同擁有豐富拍攝及影音媒體製作經驗的從業人員組成。攝匠提供專業的拍攝服務 包括企業影片、品牌宣傳廣告、實時直播、微電影製作、活動拍攝、產品拍攝、Music Video、個人攝影等。

Founded in Hong Kong in 2020, Shokunin image is established to provide complete and innovative production service to our clients. We make contemporary videos and create maximum values for them. Shokunin Image aims to embody the Craftsman's spirit: pursuing of self.

To seek for perfection, excelsior and an ideal concept, we will insist on persevering in our works and being self-demanding.

## 流動映畫 VDO.GRAPHY

由兩位創意工業從業員組成，致力在影像傳播力及影響力不斷加的時代，以微小的努力在社會傳播正面的訊息。



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Don't Break My Heart  
曹震豪 Wallis Cho  
曹震豪 Wallis Cho  
Tonyi Ng  
Tonyi Ng



## 百味微光 Bitterness and Happiness

任職護士的張子朗因親人不幸離世傷心欲絕，在身心狀態極差的情況下回到醫院工作，因而引起一次幾乎致命的醫療事故。

在張子朗瀕臨崩潰的這段時候，未婚妻鍾曉光經常陪伴左右開解及安撫他，令他從逃避及抗拒中，慢慢變得有勇氣去面對醫療事故的責任和被牽涉的病人，然而當張子朗重新振作起來時，未婚妻卻離他而去……

Composed by two creative industrial adventurers, we are focusing on creating a new page of image influences. Spreading the positive message to the society by our full efforts.

Cheung Tsz Long, a nurse, was heartbroken because of the unfortunate death of his relatives. He returned to work in a bad physical and mental state, which caused an almost fatal medical accident.

When Cheung Tsz Long was on the verge of collapse, his fiancée Chung Hiu Kwong accompanied and stood by him. From time to time, Cheung Tsz Long gradually became courageous to face the consequences of medical malpractice. However, he stood up again, but Chung Hiu Kwong left him……





## 歸零 End afresh

死亡是人的終點，但人總是可以選擇的，而這些選擇會讓死亡的意義有別。

在戰壕內老兵莫被戰地記者駱訪問的途中遭到轟炸，倖存的駱再次訪問莫，一樣的說話卻感覺不同。敵軍逼近，面對困境之中二人也選擇死亡，然而他們所看的景色各有不一。

Death is the end of all humans, but humans can always have choice and all these choices make the meaning of life difference. When Mok was interviewed by Lok, the trenches had been attacked by enemy air force.

After surviving in the air raid, the same words changes its meaning. Then two of them choose a different way to die with a different thoughts.



盧子軒 Lo Tsz Hin  
盧子軒 Lo Tsz Hin  
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駱胤鳴 Lok Yan Ming  
駱胤鳴 Lok Yan Ming  
范文浩 Logout Fan  
范文浩 Logout Fan

## WET DOG IMAGE

「視覺設計是我們所有短片的核心」是 Wet Dog Image 核心價值。WET DOG IMAGE 具有多年後期製作及 3D 視覺設計的經驗，擅長處理商業短片和其他項目的後期製作。除了後期製作外，從 2013 年起，已積極參與多個大型廣告項目和多部香港電影的前期製作和拍攝。Wet Dog Image 的拍攝團隊致力於提供高品質、具創意和有獨特視覺效果的作品，深受客戶的喜愛和推崇。

WET DOG IMAGE, continues to motivate the production team: "Visual design is the core of all our videos." With a background as a 3D Visual Design and post-production, We excels in his handling of post-production for commercial videos and other projects. Prior to establishing Wet Dog Image, We actively participated in the pre-production and production of large-scale advertising projects and multiple Hong Kong films since 2013.

We passionate industry veterans at Wet Dog Image strives to provide high-quality, creative, and unique visual works strongly endorsed by their clients.

初創企業組 Advertising Production Start-ups

## 夜粥製作有限公司 Yea Juk Production Limited

「食過夜粥」—— 今天有誰還會把這句本地俚語掛在嘴邊？有料到，還需有人知有人講。本土文化流失似是趨勢，遺忘不代表失去，只要一息尚存，也要破風而行，努力承傳下去。夜粥製作是一間香港影像製作公司，並於二零二零年成立。公司主要創作電影短片、動態圖像設計、廣告等，銳意為本土產業添上新色調。

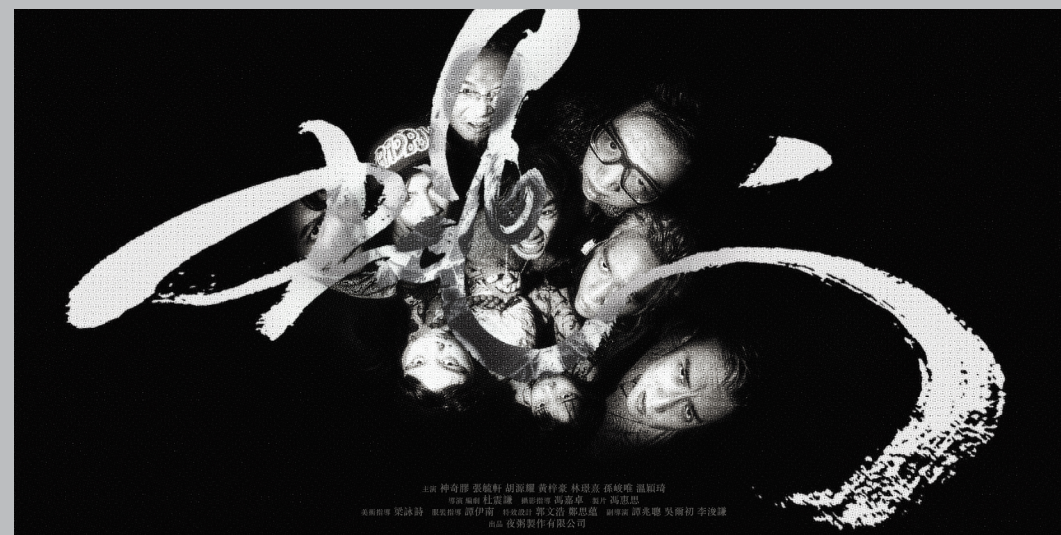
Yea Juk Production is a Hongkong-based production company, founded in 2020.



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神奇膠  
神奇膠



## 蠅 FLY

一群以正光為首的不良少年，以「碰瓷」敲詐大叔，並乘機偷取手機。事成後，少年們在公園翻看從大叔的手機，發現一段情慾短片，並把片段分享給大叔通訊錄中的朋友。吵鬧的聲音阻礙兩名小學生拍攝挑戰短片，二人上前警告少年們，雙方發生爭執。但他們並不知道等待著自己正捲入一宗黑幫糾紛事件當中……三代糾紛從此揭起序幕。

A troop of youths had a quarrel with the children in the park and then got involved in a gang dispute.

初創企業組 Advertising Production Start-ups





## 無氧之地 Breathless

阿東與阿楠正值新婚燕爾，準備迎接新生命之際。怪霧降臨地球，地表氧氣含量之剩不足 1%，人類根本無法正常生存。當二人與肚內嬰兒只能在細小的屋中，靠氧氣筒掙扎地生存著，在肚內的生命到底應否被留下？如果西方傳聞有一個有氧氣的淨土，事情或有轉機？

The Newly Married Couple, Tung and Nam, are going to meet the arrival of new life.

However, the disaster arrive first. The weird fog made the oxygen content in air become impossible to survive with. Both of them and the baby in the belly are surviving in a tiny place and breathing oxygen from the oxygen cylinder. Should they give birth to the baby? If there is somewhere over the west, where rumor said there is oxygen, whether they should stay or go?



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 GLOBAL PRIDE ENTERTAINMENT (ASIA) LIMITED  
 釋  
 THE SULIS CLUB  
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## ZELIG PRODUCTION

成立於 2017 年，主要業務為製作劇情短片、廣告及宣傳片。

《ZELIG》一字來自於美國導演活地亞倫的作品——《ZELIG》(1983)，其意思為人型變色龍，能基於不同環境改變自己的行為或外表，成為該範疇的專家。

Established in 2017, our business is mainly focus on the production of short dramas, commercials and promotional videos.

The word “ZELIG” comes from the work “ZELIG” (1983) by American director, Woody Allen, which means a person who appears in many different situations and who changes their behaviour or appearance to suit the situation that they are in, and becomes the best.

## 佛陀蛋白娛樂有限公司 Buddha's protein entertainment limited

萬法之致 · 萬物之源 · 相輔相成 · 生生不息

佛蛋娛樂以“歸一”為核心理念，整合資源透過「數碼廣告製作」、「社交媒體管理及宣傳」、「電影及節目拍攝」、「品牌策劃及宣傳」、「音樂創作發行」、「藝人培訓管理」等跨平台業務達致全方位配套的娛樂創作公司，致力為客戶提供全面專業的一對一方案設計服務。

We take “All In One” as core concept to provide multimedia creation and marketing services which include video shooting and editing, copywriting, music, social media promotion with professional one-to-one project plan.



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 Hear the music of life  
 ALOK LEUNG  
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## 電音女神 Electric Goddess

2070 年的廟街歌廳內，昔日當紅 DJ 歌手電音女神在舉行“再見有機音樂會”，卻遇上銀河部隊突擊搜查，一眾高齡鐵粉因違反銀河聯盟法而面臨拘捕，混亂期間，Susan 意外喚醒其中一名銀河士兵 ICECOLD，誰能料到一切原來是人類意識轉移計劃的開端。

In 2070, DJ singer Susan and her fans was raid by the Galaxy Force. Susan accidentally awaken one of the soldier during chaos and turns into the beginning of the human consciousness transfer project.





## 諜影同行 SHADE OF BROTHERHOOD

越和恒從小跟隨一位武術師傅，一同成長情同手足。兩人皆武功出色亦都機智過人一同成為了特務，但執行任務是通常主要以恒為首，因為過於保護越，反而令到越不能發揮所長。因為長期感覺被輕視，反而令到越他更加想爭取表現。直至一種不明病毒肆虐全球，他們需要為頂尖科研專家運送有可能拯救世界的疫苗。但當中過程頻頻衍生意外。二人開始懷疑有內鬼，不得不對最親的人產生懷疑甚至敵意。完成任務和手足情之間總會有所犧牲...

Yuet and Hang trained and grew up together and became special agents. A mystery mission with a lot of unexpected incidents, threatens their brotherhood.



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## DEJAVU CREATIVE LIMITED

從事多樣創作 - 作品包括錄像、攝影、動畫、舞蹈及歌曲等。

曾多次入圍本地和海外的動畫及短片展覽/比賽，包括康城影展 Short Film Corner、鮮浪潮短片競賽、HKICT Awards 動畫金獎和劇本獎 [3]、日本 DigiCon6 大賞、中國新媒體金鵬獎、新加坡 CG Overdrive 動畫節、城市當代舞蹈團 JumpingFrame、Promax ASIA 最佳體育宣傳片大獎等。

應智越 (細貓)  
應智越工作室有限公司  
Ying Production Limited  
Ophiuchus  
Dong  
Oscar  
Dong  
T-ma

We are a group of creative collaborators from multidisciplinary fields.

From award-winning animators, video directors & photographers. We are Interested in Digital Video Production, Animation, Motion GFX and Any Creative Related Projects.

## 想像空間 Netvision

想像空間成立於 2016 年，主要參與各有的戲劇製作，包括：影片製作、劇本寫作及戲劇製作。

Established in 2016, the dynamic team of NETVISON is composed of various talents specialized in video productions, script writing & drama production.



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林寶  
徐浩、黃兆銘  
徐浩



## 意外 Accident

「意外唔係人造成既，事故先係。」

故事的開端在一宗交通意外。交通警到場向肇事司機羅有恆及報警的兩名途人一心及有容落口供。交通警在落口供期間認出羅有恆是遠房親戚，更發現這不是一場普通的交通意外。

眾人的關係隨著時間推移，就好像愛情發生的一刻，也是從意外開始一樣。

"Incidents are not caused by human where accidents are"

The story starts with a car incident. The traffic police arrived the scene to take statement of the driver "Law Yau Hang" and two witnesses "Yan Sum" and "Yau Yung".

The traffic police found out Law Yau Hang was his relative and discovered this was not a simple car crash.

As the relationship amongst the characters progress with time, like love happens in a sudden moment, the incident starts along with it.





## 魚鱗 Mermaid Squama

故事穿插於兩個年代，男主角阿優無意間從現代回到前世，經歷一段他早已遺忘的，和漫漫之間的奇幻愛情之旅。

那是一條銀灰色大魚化身成人報恩，最後為愛犧牲的故事。當阿優再次回到現代，所有記憶湧上，他才明白這是一段他不應該忘記的前世情緣。

In a story that spans between two eras, Ah Yau finds himself transported from modern times into his past life; reliving a journey of fantastical love with a girl named Man Man. This is the story of how Man Man, a fairy fish of starlight and silver transformed into a woman, came into his life to repay a kindness that he himself had long forgotten.

It is only when Ah Yau returns to his body in the modern day that all the memories resurface, reminding him of a bond that should never have been forgotten.



- 🔊 羅振軒 Ivan LAW
- 📋 林孟青 Monching LIN
- 👤 鄧繼樟 Edmond CHAU
- 🔪 林孟青、麥凱鈞
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## 天下一電影發行有限公司 One Cool Pictures Limited

天下一電影發行有限公司於 2015 年成立，公司主要業務包括電影發行、宣傳及版權買賣。

本公司以支持開發創新題材同時，保留傳統影視文化為理念。

- 🔊 馬橋鏗 Roberto
- 📋 微辣演藝發展有限公司
- Manner Entertainment Development Limited
- 🎵 輪轉
- 👤 馬橋鏗、福島章嗣、莫淦倫
- 🔪 馬橋鏗、劉蘊晴、莫淦倫
- 👤 福島章嗣
- 👤 莫淦倫

One Cool Pictures Limited launched its film business in 2015. Our philosophy is "Vision in Creativity, Strive for Diversity".

This leadership includes project investment, financing, promotion, marketing and distribution.

## 一人制作 One Crew Production

超小型制作公司，大部分時間只得東主一人制作。希望將來不只一人制作，而是團隊仿如一人制作。

A very small production house, mostly have one crew (the owner) only. Wish to have more partner but still work as one crew.



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- 🔊 雷同二友 The Absent Brother
- 📋 雷同二友工作室
- 2-HALVES PRODUCTION
- 🎵 如常
- 👤 謝芊彤 @ 雷同二友
- 🔪 謝芊彤 @ 雷同二友
- 👤 SIU YUEN
- 👤 SIU YUEN、雷同二友



## 與盧亭對談 Interview with Lo Ting: An Oral history project

傳理系學生李善瑜要制作一條紀錄片作為畢業作品。題材正關於自己兒時好友張芊海和她患有失智症爺爺的故事。

失智症的爺爺偶爾向人提及，自己的妻子正是傳說中的生物 -- 盧亭。李善瑜覺得這個題材很有趣，因此出發到塔門漁村，拍攝關於這兩爺孫的故事，卻也一步步瞭解了更多關於盧亭隱藏在歷史中的黑暗面...

Yu was a university communication major student, who's intended to shoot a documentary about her dearest friend and her grandfather.

Grandfather suffer from Alzheimer's disease and start to telling a story of his late wife, he claimed was a myth creature Lo-Ting.

Yu was drawn to the story of Lo-Ting and discover the dark side of Lo-Ting history.





## 茶記等 A Night in Cheung Wing

準備打烊的茶餐廳，痴線的毒男、風騷太子女、呃飯食的古惑仔、劏房作家、釋囚水吧，困在茶記內捉姦夫，每人互相磨擦，僵持不下，至死方休。

A Night in Cheung Wing Restaurant, a Crazy Nerd, a Slutty Waitress, a Coward Gangster, a Homeless Writer, and a Barista in Parole. Everyone stuck in the restaurant trying to take out an intrigant. They won't stop argument, bar fight until last one standing.



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## ONE TIK PRODUCTION

我們是 One Tik Production. 我們只懂說故事。

我們有一隊成長中的香港製作團隊，現在渴求具挑戰性及創作空間的影片製作計劃。

We are One Tik Production. We made Stories.  
We are a growing Production Team from Hong Kong.

At this moment, we desire for Challenging & Creative Video projects.

## 一杯概念有限公司 ONESHOT CONCEPT LIMITED

「一杯概念」過去四年一直活躍於製作社交平台內容，在有限的規模下創建了「冬 OT」發佈各種各樣的影視創作。透過「冬 OT」所收獲的人氣亦招徠了各大品牌的邀約合作，在社交網絡上創作不同類型的廣告。近年亦涉足攝影、品牌形象設計等製作範疇，務求用最彈性的成本，因應客人需要提供性價比高而內容貼地的廣告創作。



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Andy is Typing...  
Lava Music Entertainment  
Take Me Away  
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Abe Lau



## 樂團鬼門關 Game Over. Try Again?

樂隊主唱阿強在 30 歲之年選擇放棄音樂，離開了共同進退了十年的三位隊友，亦使得樂隊解散告終。然而阿強一直帶著當年這個遺憾迎來了晚年。

在臨終的日子裡，一台奇幻的遊戲機讓他走進自己當年的身體與樂隊團聚，一名奇怪的西裝男子給予他最後一場試煉的演奏，讓他嘗試與隊友一起化解當年的遺憾。

OneShot Concept has been actively creating contents on various social media platform. Our channel 冬 OT—despite created out of limited resources—has provided us with great exposure, and along with it the opportunity to work with many amazing brands. Over the years we have expanded to also provide other services of production and advertising. Our goal is to provide flexible services tailoring to every client's budget, while not compromising on quality.

Band lead vocal Jacky gave up on music and his band at the age of 30, leaving behinds his bandmates and brothers for 10 years. Yet he had borne this regret till his late years.

While death door is closing in, he is given one last opportunity through a magical arcade, transferring him back to the body of his youth, and reuniting with the band. In one last trial, he must play his music again, in order to reconcile this regret that has haunted him his whole life.





## 無處可逃 No Distance Left to Run

Lilian，當紅女歌手，長期被大眾注視而失去自由，和女朋友 Jackie 的戀情也不能見光。忙碌日程令她和 Jackie 的感情受挫，開始看不見兩人的將來。Jackie 計畫和 Lilian 在外地展開新生活，但 Lilian 此時卻被製作人通知正要展開世界巡迴，需要離開一年以上。在愛情和工作中，Lilian 會選擇她和 Jackie 的未來而捨棄所一直建立的名聲，還是為工作而犧牲她和 Jackie 的愛情？

Lilian, a female mega pop-star, struggles with the rigorous routine and lifestyle that comes with being a media celebrity. Her demanding job stops her from spending time with her girlfriend Jackie, who wants to move abroad to start a family. At the same time, Lilian is scheduled to go on a world tour which would take her away from home for more than a year. Does Lilian want to spend the rest of her life with Jackie, or does she want to cement herself as one of the greatest pop-star of her generation?



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- J1M3, Lillian Wong

## Safe & Nice (H.K.) Limited

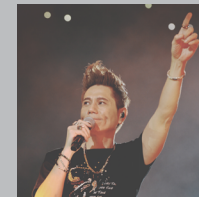
Safe & Nice 是一家總部設在香港的製作和發行公司，專門為全球華人觀眾提供營銷解決方案、製作和發行電視廣告、跨境巴士媒體和音樂視頻的娛樂節目。Safe & Nice 的客戶包括亞太地區的主要廣播公司、媒體平台和廣告商。我們致力為不同的企業提供度身訂造的市場推廣方案，服務範疇包括有戶外媒體策劃、社交媒體及網上推廣、中國網上營銷及管理、設計及製作及明星代言。

Safe & Nice is a Hong Kong-based production and distribution company specializing in creating in marketing solution, producing and distributing entertainment of TV commercials, cross border buses media and music videos for the global Chinese audiences. Safe & Nice's clientele includes major broadcasters, media platforms and advertisers in the Asia-Pacific region. We provide the one-stop solution with tailored planning at all levels, including the service of outdoor media planning, social media and online marketing, China marketing, creative design and production and celebrity management and branding consultancy.

## 三五成群娛樂製作有限公司 THREE FIVE TEAMWORK PRODUCTION LIMITED

於 2018 年成立，過去 3 年主力和澳門廣播電視股份有限公司 tdm 聯合製作第一至七輯共 56 集《導亦有道》電視節目；與此同時，三五成群娛樂製作有限公司為本地口罩品牌 GOOD MASK 製作電視廣告、創作廣告歌曲《深呼吸》及 MV 等。

THREE FIVE TEAMWRRK PRODUCTION LIMITED was found in 2018, and in the past few years the company collaborated with TDM and produced 7 series (total of 56 episodes) of the TV Programme《MOVIE DIRECTOR'S TALK》. In the same time, HREE FIVE TEAMWRRK PRODUCTION LIMITED produced the TV advertisement, theme song and music video for the commercial advertising campaign of the mask production company Good Mask.



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- THREE FIVE TEAMWORK
- PRODUCTION LIMITED
- 傷心出行
- Johnny Choi
- Johnny Choi、阿細
- Johnny Choi
- 雷有輝、Johnny Choi



## 超時空旅行團 TIME TRAVEL AGENCY

36 歲的黃嘉慧參加 Pat Sir 的超時空旅行團，她要 18 歲的自己提早結識已婚的情人，卻無端老了 17 年，原來團費竟是青春。被 Pat Sir 冷落的妻子因孤單而得怪病，只記得丈夫 45 歲的模樣，Pat Sir 只得當上時間騙子，回復年輕容貌陪伴她。

Ka Wai joined the time travel tour organised by Pat and got back to 2004, helped the 18 year-old self to meet her lover, who was a married man in the future, before his marriage. Founding herself aged a lot after getting back to the future, while Pat getting much younger, Ka Wai discovered that the price for the tour is her youth. Pat spent all his life in work, leaving his wife lonely in life. That caused a weird disease to his wife - she could only recognise her husband's face in 45 years old. Pat turned himself into a time thief, in order to steal youth from others and keep himself in the appearance of 45 so that his wife could always recognise him.



## 你在記憶中走來 Enter Your Dream

我們有時候會聽到耳邊有別人的聲音，或總會有直覺告訴自己應該怎樣做。其實這可能是往後的自己來提點著自己。生活之中，我們常會提問，「如果當時選了另一個選擇會怎樣呢」。戲中的主角花姐發現有回到過去自己的意識的機會，想改變自己的決定。了解到原來一直以來自己塑造出來的生活和性格也有可愛之處，而接受自己的過去的選擇。

Sometimes we may hear some inner whisper in our mind, or the direct sense to tell you what to do. May be, it is the reminder from our future. We always look back our life, asking what if I not making that decision, what would be happened? The protagonist in the play, Elder Hana, found that she has the opportunity to return to her own consciousness in the past. She wants to change her decision. That let her realised that the personality shaped by herself are also lovely. The decision made in the past is not a concern anymore.



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## 轉場工作室 Verse Case Scenario

轉場工作室成立於 2018 年，主要業務為電影美術，舞台設計。近年因嘗試接觸當代藝術，並於藝術之中找到創作的故事的可能。故事和場景的扣連，觀眾感受到的，亦是另一個故事的開始，而由藝術開始的故事再引伸到拍攝，是另一層的轉化，所以希望再由故事這個母體再發現更多。

Verse Case Scenario Studio established on 2018. The main business is film art and stage design. In recent years, Verse have the opportunity to explore contemporary art and found the possibility of creative stories in art. The connection between the story and the scene, what the audience feels, is also the beginning of another story.

The story created from art extended to a moving visual is another level of transformation. Verse trended to discover more about the possibility in Art and Narrative in the future.

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Supporting Organization



### 支持媒體

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「創意香港」  
培育本地創意人才及初創企業

Create Hong Kong of the  
Government of the Hong Kong  
Special Administrative Region  
nurtures local creative talent and  
start-ups

## 電影 FILM

- 首部劇情電影計劃  
First Feature Film Initiative
- 薪火相傳計劃  
Directors' Succession Scheme
- 劇本孵化計劃  
Scriptwriting Incubation Programme

## 其他

## 創意界別

## OTHER

## CREATIVE SECTORS

- 設計創業培育計劃  
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- 時裝創業培育計劃  
Fashion Incubation Programme
- 搶耳音樂廠牌計劃  
Ear Up Record Label Creation and Incubation Programme
- 動畫支援計劃  
Animation Support Programme
- 微電影「創+作」支援計劃  
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Microfilm Production Support Scheme (Music)
- 想創你未來 —  
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及其他  
...and others



只列出部分示範項目。  
查閱創意香港贊助的培育人才及初創企業項目  
Here shows some exemplary projects only.  
For the projects sponsored by CreateHK to nurture creative talent and start-ups  
[www.createhk.gov.hk/talentprog](http://www.createhk.gov.hk/talentprog)

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